

Sterling Roof System®

A Lifetime of Excellence



EXCELLENCE IN STANDING SEAM STEEL ROOFING

When your quest is for beauty and style, a distinctive standing seam panel offers the best solution. When you compare metal roofing products, the Sterling Roof System® offers excellence above the rest.

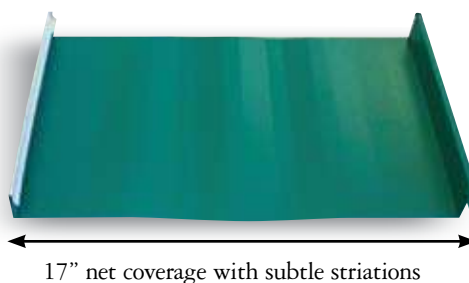


Appreciate the Value

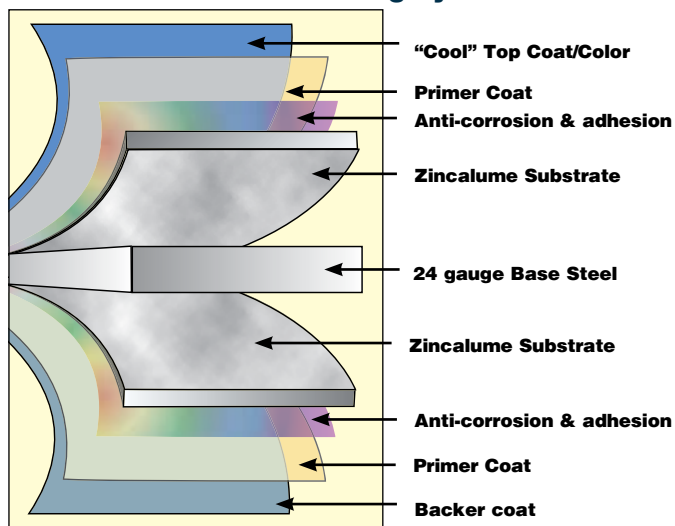
The Sterling Roof System offers beauty, durability and contributes to a greener environment. The panel is engineered with 24 gauge steel and protected against corrosion with a Zinalume® coating. The DuraTech®5000 paint system provides a lasting color finish and is backed with a lifetime warranty. The Sterling Roof System is made from recycled steel and offered in 22 Cool colors formulated to reflect heat from the sun and reduce the demand on energy.

The Sterling Roof System provides the safety of non-combustible steel and has survived rigorous weather testing for water and wind infiltration (ASTM E1680 and ASTM E1646).

As the years go by, a low-maintenance Sterling Roof System will hold its value, continuing to protect and beautify when other roofing materials are ready for replacement.

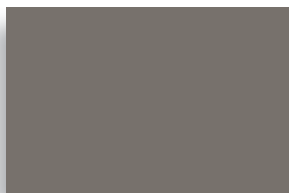


The DuraTech®5000 Coating System



Sterling Roof System® Standard Colors

DuraTech® 5000 Colors



Cool Zinc Grey



Cool Colonial Red



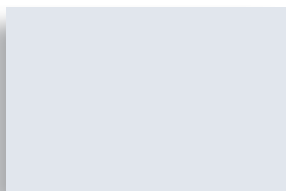
Cool Marine Green



Cool Old Town Gray



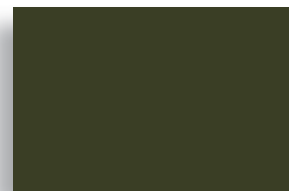
Cool Parchment



Cool Regal White



Cool Red



Cool Dark Bronze



Cool Sierra Tan



Cool Weathered Copper

All in “Cool Roof” Colors

To support the on-going effort to conserve the demand for energy, ASC Building Products has formulated all Sterling Roof System colors to reflect heat from the sun, keeping your home cooler all day long.



Cool Forest Green



Cool Tahoe Blue



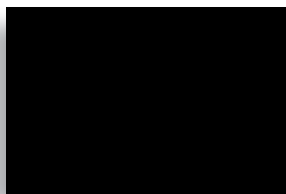
Cool Terra-Cotta



Cool Regal Blue



Cool Leaf Green



Cool Matte Black



Cool Hemlock Green



Cool Jade Green

DuraTech®*mx* Colors¹



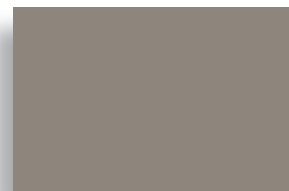
Cool ZACtique II¹



Cool Metallic Copper Penny¹



Cool Metallic Silver¹



Cool Metallic Champagne¹

Color swatches are for reference only. Limited by printing process and viewing conditions, color swatches on this piece are not necessarily accurate. Actual color samples are available upon request. Please contact your ASC Building Products representative.

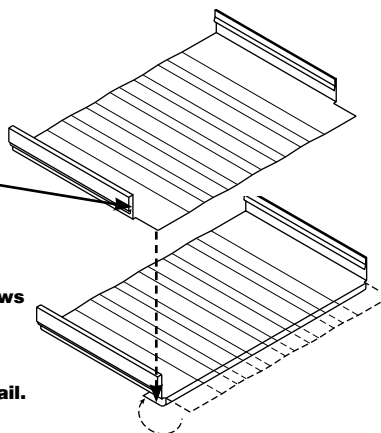
¹ Metallic coatings are batch sensitive and are directional in nature. All flat surfaces can display waviness commonly referred to as “oil canning.” This is caused by steel mill tolerances, variations in the deck/purlin alignment and relative reflectivity of the material. Darker colors visually accentuate “oil canning” to a greater extent than the lighter, more neutral colors. “Oil canning is an inherent characteristic of flat steel products, not a defect, and therefore is not a cause for panel rejection. Contact an ASC representative for more information regarding “oil canning.”

Sterling Roof System®



Can be factory
notched for
turning under

Factory notch allows
panel to be field
turned down with
clean, uniform detail.



Enhance Your Investment

The Sterling Roof System concealed fastener design leaves nothing to detract from the home's architecture. Matching flashings and accessories are available for a coordinated project. A complete range of energy saving cool colors are available to complement every color scheme.

- Durable 24 gauge steel panels protected with the corrosion resistant Zinalume® substrate.
- Lifetime warranty for residential applications.
- Includes a non-combustible fire rating.
- Has been tested for air infiltration per ASTM E1680, and water infiltration per ASTM E1646.
- Can be installed over solid substrates or spaced support members at span to 4'-0".
- Factory applied butyl foam sealant is standard.
- Snap-Together panel, no field seaming required.



ASC Building Products' detailed installation guidelines and ongoing customer support program takes the worry out of the project.

Depend on ASC's Experience

The most important advantage of the Sterling Roof System is the company that stands behind it. With 36 years of steel fabrication experience, ASC Building Products offers peace of mind with every product.



A BlueScope Steel Company