



▶ The Roof Restoration Experts™

Roof Restoration

A Smart Solution

For Low-Slope
Roofing



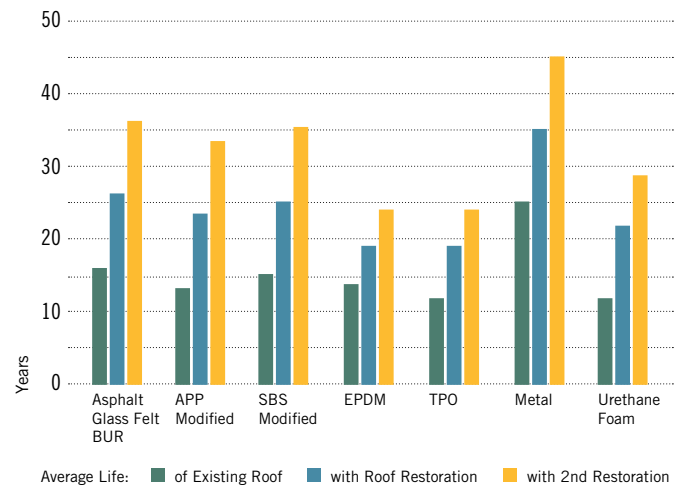
► Double Your Roof Life



With 17 patents in coating technology, APOC is the industry leader in product development, performance and durability!

Extending the life of your roof is one of the smartest decisions an owner, facility manager or property manager can make! APOC's time tested restoration systems have been performing for decades. Our knowledge and expertise come from real world experience, studies, field evaluations and extensive research and development. Our innovative technologies have obtained numerous patents and have tremendous benefits in the extension of roof life (see graph on right). In addition, our systems have options for "Material and Labor" warranties and can be successfully completed over a variety of roofing substrates.

Average Life of Roof Replacement vs. Restoration



When properly maintained, restoration systems can be re-installed directly over the previous system and offer extended warranties.
 Note: Average Life Expectancy of existing roof systems taken from 1996 Survey by Simpson, Gumpertz Heger. Restoration Based on actual field data.

Exceptional Material = Extended Life



- Strong aggressive adhesive bond
- Tolerates ponding water
- Develops tough, leathery skin
- Highly elastomeric - Excellent recovery
- Highly fatigue resistant
- Compatible with all bituminous roofs
- Can be used on all asphalt substrates



Initial sample of ARMORFLEX placed in Instron Testing Equipment.



ARMORFLEX stretches an amazing 1,200% and remains intact, flexible, and waterproof.

► Tax and Maintenance Advantages

Did you know?

Roof maintenance systems are fully tax deductible as an operating expense. A key advantage of a restoration system over a new roof system is how they are classified by the IRS. Because restoration is classified as a maintenance item, in most cases it can be expensed in the accounting period it is incurred. On the other hand, a new roof system is a capital asset that must be amortized over a 39 year life.*

Repair Type	Initial Cost	Term	Annual Write-Off
Tear off / Replace	\$100,000	39 yrs.	\$2,564
Restoration	\$25,000	1 year	\$25,000

APOC restoration systems create a flexible and seamless membrane on your roof. APOC restoration systems lower annual maintenance costs, are easy to maintain and eliminate many of the common failure points associated with other roof systems.



IMMEDIATE BENEFITS

- System Cost May be Expensed
- Eliminates Many Failure Points
- Lower Annual Maintenance Costs

