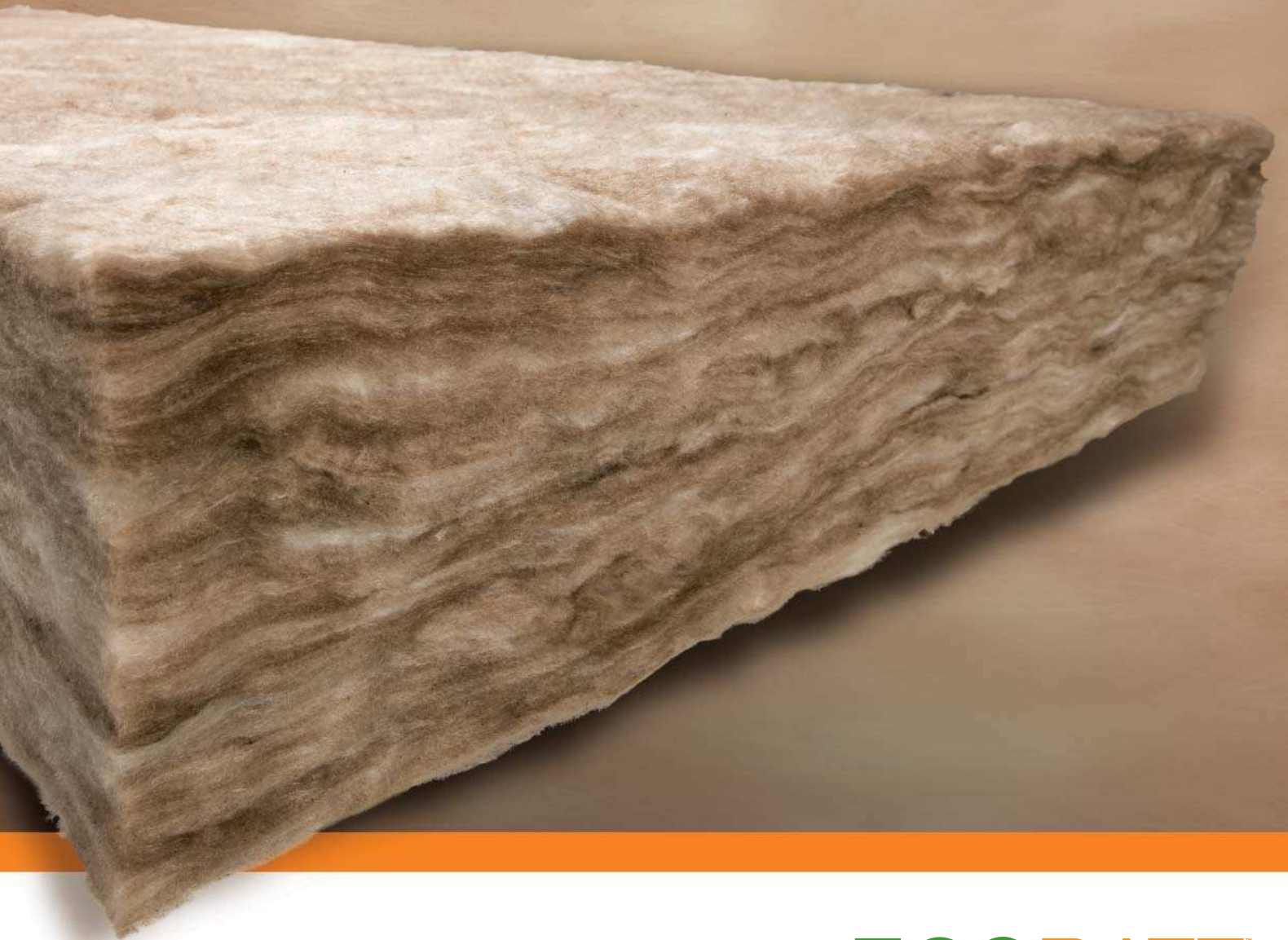


**WE DIDN'T CHOOSE BROWN,  
IT JUST CAME NATURALLY.**



**ECOBATT**<sup>™</sup>  
*insulation bonded with nature*

with **ECOSE**<sup>™</sup>  
TECHNOLOGY



## THINK OF IT AS GREEN... ONLY BROWNER.

All Knauf products are sustainable, but EcoBatt™ Glasswool Insulation with ECOSE™ Technology takes that standard to a whole new level. ECOSE Technology is a revolutionary, more sustainable binder based on rapidly renewable bio-based materials. Combine ECOSE Technology with sand—one of the world's most abundant resources—and a minimum 30% post-consumer recycled bottle glass and the result is Knauf's EcoBatt Insulation.

### Lab-tested, Mother Nature approved.

EcoBatt Insulation provides greater sustainability than we've ever before achieved, in addition to saving hundreds of times more energy in use than required to manufacture.

- ECOSE Technology eliminates the non-renewable petroleum-based chemicals like phenol, formaldehyde or acrylics traditionally used in fiber glass insulation. And it is up to 70% less energy intensive than our traditional binder, which reduces our carbon footprint.
- EcoBatt Insulation products are interior friendly. They are certified to the toughest indoor air quality certification in the industry, GREENGUARD for Children and Schools,<sup>SM</sup> and are certified to meet CHPS Low-Emitting Materials criteria section 01350. They also meet or exceed all applicable industry performance specifications and standards.
- New EcoBatt Insulation boasts exceptional quality and handling characteristics that keep installers happy and more productive—low dust, quick to recover, gutsy, yet easy to cut. And it has a pleasing natural installed appearance.

EcoBatt Insulation with ECOSE Technology, the next generation of insulation...naturally from Knauf.



**EcoBatt Insulation is naturally brown**— assures no phenol, formaldehyde, acrylics or artificial colors are used in the manufacturing process.



**EcoBatt Insulation gives you the performance you expect and your customers deserve**—thermally and acoustically efficient—an excellent insulating value.



**EcoBatt Insulation ensures the professional touch**—it has consistent quality, recovers quickly and is gutsy, easy to cut and less dusty. It also has a friendlier feel and a great natural installed appearance.



**Knauf manufactures a full line of EcoBatt Insulation**—a variety of widths, R-values, densities and facings.

### Knauf Insulation GmbH

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