



DRYVIT CUSTOM BRICK™

*The Classic Look of Brick, from an Environmentally-Superior,
Cost-Effective, Lightweight Alternative*



A TEMPLATED BRICK APPEARANCE FOR ANY WALL.

Value:

Low installed cost, and a 30-year lifecycle

Lightweight:

Approximately 1/35th the weight of clay brick

Design Freedom:

Ultimate flexibility with color, texture and shapes

A Dryvit® Outsulation® system with Custom Brick™ finish provides an environmentally superior, cost-effective alternative, all from a single source.

Now that's a better brick!

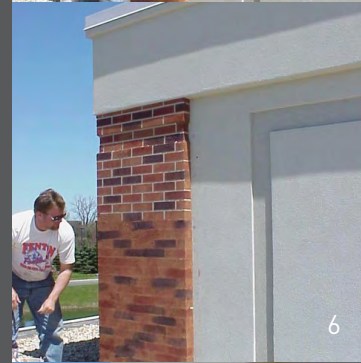
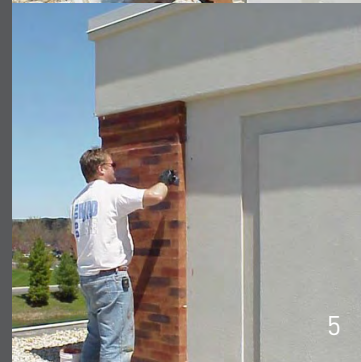
INSTALLATION OVERVIEW:

1. Prepare surface
2. Apply grout coat
3. Adhere selected Custom Brick template
4. Mix, then apply selected Custom Brick Finish material evenly
5. Create custom shading and effects (optional)
6. Remove templates and touch-up, if needed
7. Allow to dry

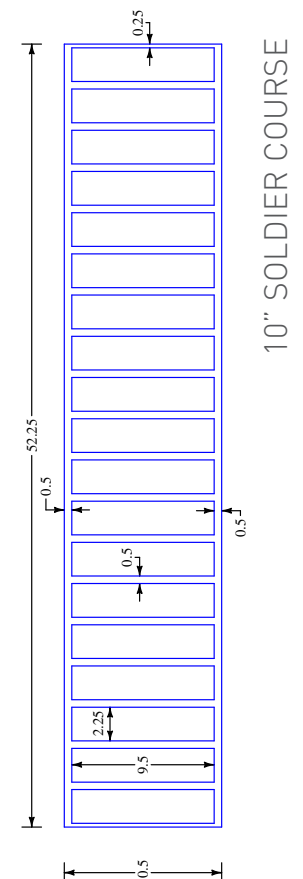
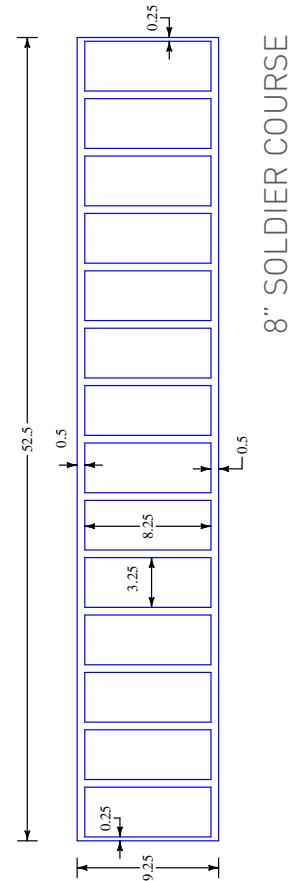


Isringhausen Imports | Springfield, IL

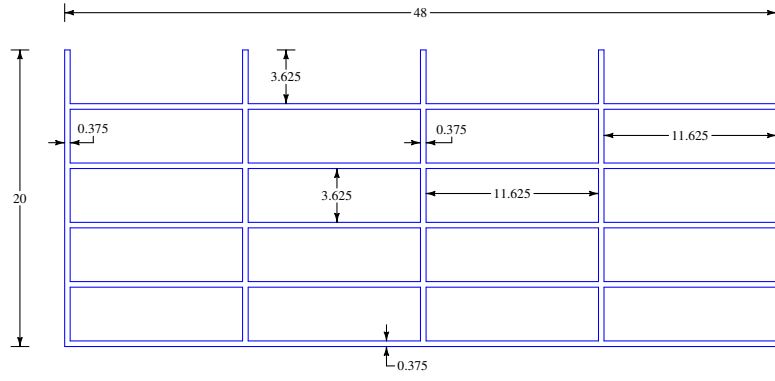
“The owner liked the renovated showroom so much he decided to re-clad his other brick building with Custom Brick because it looked better than the original brick.”



