

GAF Value Collection Brochure

(RESGN570)

Updated: 9/16



*Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™*

gaf.com



VALUE COLLECTION



L I F E T I M E

Designer

S H I N G L E S

Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!™

gaf.com



LIFETIME *Designer* SHINGLES

Your house holds your life story. Every improvement you make adds a chapter.
It isn't what you spend that tells your tale—it's what you value.
Choose the roof that suits your style.

Classic Style

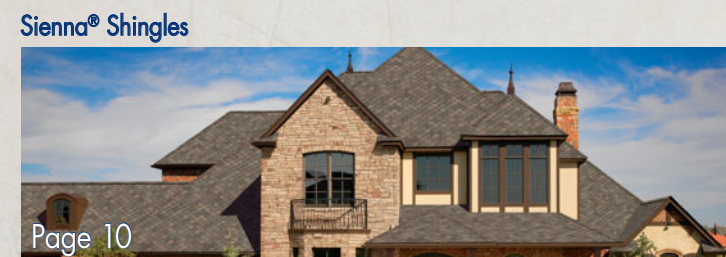
From the subtle beauty of Camelot® II Shingles, to the bold shadow lines and tapered cut-outs of Slateline®, to the genuine European tile-look of Monaco®, our classic shingles offer a luxurious look at a very affordable price.

Modern Style

Sienna® adds distinction with its modern interpretation of old world elegance — and for only pennies-a-day more than standard architectural shingles.

Hand-Crafted Style

Both Grand Sequoia®, with its rugged wood-shake look, and Woodland®, designed after hand-cut European shingles, create a dramatic visual impact for prestigious homes — without the prestigious price.



PREMIUM COLOR BLENDS

Drawing on GAF's deep expertise in shingle color design, our experts have developed Premium Color Blends — unique shingle color blends that combine our latest granule colors with GAF's advanced blending technology, resulting in exceptionally vibrant, premium color options for your home. These select blends are available on certain shingles across our Lifetime Designer Shingle collection.

As with all our Lifetime Designer Shingle color blends, GAF's Premium Color Blends complement a wide variety of home styles. So no matter which of our shingle color blends you choose, you'll not only be certain to increase your home's curb appeal — you'll also be sure to love its look. Just look for the Premium Color Blend logo!



U.S. only

LIFETIME *Designer* SHINGLES

Maximizing your home's "visual appeal" with Value Collection Lifetime® Designer Shingles from GAF can be exciting, fun—and a smart investment

All Of GAF's Value Collection Lifetime Designer Shingles Offer You These Great Benefits:

- **Affordable Luxury...** GAF Lifetime Designer Shingles are only a fraction of the cost of traditional slate or wood shakes
- **Sophisticated Designs...** Artisan-crafted shapes combined with dimensional designs result in a sophisticated beauty unmatched by typical shingles
- **Custom Color Palettes...** Specially formulated color palettes are designed to accentuate each shingle's natural appeal
- **High Performance...** Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/APS/ to learn more)
- **StainGuard® Protection...** Helps ensure the beauty of your roof against unsightly blue-green algae²
- **Highest Roofing Fire Rating...** UL Class A, Listed to ANSI/UL 790
- **Stays In Place...** Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph! (209 km/h)³
- **The Ultimate Peace Of Mind...** Lifetime Ltd. transferable warranty with Smart Choice® Protection (non-prorated material and installation labor coverage) for the first ten years¹
- **Perfect Finishing Touch...** For the best look, use Timbertex® Premium Ridge Cap Shingles or Ridglass® Premium Ridge Cap Shingles.⁴



¹See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

²StainGuard® protection applies only to shingles with StainGuard®-labeled packaging. See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions.

³This wind speed coverage requires special installation. See GAF Shingle & Accessory Ltd. Warranty for details.

⁴These products are not available in all areas. See www.gaf.com/ridgecapavailability for details.





CAMELOT II

LIFETIME Designer SHINGLES

Camelot® II Shingles Embody All The Beauty Of Our Original Camelot® Shingles...At An Incredibly Affordable Price!



Each home becomes its family's own world. For the Mitchells, their den serves as a showcase for their daughter's show ribbons. Their backyard becomes a weekend flying zone. Even their striking Camelot® II roof does double duty as a runway for those occasional emergency landings.

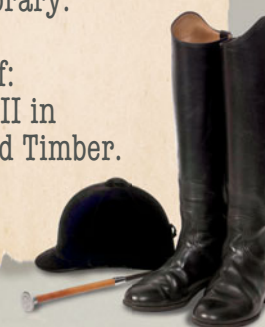


The Mitchells.

