



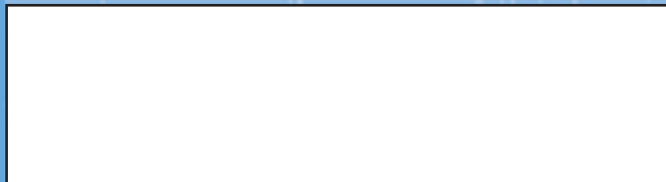
For sales information:
1-800-232-2436

For technical information:
1-866-583-BLUE (2583)

NOTICE: No freedom from any patent owned by Dow or others is to be inferred. Because use conditions and applicable laws may differ from one location to another and may change with time, Customer is responsible for determining whether products and the information in this document are appropriate for Customer's use and for ensuring that Customer's workplace and disposal practices are in compliance with applicable laws and other governmental enactments. Dow assumes no obligation or liability for the information in this document. NO WARRANTIES ARE GIVEN; ALL IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE ARE EXPRESSLY EXCLUDED.

COMBUSTIBLE: Protect from high heat sources. Local building codes may require a protective or thermal barrier. For more information, consult MSDS, call Dow at 1-866-583-BLUE (2583) or contact your local building inspector. In an emergency, call 1-989-636-4400.

The Dow Chemical Company
Building Materials
200 Larkin Center
Midland, MI 48674
www.dowstyrofoam.com



*Trademark of The Dow Chemical Company

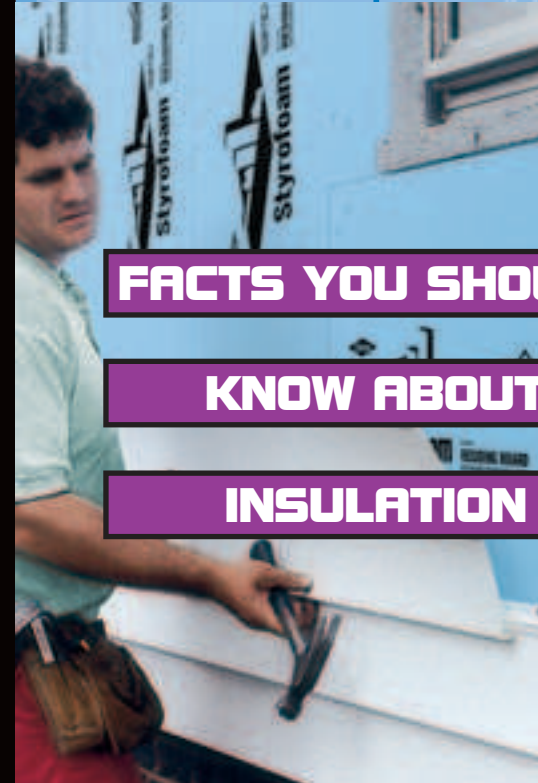
Printed in U.S.A.
Form No. 179-06282-0402
McKAY173564-04/03



RESIDING



PRODUCTS THAT WORK



FACTS YOU SHOULD

KNOW ABOUT

INSULATION

FOR HOUSES THAT WORK



When You Reside, You're Better Off Adding STYROFOAM Brand Insulation.

If you are thinking about residing your home, think about adding insulation, too. Many homes more than 10 years old need both.

And, if you decide you need more insulation, there is none better than STYROFOAM® brand insulation. STYROFOAM brand insulation under your new siding will help cut heating and cooling bills now, and help save money from now on.**

- STYROFOAM brand insulation adds extra insulating value to the insulation you may already have between the studs. That adds extra energy savings.
- STYROFOAM brand insulation provides long-term insulation value over the wood framing which, when left uninsulated, can account for 15 to 42% of the heat loss through your home's walls.
- STYROFOAM brand insulation adds significant insulating power to effectively lower heat loss and gain through those walls.
- STYROFOAM brand insulation provides an effective barrier that reduces air infiltration through cracks in your old siding and around windows and doors.
- STYROFOAM brand insulation stabilizes the air in the stud cavity to help prevent heating and cooling losses from convection currents, and reduces the potential for moisture accumulating inside your walls due to condensation.
- STYROFOAM brand insulation is highly moisture resistant and, unlike fiberglass, it won't sag, settle or mildew.
- STYROFOAM brand insulation has been used successfully in millions of homes.
- STYROFOAM brand insulation products are CFC-free†.

STYROFOAM Brand Insulation Provides a Solid, Flat Base for Siding and Insulates.

STYROFOAM brand insulation is better than most board-type insulation products on the market. It does more than provide a smooth, solid base for your new siding. It's real insulation.

Look for the distinctive Blue* color and the familiar trademarks – STYROFOAM brand insulation and the Dow Diamond – to assure you of insulating power that will last.

If it doesn't say STYROFOAM brand insulation, it isn't.

Want to Know More?

Ask your residing sales representative for the whole story about energy-saving STYROFOAM brand insulation.



Find out how STYROFOAM brand insulation can help you keep heat

IN

your house during winter and

OUT

during summer.



*STYROFOAM and the color Blue are trademarks of The Dow Chemical Company.

**Savings vary. Find out why on the Seller's Fact Sheet on R-values. Higher R-values mean greater insulating power.

†STYROFOAM brand insulation products are manufactured with HCFC blowing agents which have ozone depletion potentials that are 93.5% less than standard CFC blowing agents.