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#### **Taking the Next Step:**

CertainTeed



We can help you with your decisions. We provide other user-friendly, interactive design and color tools that can help you every step of the way, from novice to expert.

See more information on page 35.



# Imagine Your New Home Exterior

CertainTeed exterior products include everything you need for a well-coordinated design that blends authentic styles and textures, sustainable products and the broadest color selection on the market for your home. CertainTeed products are engineered to stay beautiful season after season, creating a beautiful look with minimal maintenance and more time to connect with family and friends.









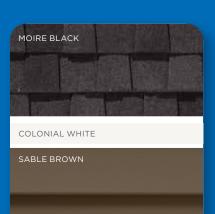
# CREATE YOUR UNIQUE VISION



# CertainTeed is About Choices

CertainTeed offers the broadest selection of exterior products to achieve a full range of design options that no other company can match. We offer a wide variety of options for you to experiment with style, color and texture, to create your vision, to mix and match and think beyond just four walls.

When it comes to aesthetics, there's a real advantage to using products from a single source that are specifically designed to work together, enabling you to achieve a unique combination of textures, styles and colors to transform your home. CertainTeed can help you achieve your curb appeal vision – no matter what that vision may be.



AUTUMN RED

SAVANNAH WICKER



# The Power to Mix and Match

CertainTeed's complete selection of exterior product options is tailor-made to take advantage of the exciting mix-and-match trend: combining various products, styles, colors and textures to create truly unique exterior designs. Adding soffit and trim delivers just the right accent. All choices coordinate perfectly with fence, decking and railing options for a complete package.



CEDAR IMPRESSIONS DOUBLE 7" STRAIGHT EDGE PERFECTION SHINGLES IN LIGHT MAPLE

COLONIAL WHITE

WEATHERED WOOD

MONOGRAM DOUBLE 5
CYPRESS

LIGHT MAPLE

CEDAR IMPRESSIONS DOUBLE 7"
STRAIGHT EDGE PERFECTION
SHINGLES IN SPRUCE

COLONIAL SLATE

COLONIAL WHITE

SMOKY GRAY

STERLING GRAY

STERLING GRAY

CHARCOAL GRA



#### ROOFING

CertainTeed roofing products range from Luxury to Designer to Traditional. Landmark™ is a beautiful color-blended designer line that offers exceptional value.

Roofing: Landmark in Heather Blend



#### **SHAKES & SHINGLES**

Cedar Impressions' shake and shingle siding is available in several styles and features the most authentic wood look in the industry, TrueTexture™, which is molded from real cedar shingles for an authentic look. Choose from Sawmill, Perfection and Rough-Split finishes.

Siding: Cedar Impressions Double 7" Straight Edge Rough-Split Shakes in Pacific Blue

#### **VERTICAL SIDING**

Board & Batten is available in narrow-face, 7" and 8" profiles, as well as in wide-face 12" profiles. Vertical 7" Reverse Board & Batten offers a unique design with narrow boards and wide battens. Both Vertical siding options are ideal for accents or for whole-house applications.

#### HORIZONTAL SIDING

CertainTeed horizontal siding includes traditional clapboard, dutchlap and beaded styles in a full range textures and colors, as well as insulated profiles. Monogram has an industry leading spectrum ranging from deep rich shades to semi-transparent blend colors.

Siding: Monogram Double 4" Clapboard in Brownstone

#### **MOLDING & TRIM**

Vinyl Carpentry' soffit, decorative trim and accessories feature the look of true wood, and coordinate with all CertainTeed siding materials. Restoration Millwork' cellular PVC comes in smooth or TrueTexture™ finish and can be handcrafted to create an unlimited range of designs.

Trim: Vinyl Carpentry in Colonial White

#### **CHOOSE YOUR**

# PRODUCTS & STYLES

### Roofing



# **Shakes & Shingles**



### **Horizontal Siding**



#### **Durable / Strong / Defined**

CertainTeed's wide selection of residential roofing products include architectural and solar reflective shingles, waterproofing underlayment, as well as ventilation. Commercial roofing products include APP and SBS (including self-adhering) modified bitumen, as well as BUR. Landmark™ Series is a beautiful color-blended line of designer shingles that offers an excellent variety of maximum definition colors and an exceptional value of the industry's toughest fiber glass mat. See literature for your region for specific color availability.