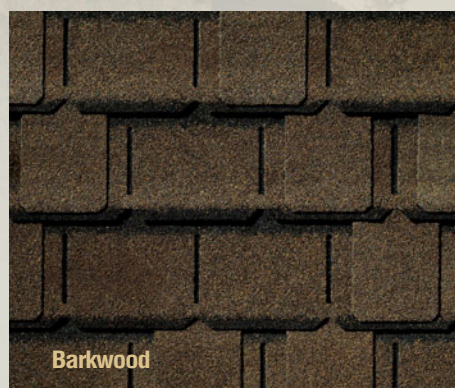
They take quality time as a family very seriously. But they also find time for that extra-special moment together once the kids are tucked into bed.

Their house:
Contemporary.

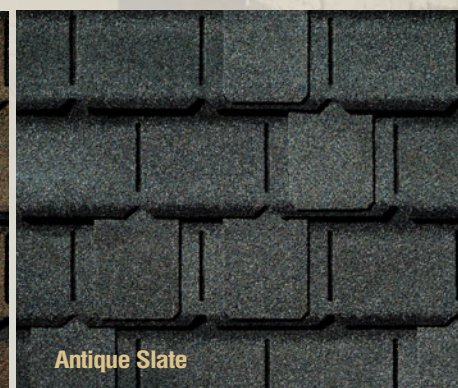
Their roof:
Camelot® II in
Weathered Timber.



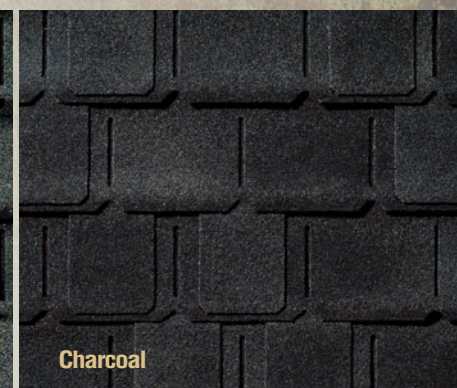
"With Their Dimensional Appearance And Slate-Like Design, Camelot® II Shingles Provide Classic Style And Refinement."



Barkwood



Antique Slate



Charcoal



Weathered Timber



Royal Slate

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

*Uses premium color shingle granules in an exclusively formulated color blend.



The Timeless Look Of Slate...
At A Fraction Of The Cost

SLATELINE®

LIFETIME Designer SHINGLES



Every detail
of a house
defines its
owner...
The needlepoint
quilt that
kept your first
baby warm.

The grandfather clock
that's been in the
family for generations.
The pitcher and bowl
set you found at that
antique store in Vermont.
Even the kind of shingle
that beautifully frames
the house.

The Halls.

Love having people
over to visit. She works
wonders in the kitchen
(her apple pie speaks
for itself).

Their house:
Victorian.

Their roof:
Slateline® in
Weathered Slate.



"Bold Shadow
Lines And
Tapered Cut-
Outs Create
The Striking
Appearance
Of Depth And
Dimension."



Antique Slate
(less contrast than English Gray)

English Gray
(more contrast than Antique Slate)

Emerald Green

Weathered Slate

Royal Slate

PREMIUM COLOR BLEND*

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.
Note: This product is not available in all areas. See gaf.com for availability and details.

*Uses premium color shingle granules in an exclusively formulated color blend.



MONACO®

LIFETIME Designer SHINGLES

You go the extra mile looking for those one-of-a-kind rare bargains. It was that drive that led you to acquire the classic vintage car you so proudly show off on special occasions. You both enjoy adding personal touches to every corner of the house. Including the handmade look of your Monaco® roof.

The Clarks.

Devoted collectors. They also share a passion for everything baseball.

Their house: Mediterranean.

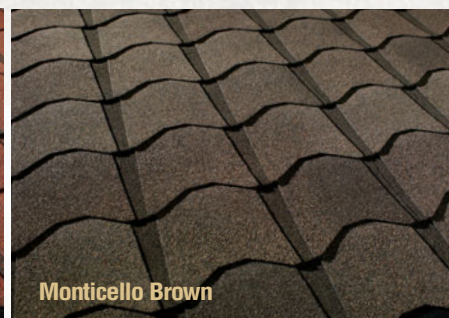
Their roof: Monaco® in Monticello Brown.



The Look Of Genuine European Tile...
With A Substantial Installed Cost Savings!



