

# DiamondDeck<sup>®</sup>

High Performance Synthetic Underlayment

## Brand Your Roof

Turn your roofing project into a **personalized billboard.**

CertainTeed Roofing introduces Brand Your Roof™, our customizable synthetic roof underlayment program featuring CertainTeed's DiamondDeck™ product.

DiamondDeck is a synthetic, scrim-reinforced, water-resistant underlayment that can be used beneath shingle, shake, metal or slate roofing.

Your customized underlayment can do double duty, turning a rooftop into your billboard and transforming passersby into your audience. The Brand Your Roof program provides you with a powerful advertising and lead-generation tool.

For more information on how you can shout your message from the rooftops, see back for details.





# Your Company Logo is Boldly Displayed

**on a 24" x 42" Print Area Again and Again**

**PRINT UP TO 3 COLORS**

**10-SQUARE ROLL (48" WIDE X 250' LONG)**

**25 ROLLS PER PALLET**

## DiamondDeck™

### Features / Benefits

Asphalt-free and lighter than Type 15 or 30 felt, DiamondDeck is easy to handle and contributes to your LEED® rating. The rubberized polymer coating delivers outstanding deck grip while the skid-resistant walking surface offers superior weather protection and contractor safety.

#### LIGHTWEIGHT

Easy to work with and carry

#### EXCELLENT 6-MONTH UV STABILITY

Finish roof when you are ready

#### EXCELLENT TEAR RESISTANCE

Durability, reduced puncture risk

#### SUPERIOR WET/DRY TRACTION

Work faster and safer

## It's Easy!

### Simply follow these steps

- STEP 1** Call CertainTeed Customer Service and place your order
- STEP 2** Go to [www.DiamondDeck.Certainteed.com](http://www.DiamondDeck.Certainteed.com).
- STEP 3** Log in with the user name and password that is provided to you from customer service.
- STEP 4** Upload your company logo in one of the following formats (save fonts as outlines): EPS or AI files.
- STEP 5** You will receive a final proof for your approval.

learn more at:

[certainteed.com/roofing](http://certainteed.com/roofing)



#### CertainTeed

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A PROGRAM OF IBHS

This product is part of CertainTeed's FORTIFIED™-Compliant Roof System for enhanced protection (applicable to the U.S. only).