#### Realistic / Distinctive / Timeless

Cedar Impressions® and Northwoods® shakes and shingles create the naturally rustic, true-cedar appearance without the high cost of upkeep.

#### **Cedar Impressions Polymer Shingles:**

- Individual 5" Sawmill
- Triple 5" Straight Edge Sawmill
- Single 7" Straight Edge Perfection
- Double 7" Straight Edge Perfection
- Double 7" Staggered Perfection
- Single 6-1/3" Shapes: Scallop, Octagon, Half-Cove

#### **Cedar Impressions Shakes:**

- Double 7" Straight Edge Rough-Split
- Double 9" Staggered Rough-Split

#### **Northwoods Vinyl Shakes** and Shingles:

- Single 7" Straight Edge Sawmill
- Single 7" Straight Edge Perfection
- Single 7" Straight Edge Rough-Split

#### Variety / Classic / Value

CertainTeed's Vinyl Siding Collection offers classic clapboard, dutchlap and beaded profiles in various widths and textures.

Product lines include: CedarBoards Insulated Siding, CERTAplank Reinforced Siding. Monogram, Restoration Classic, Carolina Beaded, MainStreet, American Legend and Encore.

- Single 7" or Double 6" Rough Cedar Clapboard\*
- Double 4-1/2" Select Cedar or Woodgrain Dutchlap
- Double 4" Rough Cedar\*, Select Cedar or Woodgrain Clapboard
- Double 5" Rough Cedar. Select Cedar or Woodgrain Clapboard
- Double 5" Rough Cedar or Woodgrain Dutchlap
- Triple 3" Smooth or Brushed Clapboard
- Double 4-1/2" Smooth Clapboard
- Single 6-1/2" Brushed Beaded
- Single 7" Woodgain Clapboard
- Single 8" WoodgrainClapboard

\*Available in longer lengths



Style and profile availability varies by products. Consult www.certainteed.com for the most up-to-date color offering.

### **Vertical Siding**



#### **Historic / Rustic / Charming**

CertainTeed's vertical siding styles include: CedarBoards Insulated Siding, Board & Batten, Reverse Board & Batten, as well as many solid soffit profiles that can be used vertically.

#### **Reverse Board & Batten**

• Single 7" Woodgrain

#### **Board & Batten:**

- Single 7" Rough Cedar
- Single 8" Rough Cedar

#### CedarBoards:

• Single 12" Rough Cedar Board & Batten



### **Molding and Trim**



#### **Customized / Detail / Decorative**

Restoration Millwork's Trim Line products include trim engineered with enhanced features as well as a wide selection of specialty profiles and traditional trimboards and sheets for custom craftsmanship.

- Beadboard and WP4
   Historic Sill and with Nickel Gap
- Trimboards and Sheets Base and Drip Cap
- Shingle, Cove and Bed Mould
- Crown Molding and Rams Crown
- J-Channel and Brickmould
- Casings

- Sill Nose
- Back Band
- Quarter Round and Cover Molding • Inside Corners
- Water Table
- New England Sill

Vinyl Carpentry offers a wide array of vinyl products with very wide range of complementary colors.

- Soffit and Gable
- Corners
- Window and Door Trim



# Find the perfect combination of product and style

Whether your home fits neatly into a specific architectural style or is more of a hybrid, CertainTeed has siding profiles and textures that will highlight its best features. No other manufacturer offers such a wide variety of siding products and materials, carefully designed to work together for a coherent, natural look. No other manufacturer makes it easier to obtain every element of your home's exterior from a single trusted source. And no other manufacturer provides sophisticated visualization tools and professional advice to help you find just the right combination to unlock your home's potential.



### Add Details

Monogram Double 4" Clapboard in Sterling Gray and Restoration Millwork trim in Natural White are combined to complete the restoration of this Greek Revivial home. Monogram with TrueTexture™ finish gives an authentic, traditional look with lasting strength for home renovations. The decorative corners, corbels, frieze and porch ceiling are custom-detailed with Restoration Millwork, which is an excellent material to recreate the fine craftsmanship of ornate trim, and it outlasts wood.