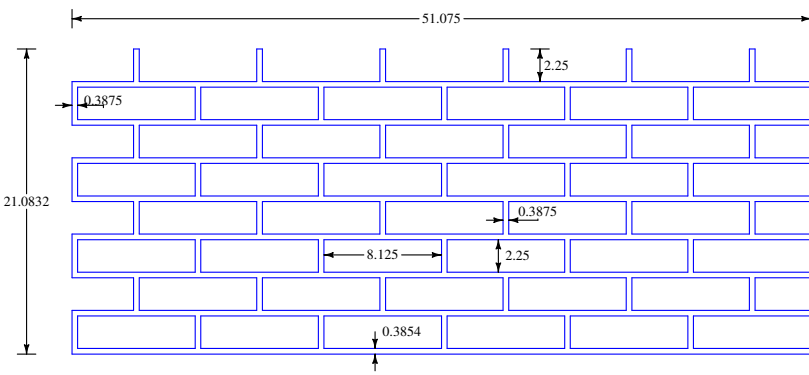
TEMPLATES



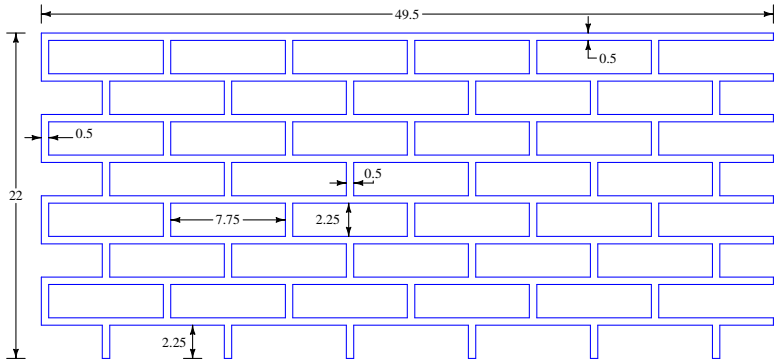
TEMPLATES



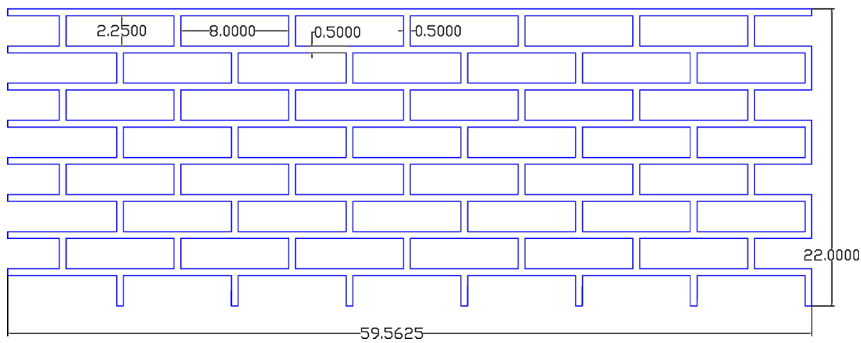
COLONIAL MALL



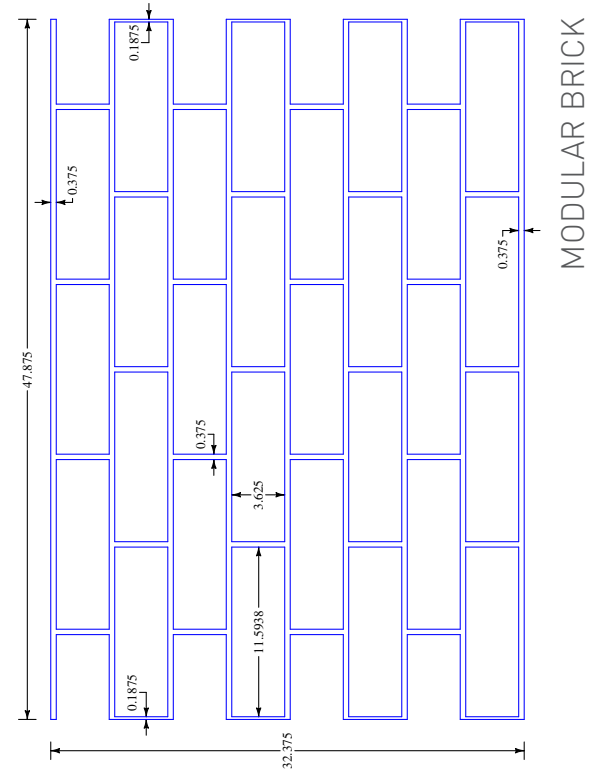
NY WALL BRICK 3/8"