Eliminate Failure Points



Splitting & Cracking



Clogged Drains



Alligatoring & Cracking



Open Laps & Fishmounts



Leaking Flashings & Penetration



BEFORE



AFTER

Seamless Monoform Surfacing

► Reduce Energy Costs

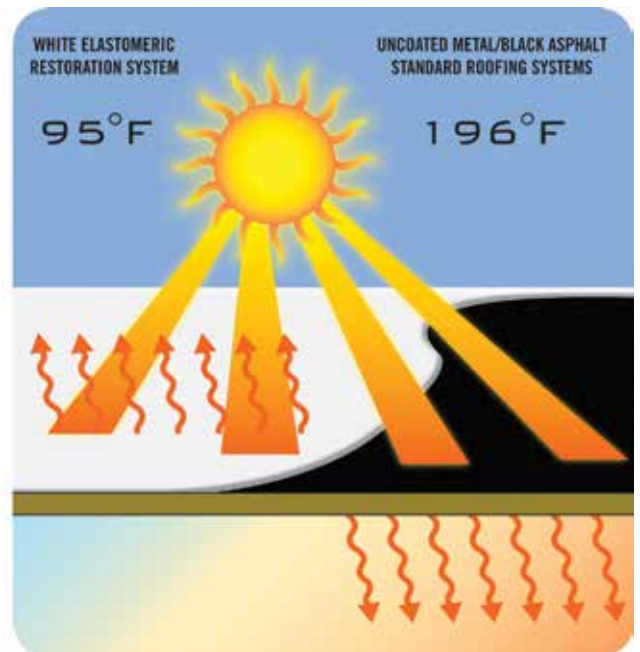


REDUCED ENERGY COSTS & EXTENDED ROOF LIFE

- Drastically Cools Roofs
- Lowers Heat Transfer to Building
- Reduce Energy Consumption

The sun produces radiant heat and powerful UV rays that cause thermal shock and rapid deterioration of all roofing materials. This constant exposure results in accelerated aging, lost flexibility, fatigue, splits, cracks and ultimately roof membrane failure. Heat build up in a roof can also lead to increased building temperatures, building discomfort, unproductive employees and increased energy consumption.

Cool roof systems act like a reflective shield to protect your roof membrane. Cool roof systems drastically reduce roof temperatures, thermal shock and heat transfer. In addition, they extend roof life, improve building comfort and substantially reduce cooling costs. In fact, cool roof systems act as an asset that can provide a return on your investment.



Typical Steps in Roof Restoration



► Ease Your Mind

THE COST SAVINGS ARE IMPRESSIVE, BUT WHAT ABOUT PERFORMANCE?

Since the 1960's, APOC has perfected a number of cold applied restoration systems. Our roof systems have been successfully installed for a variety of clients including well known companies such as Nissan Motor Corporation, Mattel, Louis Vuitton, The City of Hope National Medical Center and Busch Gardens Amusement Park. APOC's trademark restoration systems utilize only the highest quality sealants, waterproofing, reinforcements and energy saving coatings. These time tested combinations create a seamless and watertight barrier with tremendous durability and performance.

In addition, our high performance restoration systems can be installed without fire or burn hazards, obnoxious odors or disruption to the operations below. These conveniences prevent the "unexpected" that can lead to costly down time, production delays, additional work and frustration for all parties involved. By choosing APOC you can avoid many of the hazards and costs associated with tear off and replacement.

Finally, with over 90 years in business, APOC is a financially stable and secure partner that is 100% committed to our customers. So stop worrying about your roof and concentrate on your business at hand!



ADDED SAFETY & PROTECTION

- No Burn or Fire Hazards
- Non-Disruptive to Operations
- Extendable Warranties



Seal & Re-Flash

Reinforce

Re-Surface

Protect

Completion

▶ Substantial Project Savings



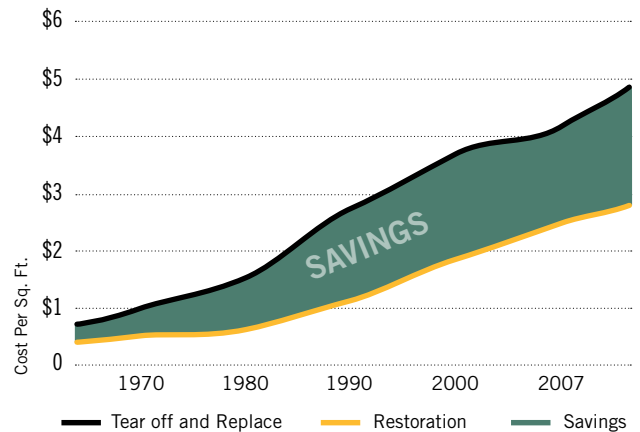
FINANCIAL ADVANTAGES OF RESTORATION

- Up to 50% Savings
- Extends Service Life of Existing Membrane
- Lower Annual Maintenance Costs
- Extends Operations Budget

Roof restoration is extremely cost effective and you don't have to sacrifice performance! It has been well documented that an overwhelming majority of roof failures occur in less than 10% of the roof area. Yet amazingly, every day roofing materials in working condition are torn off and replaced.

APOC's Restoration Systems first address problem areas where the existing roof has failed as well as areas that are showing signs of deterioration. Once this work is complete, we install a new system over your existing roof. By eliminating tear-offs and the replacement of working materials, we are able to contain costs and save owners money!

Rising Costs of Re-Roofing vs. Restoration



Source: Estimates Based on Weighted Averages of Historical and Predicted Regional Costs.