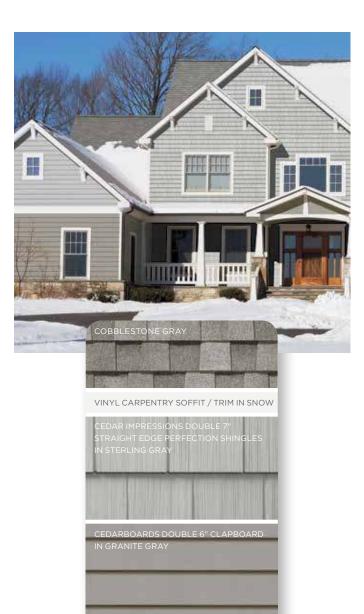






#### **Enrich with Varied Textures and Colors**

You can pair Board & Batten with clapboard siding on a single wall, or polymer perfection shingles on walls with staggered rough-split shakes in gable areas. Mixing multiple textures, styles and colors on homes is more popular than ever, and CertainTeed's unsurpassed product range gives you the opportunity to add your own creativity to this exciting trend.







#### **Blend It**

Capture the beautiful impressions of natural cedar. Cedar Impressions Individual 5" Sawmill Shingles Ageless Cedar™ Color Blends capture the appearance of Eastern White Cedar and Western Red Cedar at various life stages. They also enable the selection of random color patterns (light, medium and dark) within each color blend. Each application is truly one of a kind because of the innovative, industry-first color blending throughout the shingles.

Driftwood Blend
Balanced Mix





# **Cedar Impressions Perfection Shapes**

Architecturally accurate to cedar shingle shapes once applied to historic structures, Shapes are ideal for detail restorations on older homes or for enhancements on newer homes.