Venetian Coral



Monticello Brown



Valencia Sunset

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

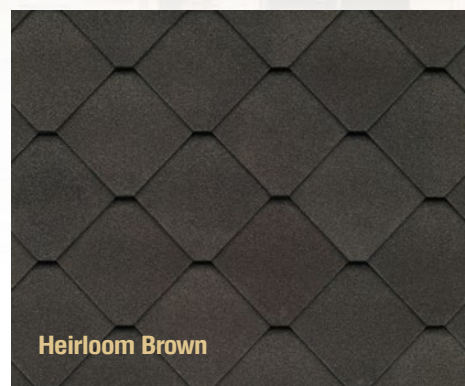
"Traditional Beauty...
Affordable Luxury."



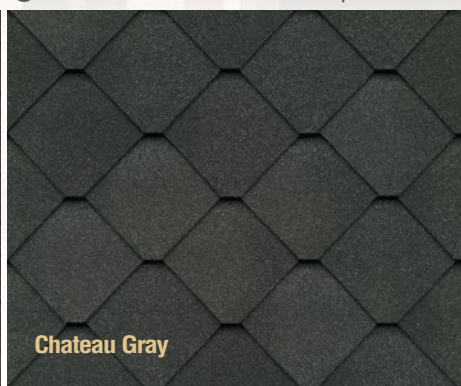
Sienna®

LIFETIME Designer SHINGLES

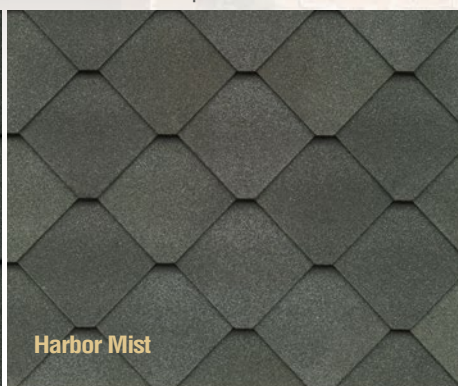
Affordable Old World Elegance... In A Unique Diamond Shape



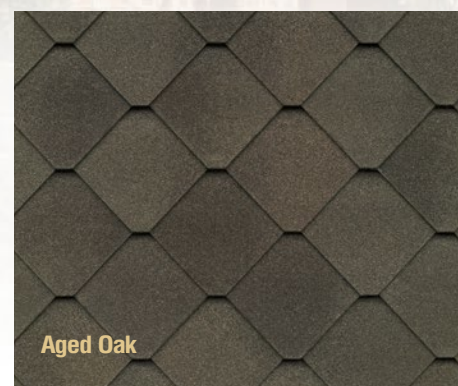
Heirloom Brown



Chateau Gray



Harbor Mist



Aged Oak

"Its Rich Appearance
And Clean Lines
Add Distinction To
Any Home."

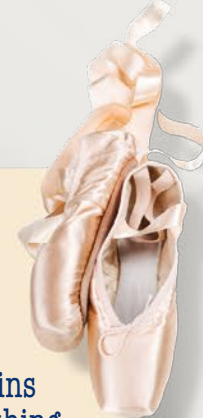
In your home,
the performance
is the thing. Strains
of music—everything
from classical to rock—
can be heard from
room to room. Every
repetition underscores
just what it takes to
achieve excellence:
strength, versatility,
endurance, reliability—
all key characteristics
of a top performer.
Just like your new
Sienna® roof.

The Smiths.

Live and breathe
the arts.

Their house:
French Country.

Their roof:
Sienna® in Aged Oak.





GRAND SEQUOIA®

LIFETIME Designer SHINGLES

A Great Value For A Rugged Wood-Shake Look

"Its Extra-Large, Rugged Design Makes A Bold And Beautiful Statement."



Your garden is your family's canvas. The perennials you nurture add delightfully soothing splashes of color, accentuated by the brightness of your daughter's laughter as she and Cody chase butterflies around the forsythia. It's a work of art that only gets more beautiful with each passing year... just like your Grand Sequoia® roof.