Extend Your Operations Budget

	Tear-Off / Replacement	APOC Restoration	1st Year Net Savings
Roof Surface Area	25,000 sq. ft.	25,000 sq. ft.	
Cost / Sq. Ft.	\$4.11	\$2.55	\$1.56
Total Cost	\$102,750	\$63,750	\$39,000
1st Year Deduction	\$2,634.62	\$63,750	
1st Year Tax Savings*	\$895.77	\$21,675.00	\$20,779.23
SAVINGS			\$59,779.23

Potential Company Improvements Made Possible by Restoration:	
New Production Equipment	\$17,500
New Fork lift	\$11,000
Overdue Operations Maintenance Needs	\$4,600
New server for IT Department	\$12,500
Four New Laptop Computers	\$7,200
Remodel Employee Break Room	\$5,000
Plasma TV for Employee of The Year	\$1,979
Total Savings	\$59,779

*Deduction per yr. over 39 years versus 1 yr. savings. Savings based on profitable company with tax rate of 34%. Consult a professional tax advisor.

► Our Partnership Pledge

While there are a number of proven roofing materials on the market, the successful installation of a roof system requires much more than quality materials. To be successful, the parties involved must be knowledgeable of the project and committed to a unified solution.

From the start of each job, APOC's top priority is the development of a successful partnership among the Owner, Consultant, Contractor and APOC. It is this working partnership that creates a solid foundation upon which the project can be successfully completed. With each job come unique challenges and obstacles that must be carefully analyzed, planned and executed. Through the development of a partnership, the parties can work together to establish parameters, timelines, objectives and agreed upon solutions. Adhering to this plan ensures the successful completion of APOC jobs and allows APOC to maintain customers for life.



Mattel

Restoration can work for you!
Have an APOC Representative involved in your project from the start.

Call APOC today for a roof consultation:

(800) 562-5669

A Successful Partnership



Owner



Contractor



Consultant





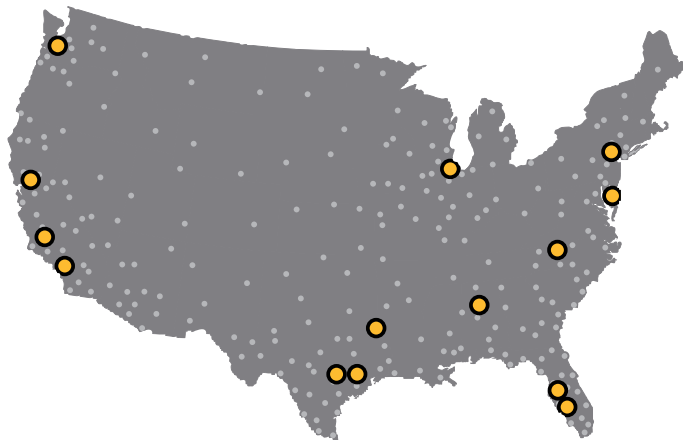
▶ The Roof Restoration Experts™

ABOUT GARDNER

Gardner Industries is the nation's leading manufacturer of high performance coatings, mastics, sealants and restoration systems. The Gardner family of companies dates back to 1913 as the first manufacturer of roof repair products in the United States. Since its beginnings, the Gardner collection of companies has focused on a variety of building products for the construction industry. Our products include roofing and waterproofing materials, paints and coatings, caulks and sealants, industrial adhesives and bonding agents, fireproofing materials, pavement maintenance products and a variety of specialty coatings and sealants for the building envelope.



Corporate Headquarters



- APOC Manufacturing / Warehouse Locations
- APOC Approved Contractors

ABOUT APOC

APOC is the commercial roofing division of Gardner Industries and has been successfully working with facility managers, building owners and property managers since the 1960s. Our extensive research and development, technical expertise and dedication to our customers have afforded APOC with the industry reputation as “The Roof Restoration Experts.” We share this expertise with our customers, allowing them to make an informed and educated decision regarding their individual needs.

APOC offers facility managers, building owners and property managers, a customized solution specifically designed to meet their needs. Our high performance restoration systems provide a dependable asset, with extendable warranties and lower life cycle costs.

Call APOC today and take advantage of APOC's Roof Restoration Systems!

Contact APOC Today

Contact your local APOC representative to discuss your roof and discover the best system to manage your current and future roof maintenance needs.

(800) 562-5669



▶ The Roof Restoration Experts™

EAST COAST
P.O. Box 5449
Tampa, FL 33675
(813) 248-2101

WEST COAST
P.O. Box 5248
Long Beach, CA 90805
(562) 423-6471