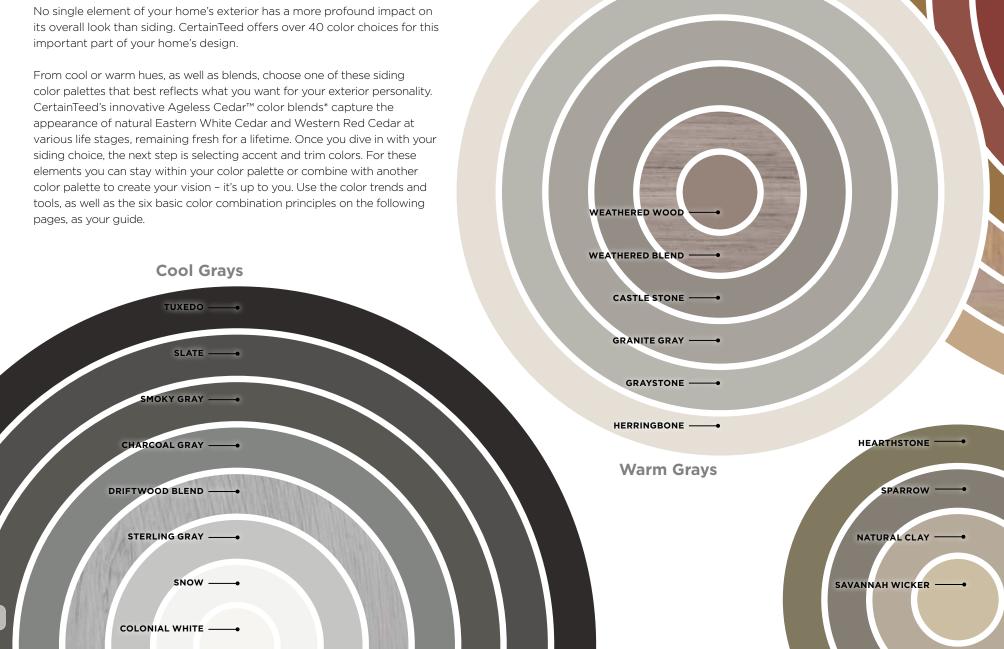


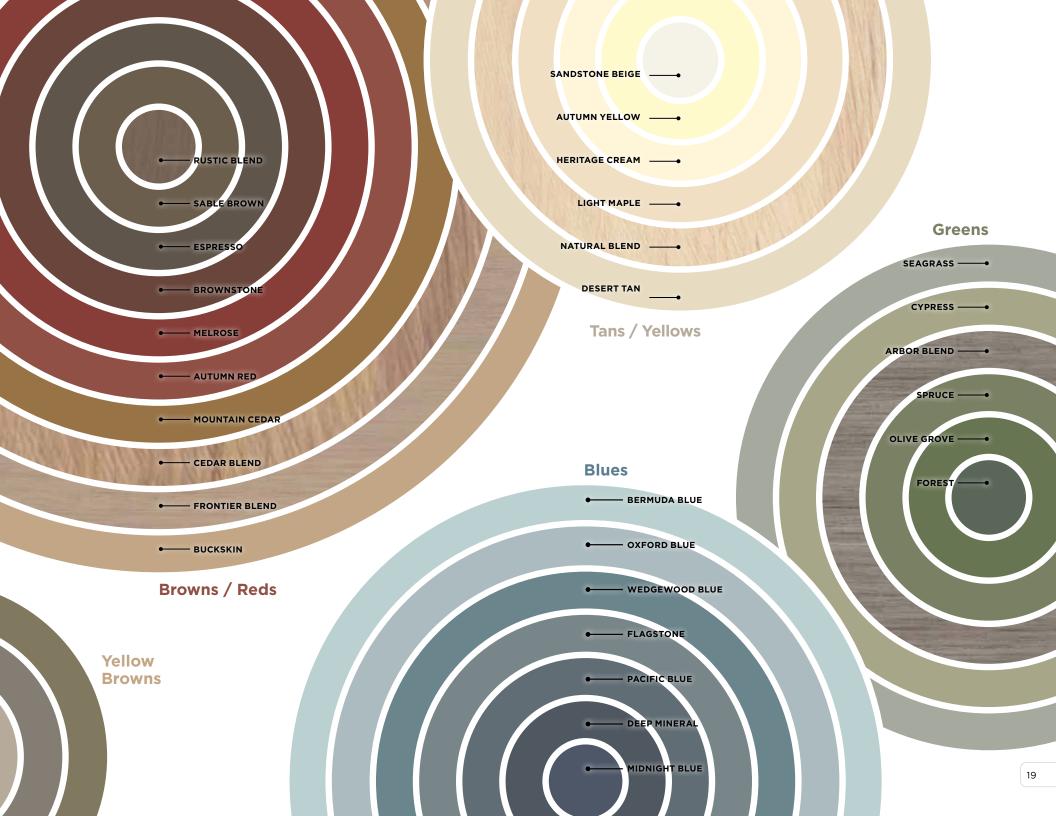


Victorian style homes will convey both elegance and charm by combining multiple styles, textures and trim to enhance shapes and lines. Achieve this by mixing Monogram Clapboard with Cedar Impressions Perfection Half-Cove Shapes in the gables. Restoration Millwork trim to outline key architectural elements completes the look.

# **Siding Color Palettes**

### Start with a Big Splash!







# **Find Your Perfect Color Mix**

{ color trends and guide }

There is only one rule in home exterior design: There are no rules. Designers are using every conceivable color combination (as well as mixing siding textures and styles) to create distinctive exterior designs with a modern sensibility. You can do the same thing with your home. The optimum color blend has the power to bring out the best features of your home while disguising its flaws. A mix of dark and light colors can accentuate interesting architectural elements, while a mix of similar colors can tone down awkward areas. Bright tones can make a home seem larger or call attention to a feature, while darker tones can make a home appear to recede. Whatever your color goal is, CertainTeed can help you reach it.

#### Trends from the experts

#### **Strong Colors**

Architects and designers are increasingly making use of dark colors for exterior walls. Darker roof colors harmonize with deep blues, greens and browns for quiet drama that adds stability. A more neutral roof color allows a strong siding color to stand out and really showcase your home.

#### **Dark Trim**

Dark trim colors work well to frame a home, outlining architectural details, windows or doors. When you use dark trim, choose a roof color that matches or is a shade lighter than the trim to produce an anchored, coordinated appeal. When using high contrast trim, it's important to balance its location on the home; it should not dominate any one area.