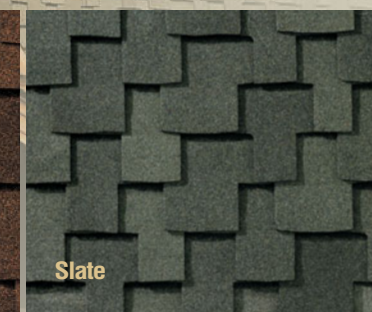
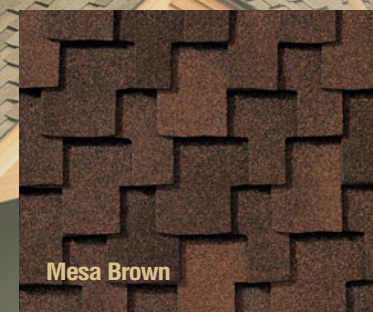
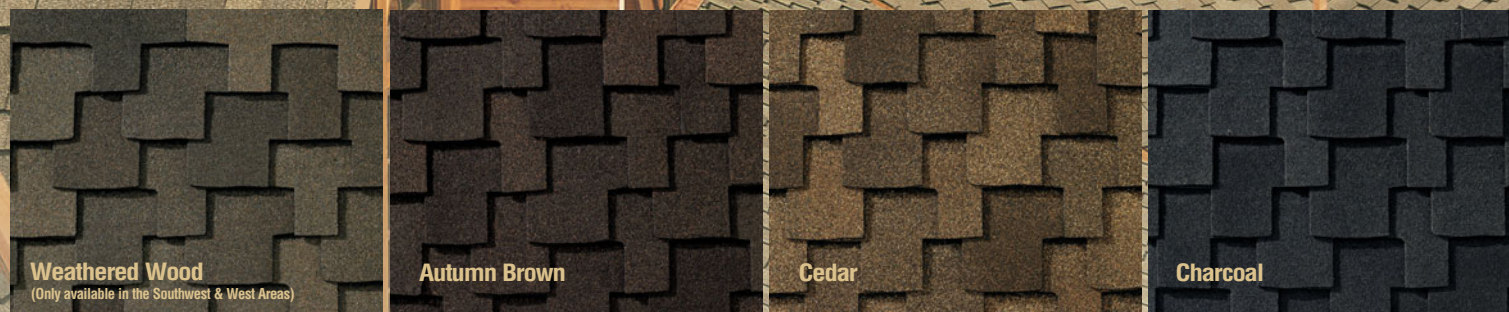


The Campbells.

Natural "painters."

Their house: Craftsman.

Their roof: Grand Sequoia® in Cedar.



Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



*Uses premium color shingle granules in an exclusively formulated color blend.



Woodland®

LIFETIME Designer SHINGLES

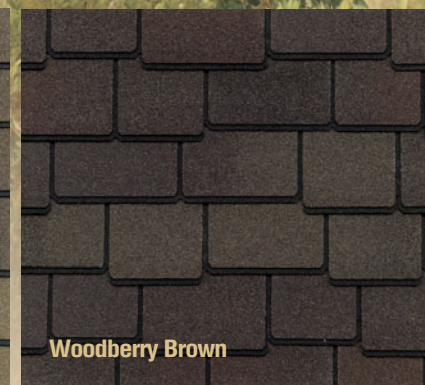
The Rustic Look Of Hand-Cut European Shingles



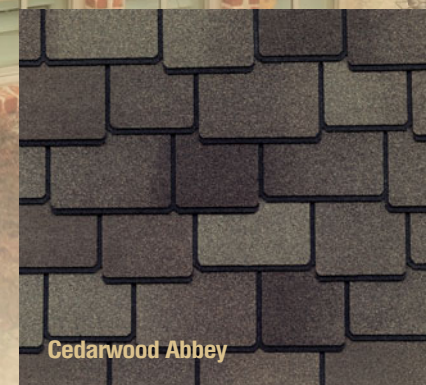
Castlewood Gray



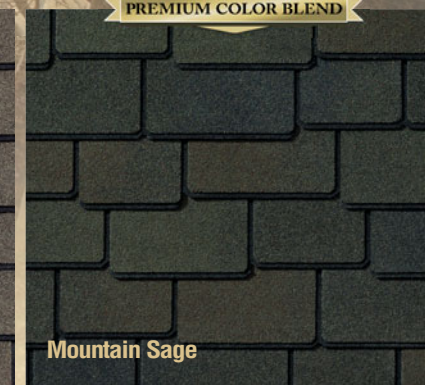
Tuscan Sunset



Woodberry Brown



Cedarwood Abbey



Mountain Sage

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

*Uses premium color shingle granules in an exclusively formulated color blend.

"Natural Charm
Meets High
Performance!"

You make your own imprint as soon as you walk into your new house. It's the reason for the unique plants, the bird feeder that welcomes those colorful little neighbors, and the time you spend in the backyard listening to them. It's also why you wanted your new roof to be just as natural and welcoming.

The Hamiltons.

Nature lovers.

Their house:
French Country.

