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Dayton Superior Expands Its Offerings on BuildSite Channel Communications

BuildSite is delighted to welcome Dayton Superior, Conspec, and Edoco to BuildSite Channel Communications.

Dayton Superior has chosen two components of Channel Communications, Product Match and Systems. Dayton is using Product Match on Architectural Finish to tell how well it fills voids and imperfections in precast, tiltup, and form and pour concrete. SnaPlug talks about productivity – SnaPlug fills tie holes 3 to 4 times faster than grout.

BuildSite Systems ties Dayton Richmond A-2 Plastic Cones to SnaPlug and Architectural Finish. When people buy form hardware, they need to buy accessories to fill voids and cover tie holes.

Channel Communications, BuildSite's special program for leading construction product manufacturers, responds to customer requests for more detailed product information delivered at the time of purchase. Now that Dayton has added Architectural Finish and SnaPlug, you can see Channel Communications at work on all Dayton lines, including Dayton Superior, Conspec, Edoco, Dayton Richmond, Aztec, Bar-Lock, and Dur-o-Wal.

Manufacturers who have tied BuildSite into their day-to-day sales activities have seen big increases in database access and, in some cases, measurable increases in product sales.