#### **Multiple Colors**

The use of two or more exterior wall colors with varied trim colors is part of a trend seen around the country. Secondary colors (also known as accent colors) are used within gables or on additions in most cases. On the safe side, you can mix two colors from the same color family. If you choose to mix color families, consider using one neutral color and be sure to keep in mind the roof color. Two strong siding colors can be combined, but we suggest you use CertainTeed's visualization tools to get a better idea of whether the colors work well together.

"We had a great time exploring all the product and color possibilities offered by CertainTeed and are thrilled with the final combination. It fits our home perfectly."



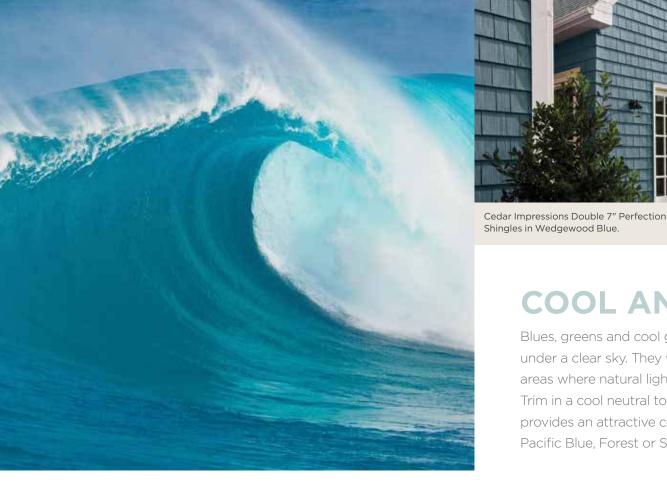








SHUTTER AND DOOR COLORS





Blues, greens and cool grays create the peaceful look of calm water under a clear sky. They work especially well in northern and coastal areas where natural light changes more dramatically with the seasons. Trim in a cool neutral tone (for example, charcoal gray or sterling gray) provides an attractive counterpoint to more colorful siding – think Pacific Blue, Forest or Spruce.











TRIM COLOR

PRIMARY SIDING COLOR

SECONDARY SIDING OR ACCENT COLOR

SHUTTER AND DOOR COLORS



COLONIAL WHITE

LIGHT MAPLE

AUTUMN YELLOW

AUT



SANDSTONE BEIGE

CEDAR BLEND

SABLE BROWN

UTUMN RED



BUCKSKIN

AUTUMN RED

DESERT TAN

ESPRESSO





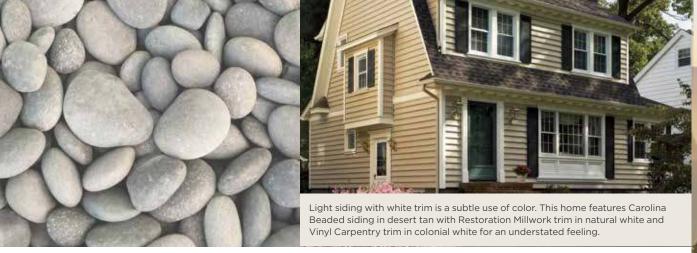






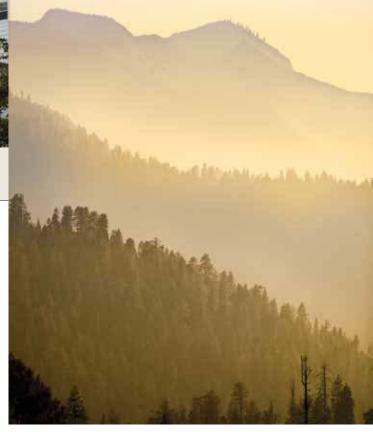
**ROOF COLOR** 

TRIM COLOR



# SUBTLE AND CALM

If your home's exterior has a lot of design elements, closely related colors will unify and simplify its appearance. A monochromatic approach – based on different shades of the same color – will have a similar effect. The color palette can be either cool (Sterling Gray walls, Oxford Blue gables, Pacific Blue trim) or warm (Buckskin walls with Savannah Wicker trim); the idea is to limit contrast for a relaxed vibe. Mixing cool and warm colors with similar intensity also works well.