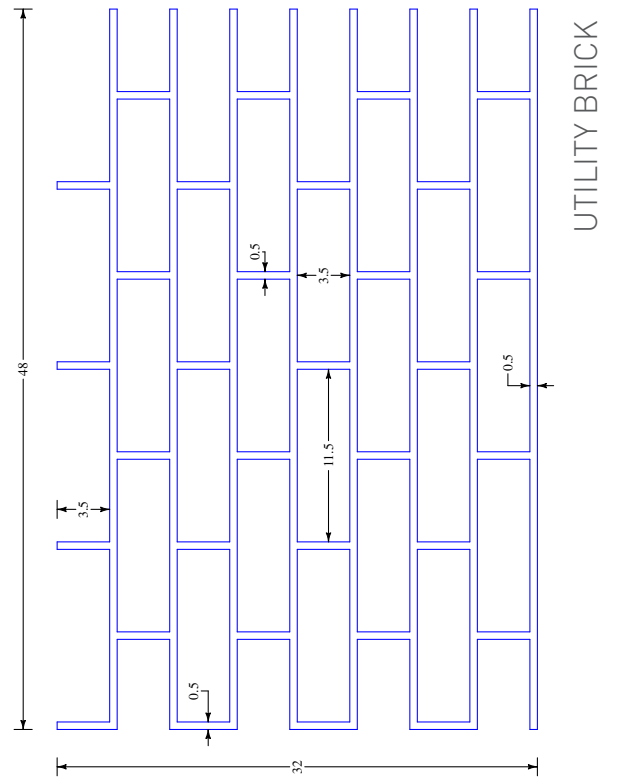
REGULAR FACE BRICK



BROOKLYN BRICK 1/2"

