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**True North Estimating and BuildSite Partner to Integrate Asset Management,  
Estimating, and Product Information Applications**

*Integration allows RoofLogic and RoofCAD Customers Direct Access to  
BuildSite's Roofing Product Database*

Las Vegas, NV (February 16, 2011)—True North Estimating and BuildSite have partnered to launch True North Product Search at the 2011 International Roofing Expo<sup>®</sup>, available immediately at [www.rooflogic.com/BuildSite](http://www.rooflogic.com/BuildSite). True North Product Search will be part of True North's RoofLogic and RoofCAD applications and will act as an integrated single source for product and technical information for True North customers.

"This integration gives our customers easy access to product data," said Rob Minialoff, President of True North Estimating. "RoofLogic customers now have BuildSite's extensive manufacturer and materials database right at their fingertips."

True North Product Search will access a database powered by BuildSite. This database is also accessible through the Roofing Industry Product Center offered by the National Roofing Contractors Association. Roofing and waterproofing contractors can enter search terms by manufacturer name, roofing product category, or ASTM specification to pull results from hundreds of manufacturers within the database. Once selected, each individual product has a detail page with links to product data, MSDS, installation details, and more. Users can also enter a U.S. zip code or Canadian postal code to access a database of over 800 building product distributors.

"We're delighted to have the opportunity to work with the leading roofing contractors who use RoofLogic and RoofCAD," said Ned Trainor, President of BuildSite. "Effective asset management, estimating, and design all require access to detailed product information. The BuildSite-True North integration makes it seamless."

RoofLogic and RoofCAD users will also have the option of registering to use BuildSite Submittals, a software as a service (SaaS) offering, which provides online templates for product data and LEED® submittals. Electronic submittals allow data to flow easily into project management software and Building Information (BIM) Models.

### **About True North Estimating**

Since 1988, True North Estimating has established itself as the leader in roofing-specific software systems. Their products RoofLogic and RoofCAD offer contractors a wide range of functionality. RoofCAD is the industry drawing and takeoff standard, and RoofLogic offers CRM, asset, service and project management in a single integrated system. Visit RoofLogic at booth 1858 at the 2011 International Roofing Expo® in Las Vegas or go to [www.rooflogic.com](http://www.rooflogic.com).

### **About BuildSite**

BuildSite provides a single source of online product and technical information to the construction industry. The BuildSite database features over 20,000 products from more than 390 manufacturers, along with a Distributor Directory of over 800 locations. BuildSite also offers software tools for construction submittals, allowing data from the supply chain to flow into project management and design. BuildSite Green Data, a database of environmental and LEED data for construction products, includes online submittal templates tied to the requirements of the U.S. Green Building Council. BuildSite Mobile brings the BuildSite database to the jobsite. Visit BuildSite at [www.buildsite.com](http://www.buildsite.com).

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