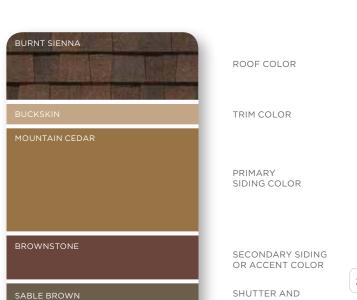






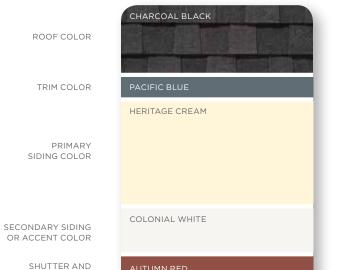






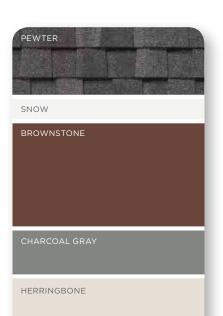
DOOR COLORS

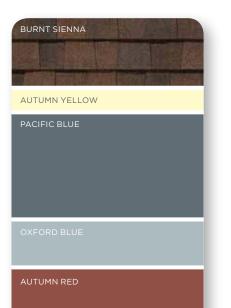




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DOOR COLORS









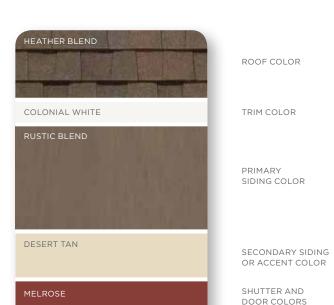


### **CRISP AND EXCITING**

Homes with simple designs gain a pleasing complexity when contrasting, but complementary, colors are used. Interesting architectural features make a stronger impression when set off from the primary wall color. A dark roof paired with walls in a lighter color like marigold adds visual distinction; add dark trim - Autumn Red, for example - and your home will really pop. Dark siding with bright trim is another approach.











# STRONG AND BOLD

Get in tune with current trends by choosing darker colors for exterior walls. Rich shades of brown, green and red add drama while also making your home appear smaller, a good thing for a large structure on a tight lot. Deep siding hues serve as visual grounding for a variety of strong trim colors and also work well for accenting recessed areas.













0041/0701/5

DEEP MINERAL

**AUTUMN RED** 

BROWNSTONE



SPRUCE

SPARROW

ESPRESSO

FOREST



ROOF COLOR

TRIM COLOR

SABLE BROWN

PRIMARY SIDING COLOR

MELROSE

SECONDARY SIDING OR ACCENT COLOR

SHUTTER AND DOOR COLORS



A bright, cheery look created with Restoration Classic siding in Colonial White with matching Vinyl Carpentry trim.

# LIGHT AND CAREFREE

Light colors add volume and interest to smaller homes, and soften sharp edges. Homes set back farther from the curb appear to move forward with a color palette that leans to the lighter end of the spectrum. Whether you favor warmer siding tones like Desert Tan, or cooler hues like Oxford Blue, the key is to create a pleasing blend of soft and muted tones.

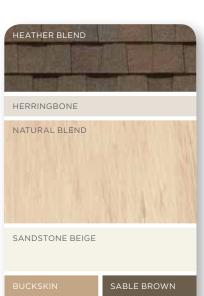


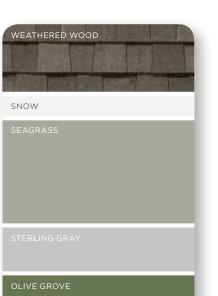












ROOF COLOR

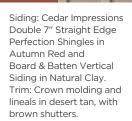
TRIM COLOR

PRIMARY SIDING COLOR

# **Color Tools from CertainTeed**













Siding: Cedar Impressions Double 7" Straight Edge Perfection Shingles in Light Maple and Board & Batten Vertical Siding in Herringbone. Trim: Crown molding and

lineals in Colonial White. with blue shutters.



CertainTeed offers user-friendly color tools to help you every step of the way.





This home can have a warm theme in either light colors, with an accent of herringbone in the gables (left); or with dark colors, with similar gable color (right).

## **ColorCoach**<sup>™</sup>

Get it right every time with ColorCoach.

Whether you are a color novice or want to get quick ideas, ColorCoach is a simple web-based tool that acts as a virtual color swatch book. You can save different combinations, use them in ColorView and share them via social media for second opinions.