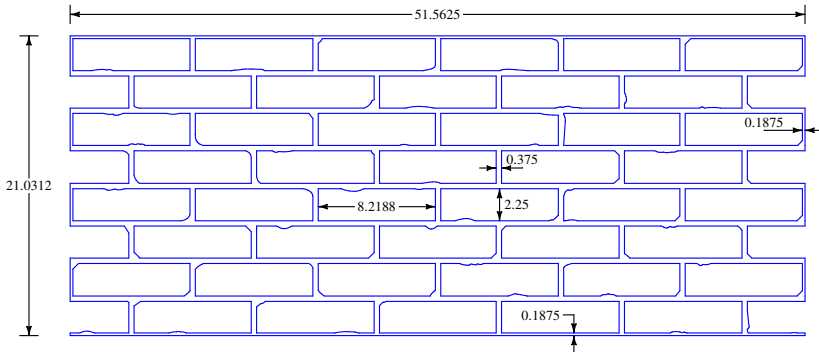


MODULAR BRICK

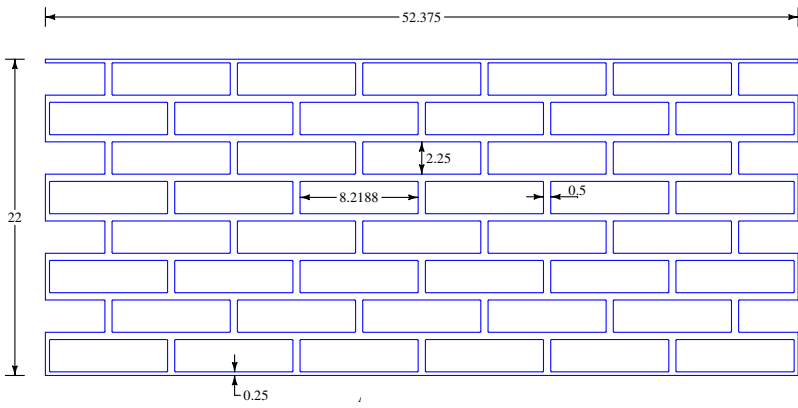


UTILITY BRICK

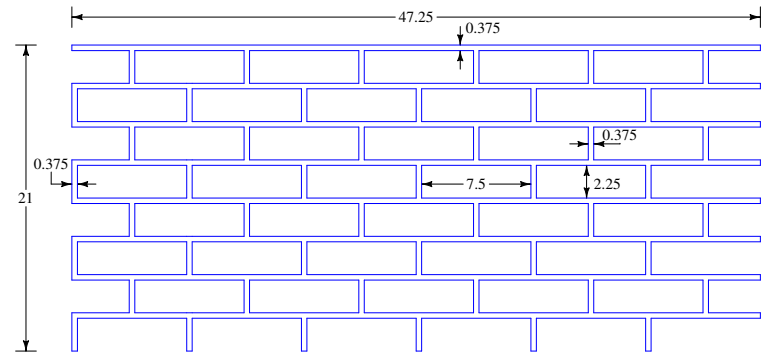
TEMPLATES



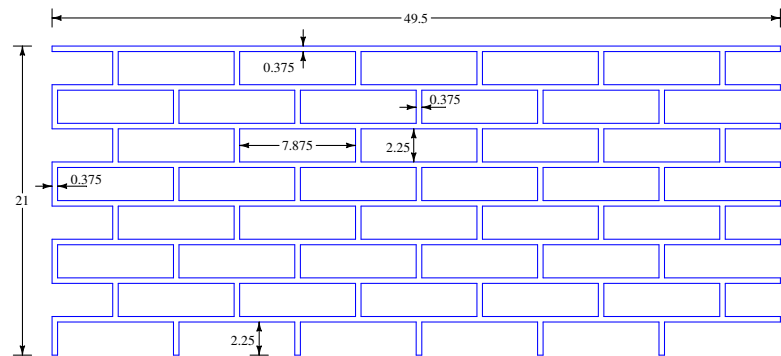
USED WALL BRICK



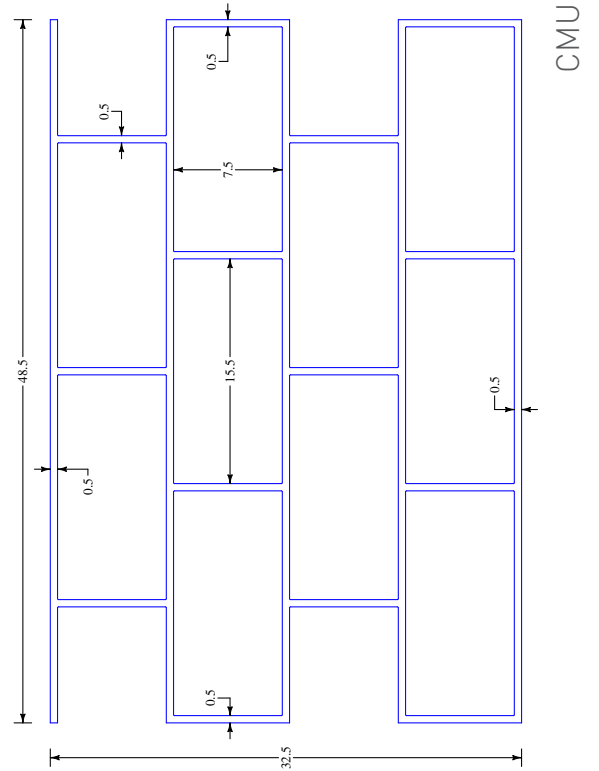
WALL BRICK



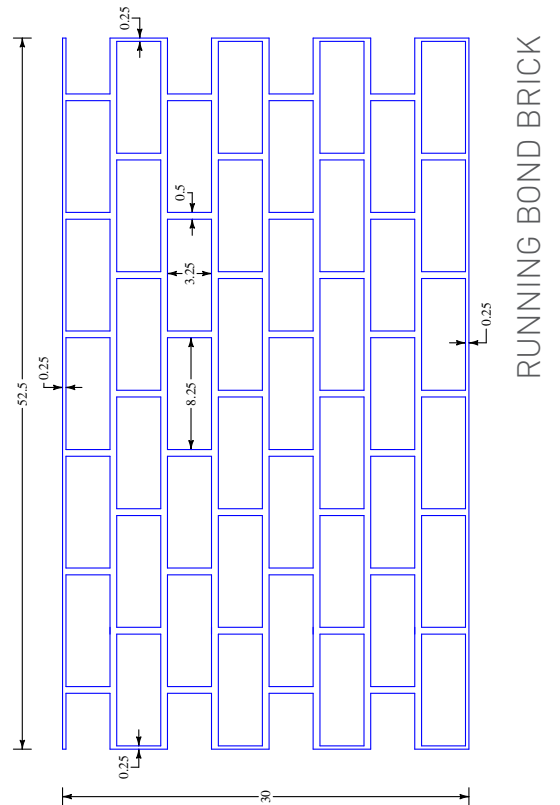
EASTERN BRICK



CALIFORNIA FACE BRICK



CMU



RUNNING BOND BRICK

THE CLASSIC LOOK OF BRICK — FROM A COST-EFFECTIVE, LIGHTWEIGHT ALTERNATIVE

Custom Brick™ is an exciting alternative from Dryvit®, the nation’s leading manufacturer of exterior insulation and finish systems. This dramatic finish provides a beautiful effect that will leave even the most experienced mason shaking his head in disbelief. The look of Custom Brick is simply amazing, and it has numerous advantages over other exterior cladding options.

