

Top 10 Reasons to Choose CertainTeed Siding

1. **RATED #1 BY BUILDING PROFESSIONALS**

CertainTeed products combine to offer the industry's most complete line - the #1 choice of building professionals. For the 27th year in a row, independent surveys from every major trade publication have confirmed CertainTeed as the preferred brand of architects, designers, builders and remodelers.



2. **STYLE & COLOR LEADERSHIP**

CertainTeed offers the **widest array of modern colors in the industry**. All CertainTeed vinyl siding products are covered with **PermaColor™ Lifetime Fade Protection** and are certified through the Vinyl Siding Institute's Certification Program*. CertainTeed has a broad choice of styles that complement any architectural design and was the first manufacturer to produce siding utilizing a direct transfer system from real cedar boards for natural TrueTexture™ finishes.



Start exploring preset color combinations and create your own custom exterior with on-line, interactive tools, designed to help you "Visualize Your Home". Start now at certainteed.com/colortools

*For a complete list of products certified through VSI's Certification Program visit the website at www.vinylsiding.org.



3. **ACCENT OPTIONS ALLOW YOU TO PERSONALIZE YOUR HOME**

When it comes to **adding a personal touch to your home's exterior**, accents bring out the best in any style of home. Grab attention with subtle or exciting color combinations.

Add charm with traditional 7" or 8" vertical Board and Batten in your dormers and gables, or try the unique design of the Reverse Board and Batten reinforced siding as your bump-out accent piece. Use STONEfaçade® stone veneer on a knee wall or entryway to add character and charm. Create a custom-crafted wood look with beautifully textured Cedar Impressions shingles and shakes.



CertainTeed makes it easy to create a masterpiece that you'll enjoy for years to come.

4. **CEDARBOARDS™ INSULATED SIDING - CHOSEN BY BUILDERS AS THE #1 INSULATED SIDING**

CedarBoards™ Insulated Siding insulates the entire wall, including studs, thereby increasing the overall thermal performance and helping to reduce heating and cooling costs. CedarBoards is available in wide-face Double 6" and Single 7" lap siding, as well as in Single 12" Vertical Board & Batten profiles. Lap siding profiles are also offered in extended length to reduce seams. Aesthetically, CedarBoards' flat even face and natural rough cedar texture create the look of wide board wood siding.



5. **CEDAR IMPRESSIONS® & NORTHWOODS® LEAD THE WAY IN CEDAR SHINGLE SIDING**

CertainTeed is the only manufacturer that offers two beautiful choices of cedar shingle siding. **Cedar Impressions, the industry leader** made of injection molded polymer, replicates the authentic look of Sawmill Shingles, Perfection Shingles, and Rough-Split Shakes in offerings that include single, double and triple courses, as well as Individual Shingles.

Northwoods vinyl shakes and shingles recreate the natural textures of cedar shakes through a unique continuous vacuum-form process.



6. MONOGRAM® - THE #1 PREMIUM SIDING IN THE INDUSTRY

Monogram offers more value-added features than any other siding in both traditional and longer length panels and is the premium category leader. **Monogram not only remains the undisputed color champion, but was the pioneer for performance attributes including the patented STUdfinder™ Installation System, RigidForm™ rolled-over nail hem, and self-aligning CertiLock™**, to mention only a few. Monogram is the standard to which other sidings are compared, backed by CertainTeed, one of the nations largest and most respected building products manufacturers.



7. PATENTED STUdfINDER™ INSTALLATION SYSTEM

STUdfinder™ is the only system in the industry engineered with an integral installation guide on every panel, designed for fast, accurate and secure installation. Nail slots align with construction standards of 16" on center, with indicator letters centered under each nail slot, making it easy to locate studs. Securely fastening to studs helps optimize siding performance, as well as avoiding the dangers of driving a nail into electrical wiring, plumbing or mechanical systems in the wall cavity. STUdfinder is featured on all traditional CertainTeed sidings and has tested up to **25% faster to install** than ordinary vinyl siding.



8. DECORATIVE TRIM VINYL CARPENTRY® & RESTORATION MILLWORK®

CertainTeed offers a wide variety of finishing touches - two great choices for one authentic, real-wood look.

Vinyl Carpentry™ trim replicates the look of real wood with a wonderful assortment of styles and colors that never need painting. Restoration Millwork® cellular PVC trim is available in smooth and TrueTexture™ woodgrain finishes in a wide variety of traditional and specialty profiles that can be milled or painted to create custom designs.

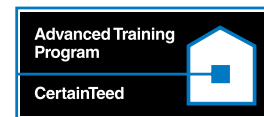


9. CONTRACTOR SUPPORT PROGRAMS

CertainTeed provides contractors with the tools they need to successfully differentiate themselves from competition. CertainTeed offers the 5-Star Contractor, ATP Credentialed Installer and MasterCraftsman programs. These programs give contractors the opportunity to earn credentials to use with their customers, access to product visualization software and a preferred company listing on the CertainTeed website, a great source of homeowner leads.



VINYL SIDING



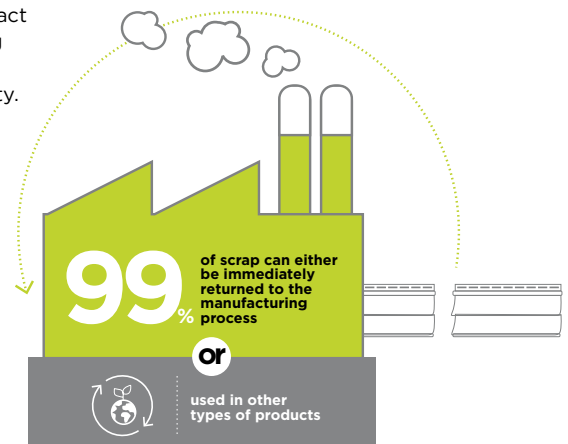
10. A COMMITMENT TO LIMITING ENVIRONMENTAL IMPACT

Vinyl Siding and Polymer Siding have a proven lower environmental impact than the majority of cladding options (*). Vinyl siding and polymer siding both offer highly economical cladding options, with a product that is extremely durable, low-maintenance and offers a limited lifetime warranty.

At CertainTeed, we believe in innovation and transparency.

We strive to reduce our carbon footprint by reducing our waste and energy consumption. CertainTeed has a global carbon neutrality target to reduce CO2 emissions and water usage by a minimum of 2% per year through 2050. We are also committed to work towards "zero landfilled waste."

*For information on CertainTeed product Life Cycle Assessment visit the website at <https://www.certainteed.com/life-cycle-assessment/>



CertainTeed

Ceilings • Gypsum • Insulation • Roofing • Siding • Trim

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