# **ColorView**®

### Visualization and design tools

#### **ColorView Online**

Mix and match colors and styles on a wide variety of prepopulated home styles to get design ideas.

#### **ColorView DIY**

Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.



#### **ColorView Pro**

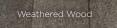
Have a photo of your home professionally outlined to use in Colorview Online for a small fee, which is fully refundable when CertainTeed products are purchased and all requirements are met.













# **Color Leadership**

CertainTeed's color leadership position enables you to benefit from the popular trend toward unique exterior color combinations. We've made it easier for you to choose exterior products that will work beautifully together by using consistent color names across all siding product lines. CertainTeed's Landmark Series roofing shingles are available in an excellent variety of rich colors to complete your exterior look.

Cedar Impressions®
Northwoods®
CedarBoards™
CERTAplank®
Reverse Board & Batten
Monogram <sup>®</sup>
Restoration Classic™
Board & Batten
Carolina Beaded™
MainStreet™
American Legend™
Encore™

Color availability varies by products/profile. Consult www.certainteed.com for the most up-to-date color offering.

Soffit

Natural

\*Sample selection of colors are shown; see literature for your region for specific color availability.

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Desert Tan	•	•	•	•	•	•	•		•	•	•	Slate
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Natural Clay	•		•				•	•	•	•	•	
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Colonial White	•	•	•	•	•	•	•	•	•	•	•	

# Finishing Touches Details Create the Personality

There are infinite ideas for finishing gables, windows, corners, columns, railings, porches, decks and more. From the curb to the peak of your home, CertainTeed provides a complete selection of finishing touches to add the perfect personality for your home.

CertainTeed offers two types of trim that can be combined or used independently, enabling you to add customized elements to your exterior design. **Restoration Millwork**\* cellular PVC adds authenticity to any home's exterior; it cuts, mills, shapes and routs like top-grade lumber so it can be hand-crafted to create unique designs. It can also be painted with Sherwin-Williams VinylSafe™paint colors\*, for even more design flexibility.







Restoration Millwork can be easily painted with Sherwin-Williams VinylSafe™ paint colors to complement all exterior siding colors.\*

\*See Installation Guidelines 04-03-1600-US-EN for painting instructions.



**Vinyl Carpentry** is a complete line of coordinating decorative trim and accessories designed to add distinction to windows, doors, corners, gables and frieze boards. From soffit and lineals, to crown moldings for windows and doors, each piece has been created to enhance the look of your home. Vinyl Carpentry components are available in a wide variety of colors to coordinate with all CertainTeed siding materials.



Custom corner featuring
Restoration Millwork crown
molding and one-piece corner.



Cedar Impressions offset mitered corner seamlessly continues the natural cedar shake look.



Vinyl Carpentry Traditional Supercorner adds a strong, refined accent.



Triple 3-1/3" InvisiVent\* soffit provides optimal ventilation for roof overhangs.



Mounting blocks can be applied in contrasting or matching colors, around outlets and fixtures.



Vinyl Beaded Soffit gives porch ceilings a customized, painted wood look.



Crown molding is a classic accent to top off door or window trim.



Band Board with foam insert can create a transition between two siding styles.



Restoration Millwork Beadboard works well for finishing under porches.





Curb appeal plays a large role in determining a property's value.

Does your home make a good first impression? CertainTeed decorative trim can make your home more distinctive and inviting. Unique elements like mitered corners, vented soffit, beadboard and custom millwork increase the pleasure of living in your home - and can also have a positive effect on resale value when it's time to move.









### **Give Your Home Personality**

Choose decorative trim and accessories that best fit your vision – and your budget. All CertainTeed products are designed to work together with CertainTeed's wide range of siding products in color and style. From simple enhancements (below) to a complete transformation (right), you can find all the answers with CertainTeed siding and accessory products.



Restoration Millwork Trimboard in Natural White with CedarBoards Single 7" Clapboard and Board & Batten Single 8" in Sterling Gray. CedarBoards Single 7" in Sterling Gray and Cedar Impressions Double 7" Straight Edge Perfection Shingles in Charcoal Gray, accented with Band Board. 3-1/2" Lineal in Colonial White.







Vinyl Carpentry Cornice Molding and Restoration Millwork rake profile.



