





🎇 —— press release –

FOR IMMEDIATE RELEASE

JANUARY 2009

CONTACT: NRCA: Jeff Jarvis (800) 323-9545, ext. 7512

jjarvis@nrca.net

BuildSite: Doug Steele (616) 735-0595 dsteele@buildsite.com

NRCA AND BUILDSITE PARTNER TO BRING INFORMATION TO ROOFING **CONTRACTORS**

Rosemont, Ill.—The National Roofing Contractors Association (NRCA) and BuildSite LLC, Oakland, Calif., have partnered to launch The Roofing Industry Product Center, which will be available in mid-February. The Roofing Industry Product Center will be part of an NRCA/BuildSite Industry Information Center, which will be accessible from www.nrca.net and www.buildsite.com and will act as an integrated single source for product and technical information to support NRCA members' day-to-day activities.

The Roofing Industry Product Center is a BuildSite-powered database containing information about roofing materials manufacturers and their products. The database will be searchable by manufacturer, product category or distributor location and provide links to important documents, such as product data, material safety data sheets, installation details and International Code Council reports. BuildSite provides a variety of product and service offerings that will give NRCA members access to manufacturer product data. "BuildSite Free" lets users search and access product and manufacturer information and important documents. Users also can subscribe to BuildSite Software, a software as a service (SaaS) offering, which allows data to be pulled from the database and easily plugged into day-to-day workflow. In particular, BuildSite Software helps manage time-consuming processes such as architectural submittals.

For more information, contact Jeff Jarvis, NRCA's director of advertising, at (800) 323-9545, ext. 7512 or <u>jjarvis@nrca.net</u> or Doug Steele, BuildSite's director of sales, at (616) 735-0595 or dsteele@buildsite.com.

NRCA is one of the construction industry's most respected trade associations and the voice and leading authority in the roofing industry for information, education, technology and advocacy. It represents all segments of the roofing industry, including contractors; manufacturers; distributors; architects; consultants; engineers; building owners; and city, state and government agencies. NRCA's mission is to inform and assist the roofing industry, act as its principal advocate and help members in serving their customers. NRCA continually strives to enhance every aspect of the roofing industry. For information about NRCA and its services and offerings, visit www.nrca.net.

BuildSite provides an online product, technical and procurement database for construction. The company focuses on the needs of contractors and their suppliers and serves the needs of architects, engineers, consultants and facility managers. Product offerings include search, highly targeted advertising and SaaS tools. The BuildSite database consists of more than 20,000 products from more than 250 manufacturers. More information about BuildSite is available at www.buildsite.com.

###