Their roof:
Woodland® in
Cedarwood Abbey.





Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!

gaf.com

More Than Just Coverage On Your Shingles!

Get **Automatic Lifetime Protection** On Your Entire GAF Roofing System!*

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get:

- A Lifetime Ltd. warranty on your shingles and all qualifying GAF accessories!*
- Non-prorated coverage for the first 10 years!*



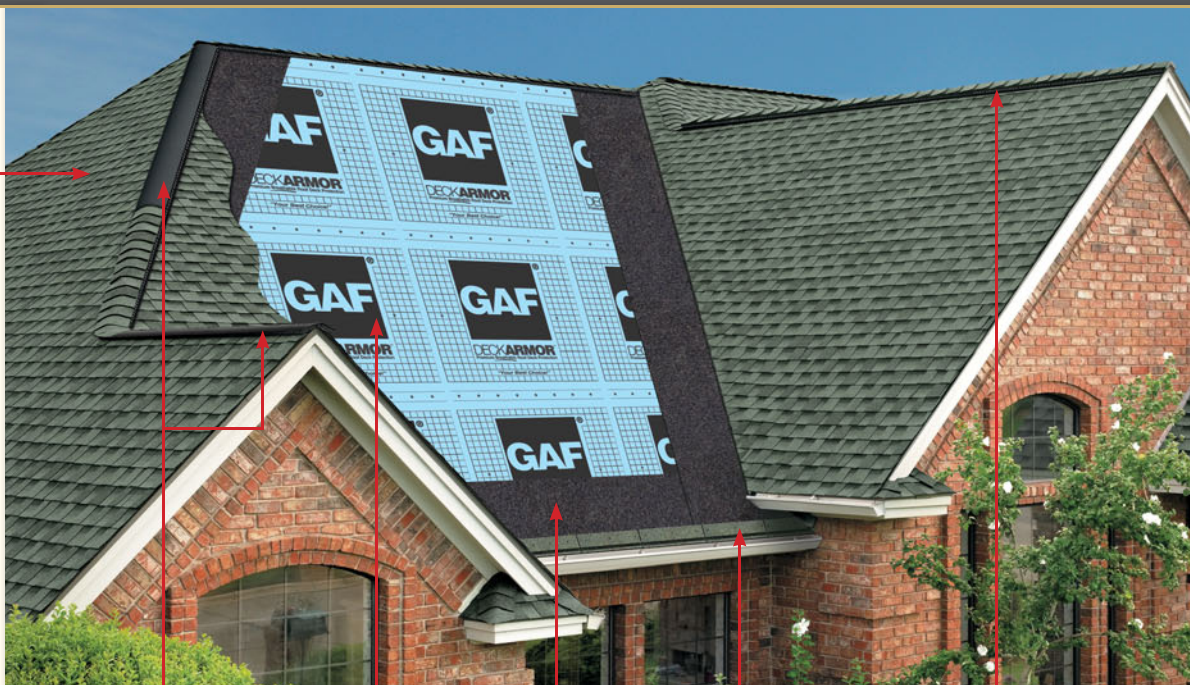
LIFETIME

SHINGLES

GAF offers you many great Lifetime Shingle choices, including **Timberline®** Shingles with Advanced Protection® Shingle Technology. They're the #1-selling shingles in North America!

Advanced Protection® Shingle Technology provides excellent protection for your home while reducing the use of precious natural resources. That's better for your home—and better for the environment!

To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/APS/.



†In the North, most building codes require the use of Leak Barrier at the eaves.

GAF

Cobra® Attic Ventilation

Helps remove excess heat and moisture from your attic to promote energy efficiency in your home and help extend the life of your roof.

GAF

Roof Deck Protection

Provides an exceptionally strong layer of protection against wind-driven rain; some even allow moisture to escape from your attic. Also, lies flatter for a better-looking roof.

GAF

Leak Barrier

Provides exceptional protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable areas (including at the eaves in the North†).

GAF

Starter Strip Shingles

Saves time, eliminates waste, and reduces the risk of blow-off...and may even help qualify for upgraded wind warranty coverage (see *GAF Shingle & Accessory Ltd. Warranty* for details).

GAF

Ridge Cap Shingles

Enhances the beauty of your home while guarding against leaks at the hips and ridges.



*See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the *GAF Shingle & Accessory Ltd. Warranty* and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners' structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. Warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

SALES OFFICES:

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717-866-8392

CENTRAL
630-296-1980

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813-829-8880

SOUTHWEST
972-851-0500

WEST
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