Restoration Millwork Classic Column Wraps and custom arches in Natural White.



Restoration Millwork Trimboard with Rams Crown in Natural White.



STONEfaçade® Stacked Ledge Corners.



Restoration Millwork One-Piece Corner in Natural White.





# **Confidence Worth Building On**

For more than 100 years, CertainTeed has been helping to bring out the best in American homes, and is a national leader in building products. Year after year, CertainTeed Siding has been Rated #1 in Brand Use by remodelers, builders, architects and consumers. Selected by building professionals, we offer a broad array of **siding products, styles and colors** to meet and exceed the most exacting standards of all – yours.



## **Products**

#### **First In Performance**

All CertainTeed siding, soffit and trim products have been designed to set the industry standard and continue to lead the way. From exclusive easy-to-install designs to windload performance, impact resistance and durability, CertainTeed has thought of everything to help ensure that your home will look great for many years. With our lifetime limited warranty for our vinyl and polymer siding lines, you can be certain that the products you select will hold up through the toughest conditions.



# **Styles**

#### **First In Style**

CertainTeed offers the widest variety of siding styles in the industry, with 19 distinct horizontal profiles, 10 distinct vertical styles and 13 unique textures across our siding lines. Each has a unique look based on designs common to diverse geographic areas and historical periods.

CertainTeed was the first to produce siding utilizing a direct transfer system from real cedar boards for natural TrueTexture™ finishes. Add Vinyl Carpentry and Restoration Millwork decorative trim products and you can give your home the look of true wood craftsmanship with virtually maintenance-free materials.

CertainTeed STONEfacade™\* is an architectural stone veneer that delivers the beauty and craftsmanship of natural stone in four authenitic colors to complement siding and to enhance a home's style.

### Colors

# First In Color with Lifetime Fade Protection

CertainTeed offers an industry-leading spectrum of colors including unique darker shades and semi-transparent stained blends for virtually unlimited design possibilities. Utilizing the newest technology and state-of-the-art formulations, CertainTeed backs their vinyl siding with PermaColor

Liffetime Fade Protection.



\*Available in select markets

# **Taking the Next Step**

# We're here to help

What is Your Color Comfort?  Our user-friendly color tools are designed to help you every step of the way. This chart shows which tool will work best for your color comfort level. See page 35 for more details or visit certainteed.com/colortools	ColorCoach™	ColorView™	ColorView™ DIY	ColorView™ Pro
<b>Novice</b> You are not sure about colors and are not sure where to start.	X	X		
Intermediate You understand color and enjoy experimenting with color combinations but are not exactly sure which color direction you want to go.			X	
Expert You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.				X

# **Color Tips**

- Look for color palette ideas in your surroundings, including landscaping, trees and gardens in your neighborhood and the larger area where you live. The colors you pick for your interior walls can also influence your exterior walls.
- 2. You may be inspired by your neighbors' color schemes, but it is a good idea to avoid copying them exactly and best to create your own unique combination that sets your home apart. In most cases, you want your home to fit in but not clash with nearby buildings.
- 3. You need to first consider the appearance of any features on the home that will remain unchanged and harmonize your siding color with them. This includes roofing, masonry, stone, stairways, doors, etc.
- 4. If your home's architectural style is very distinct (Colonial, Greek Revival, etc.) you will get best results if your color selection and treatment complements its original design.

Visit certainteed.com/colortools to access CertainTeed's color tools.

#### **Find a Credentialed Contractor**

Find contractors/remodelers/installers or builders in the U.S. or Canada who can professionally install CertainTeed building products for your home project.

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### **Custom Color with Sherwin-Williams Paint**

Restoration Millwork can be easily painted with Sherwin-Williams VinylSafe™ paint colors to complement all exterior siding colors.\*

For more color advice visit sherwin-williams.com

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### **CertainTeed Roofing**

\*See Installation Guidelines 04-03-1600-US-EN for painting instructions.

Complete your home exterior with CertainTeed's high-quality residential roofing materials. **Visit certainteed.com/products/roofing** 

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# CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.









Vinyl Siding



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PVC Exterior Trim and Beadboard



erior Trim Metal Siding



3



Stone

Vinyl Carpentry® Trim



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