Custom Brick is a textured finish applied using a template to create a stunning finish. It is available in a wide variety of patterns, colors, textures and shading techniques that can be used to make your building look exactly the way you want it to. No more settling for the design limitations of other exteriors — or their excessive price — in getting exactly the look you want.

FEATURE	BENEFIT
■ Realistic brick masonry aesthetic	Inexpensively emulates labor-intensive masonry
■ Lightweight	Reduces structural demands for exterior facade
■ 14 standard templates	Ready supply of most popular designs
■ Custom templates available	Ability to match most existing patterns and textures
■ Multiple thicknesses of templates	Ability to create and shape deeper grout lines
■ Vapor-permeable	Will not trap moisture vapor
■ 100% acrylic	Greater flexibility for crack resistance and longer life
■ Exterior or interior application	Adds natural texture and color to multiple surfaces
■ DPR & PMR chemistry	Resistant to dirt and the growth of mold and mildew



Brown Street Station Condos | Forest Park, IL

“We wanted an antique brick look that you just couldn’t get in this area without paying a fortune and waiting forever to get it. Custom Brick provided a perfect — and accessible — solution.”

John Ailport, *General Superintendent*, Silver Moon Properties



Marriott Residence Inn | Salt Lake City, UT

“Custom Brick saved the owner over \$200,000 by eliminating the heavier footings and framing needed for the clay brick. We are extremely pleased with the appearance of the finish.”

Woodburn Associates, *Owner*

PATTERN DETAILS

Pattern Name	Total Size	Avail. Depths	Ft ² / piece	Ft ² / box	Pcs. /box
Colonial Mall	20" x 48"	24pt / 60pt	6.67	400	60
NY Wall Brick 3/8"	21.08" x 51.08"	24pt / 60pt	7.48	403	54
Utility Brick	32" x 48"	24pt / 60pt	10.67	405	38
Running Bond	29.5" x 52"	24pt / 60pt	10.94	404	37
8" Soldier Course	9.25" x 52"	24pt / 60pt	3.37	404	120
10" Soldier Course	10.375" x 52"	24pt / 60pt	3.81	400	105
Wall Brick	22" x 53"	24pt / 60pt	8.00	400	50
Used Wall Brick	21" x 52"	24pt / 60pt	7.52	406	54
Modular Brick	32.5" x 48"	24pt / 60pt	10.76	408	38
CMU	32.5" x 48.5"	24pt / 60pt	10.95	405	37
Eastern Brick	21.5" x 48.25"	24pt / 60pt	7.20	403	56
California Face Brick	21" x 49.5"	24pt / 60pt	7.22	404	56
Regular Face Brick	22" x 49.5"	24pt / 60pt	7.56	400	53
Brooklyn Brick 1/2"	22" x 59.5625"	24pt / 60pt	9.10	450	50



Second National Bank | Arcanum, OH

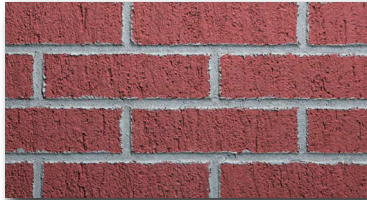
VERSATILE DESIGN CAPABILITY FOR ANY PROJECT

Custom Brick is available in 14 standard brick designs with a wide array of standard colors. Custom colors are also available to tailor to your project's specifications, and custom patterns can be made. Custom template options are quoted separately and minimum order quantities apply, with slightly longer lead times. Contact your Dryvit Representative or distributor for a quote.

Examples of standard templates:



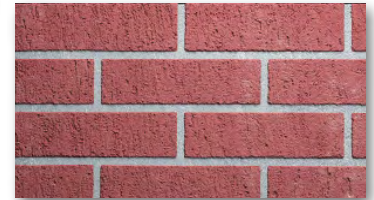
Used Wall Brick



NY Wall Brick 3/8"



Utility Brick



Regular Face Brick



Germantown, LLC | Nashville, TN



Vanderbilt University | Nashville, TN

Dryvit | 3735 Green Road | Beachwood, OH 44122 | 401.822.4100 | dryvit.com

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Construction Products Group

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