

CertainTeed
EasyTouch™
Fiber Glass Insulation



More business. Made Easy.

Homeowners want to lower their energy usage and save money.* You want to pump up your business. Either way, look no further than CertainTeed EasyTouch™ insulation.

EasyTouch is the perfect choice for re-insulating attics, which is one of the easiest ways to reduce heating and cooling costs. It delivers all the energy-saving, utility bill-reducing benefits of standard insulation — but thanks to its plastic film coating, EasyTouch is more comfortable to work with.

EasyTouch is:

- Comfort-coated with EasyTouch perforated plastic film for cleaner and easier installation
- Environmentally friendly, with 35% recycled content
- Ideal for re-insulating attics
- Available in R-13, R-25 and R-30 rolls
- GREENGUARD® Certified



* Savings may vary. Find out why in the Seller's Fact Sheet on R-Values. Higher R-Values mean greater insulating power.

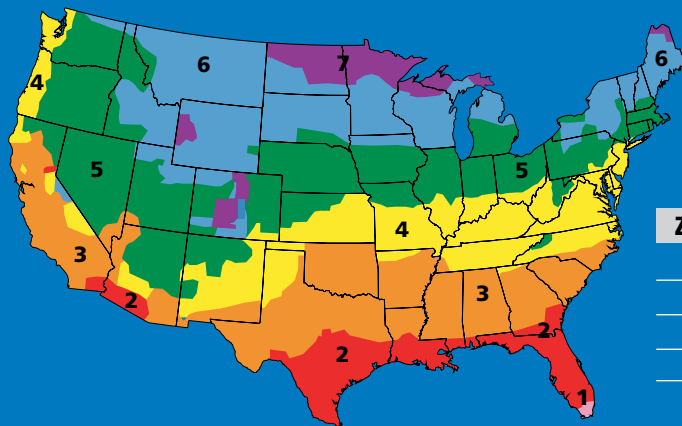
CertainTeed
SAINT-GOBAIN



Fiber glass is the ideal building insulation material. It's inorganic, naturally noncombustible, will not retain water and does not lose its insulating power over time. Fiber glass insulation is also safe, economical, noncorrosive and environmentally friendly. A typical pound of fiber glass insulation saves 12 times as much energy in its first year in place as the energy it took to produce it, and continues to deliver energy-saving benefits year in and year out.

Homes not insulated to today's energy standards can experience substantial heat loss in winter and heat gain in summer. Installing the proper amount of thermally efficient fiber glass insulation is one of the most cost-effective energy conservation measures that can be taken. The map below indicates Department of Energy recommended R-Values for attic insulation.

EasyTouch can also be added to ceilings over unheated areas like garages and crawlspaces.



ZONE	ATTICS
1	R-30 to R-49
2	R-30 to R-60
3	R-30 to R-60
4	R-38 to R-60
5-7	R-49 to R-60



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www.certainteed.com/insulation

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