## Batten Seam Sell Sheet

Updated: 1/11



#### ARCHITECTS & PROPERTY OWNERS:

# "Now, achieve the architectural look of a batten seam metal roof... at a fraction of the cost!"



EverGuard® Self-Adhering Batten Seam Profiles allow property owners and architects to achieve the look of batten seam metal roofing—using cost-effective TPO membranes.

#### **Benefits for Property Owners**

- **Lower Initial Investment...**can save up to 50% on initial installed cost versus metal roofing
- Low Life Cycle Cost...TPO membranes provide proven, long-term watertight protection and, unlike metal roofing, will not rust, corrode, dent, or require regular resurfacing
- **Looks Great...**Architectural Profiles are virtually indistinguishable from the "real" thing—only your roofer will know the difference!
- **Proven Performance...**from GAF Materials Corporation, North America's largest roofing manufacturer



- **Project Savings...**you achieve the architectural look of a batten seam roof, while conserving precious project dollars
- **Design Flexibility...**can be used on a wide variety of roof shapes, sizes, slopes and radii. Curves as tight as 8 foot radius.
- Long-Lasting Formulation...made from the same semi-rigid thermoplastic base as EverGuard® membranes for superior compatibility
- Versatile...works with all brands of TPO membranes



- Easiest To Install...just 4 easy steps
- Saves Labor...self-adhering technology allows for faster installation
- Less Hassle...no messy chemicals like adhesives or primers needed
- *Readily Available...*White, Tan, Gray, Regal Red, Regal Blue & Hartford Green
- Most Color Options...Many eye pleasing colors available
- *Flexibility...* Customize the color to match your project
- Quality You Can Trust...Up to 20 year manufacturer guarantees available



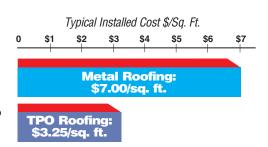




Quality You Can Trust...From North America's Largest Roofing Manufacturer!™

# A Fraction Of The Cost Of Metal Roofing...

EverGuard® TPO roofing membranes with EverGuard® Batten Seam Profiles are just a fraction of the cost of expensive metal roofing...why pay for metal when you can get the same look for about half the price?



#### Faster, Easier Installation...

Compared to adhesive/
tape installation,
EverGuard® Batten
Seam Profiles with
self-adhering technology
require just 4 easy
steps to install.
You'll save money
by installing up
to 300% faster.



**Step 1** - Clean membrane



**Step 2** - Establish a guideline



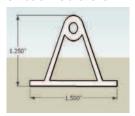
**Step 3** - Remove tape/ affix to membrane



**Step 4** - Permanently weld with SecureRod™

## **Product Specifications...**

### **Batten Seam Profiles** for radial installations



Material Composition: Semi-rigid thermoplastic

Adhesive Technology: Self-adhering pressuresensitive adhesive

Length:

10' (2.39m) - plastic dowels available to join individual lengths as necessary

Height/Width:

See drawings above

**Packaging:** 30 10'-lengths per box

Max. Roof Pitch:

**UV resistant:** Yes

Unlimited

End-joint connection: 3" custom plastic dowel (shown above)





## **Customize Your TPO Project With Color Membranes...**

6 stock colors,
19 pre-formulated colors,
and virtually unlimited
custom colors

Contact your local sales representative for details.

