



When Metal Sales Manufacturing Corporation opened its first manufacturing facility in 1963, the metal building component industry was evolving. The small plant in Louisville, Kentucky would serve the midwest and southern regions with roll valley, terne valley, 5K gutter and galvanized flat sheets in the burgeoning new industry of custom cut roofing and siding products.

At the time, our goal was simple: to manufacture the best product and to provide the best service at the best price. Well, times have changed and Metal Sales has grown from that one-plant regional operation into an international supplier of metal building materials with 14 facilities across the United States, and the largest sales force in the industry. There have been some incredible changes, but through it all, one thing has remained the same: our commitment to offer the industry's best materials and finest service at the most reasonable cost to our customers.

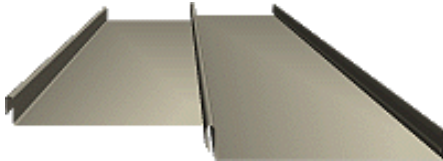
Where we are today.

Versatility. The Metal Sales of the 21st century offers a complete line of roof, wall and fascia panel systems for the commercial, industrial, architectural, agricultural, and residential markets - new construction or retrofit.



Our steel panels are available in over 30 profiles, with a wide selection of widths, colors and gauges. Our structural components also come in various shapes, sizes, and gauges and will fit most types of post frame, retrofit, and steel building applications. All Metal Sales panels and components come with up to 25-year limited warranties.

Durability. Our products are tested continuously to ensure that we provide the most accurate information regarding water and air infiltration, live and wind load tables, fire ratings, and structural integrity. Materials are tested to meet the current industry performance criteria for quality substrate and finish by the American Society for Testing and Materials (ASTM). Our section properties are prepared by registered engineers, in accordance with American Iron and Steel Institute (A.I.S.I.) specifications.



Metal Sales products are recognized throughout the industry for their versatility, durability, and beauty. Our wide product selection and performance guarantees ensure builder and client satisfaction.

Support Services. Providing the highest quality building materials is only part of our job. To meet our goal of delivering the best customer service possible, we employ the largest sales force in the industry. We also provide comprehensive, up-to-date product information through industry trade shows, direct mail, the Internet, CD-rom, disks, and one-on-one meetings. Our products are marketed nationally through a variety of dealers, including building material retailers, wholesale roofing suppliers, metal building fabricators

and dealers.

Our in-house program "Metal Solutions with the Personal Touch," ensures that customers receive accurate estimates, bid packages, professional shop drawings, product application information and design specifications - all delivered by our knowledgeable and courteous staff. In addition, we provide support after the sale is made, because we know that selecting the right products, as well as receiving timely deliveries, is essential to the success of our customers.



Our sales representatives work with commercial project managers, estimators, drafters or engineers until each job is complete. We also offer complete, user-friendly product information on computer disk or via the Internet for around-the-clock convenience.

Delivery expertise. Each Metal Sales facility has its own fleet of boom trucks for unloading material. Our specially trained drivers are experts in the proper handling and delivery of Metal Sales products. This focus on delivery minimizes job hold-ups and product damage. Company trucks. Trained drivers. Prompt delivery. From product development through delivery, we control each order to guarantee the quality our customers expect and deserve - the same quality and service we have been offering since 1963.



The Metal Sales formula for success is simple. First, we choose quality steel. Then, we employ cutting-edge technology and highly trained professionals in every job area from purchasing, manufacturing and inventory to sales, support services and delivery. Finally, we listen to our customers in our quest to meet their every need. Today, nearly four decades after the opening of the first Metal Sales site, we are doing a lot of things differently. More importantly, though, is that we've held onto those original quality, value and customer service principles that have made

Metal Sales Manufacturing Corporation the first choice for building professionals around the world.