

# Cold-Applied Brochure

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*Quality You Can Trust...From  
North America's Largest Roofing Manufacturer!™*

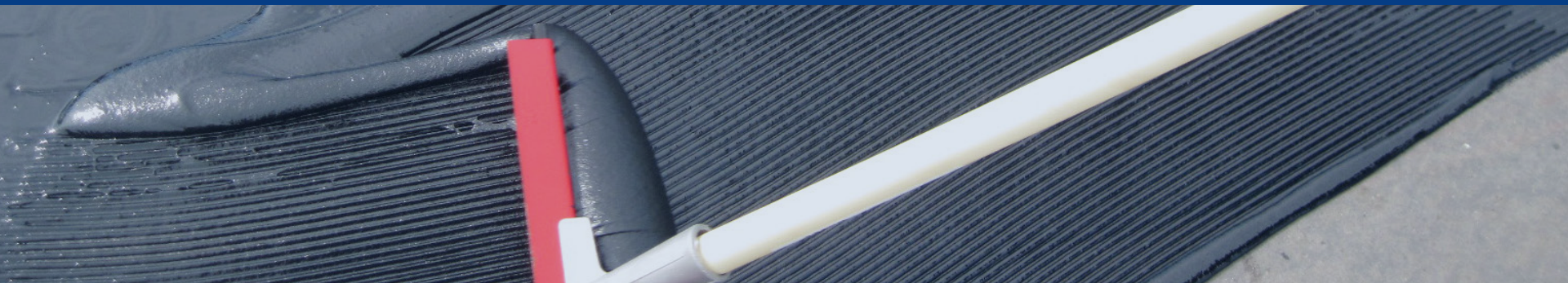
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# Cold- Applied

*A Better Roofing Option  
For A Changing Market*



*Quality You Can  
Trust...From  
North America's  
Largest Roofing  
Manufacturer!™*





# Versatile, Reliable, & Easy To Use...

Today, more than ever before, cold-applied asphaltic systems make sense. Property owners want the reliable, dependable performance of a multi-ply system, but are concerned with the inconvenience, expense, and disruption of a hot asphalt application.

**GAF Cold-Applied Systems  
Are An Excellent Solution For Most Roofing  
Situations...And They're Especially Ideal For:**

## **Crowded Areas...**

Where safety is a concern or foot traffic is common — and you want to avoid the clutter of kettles, torches, and other equipment.

## **Difficult Access...**

When your roof is hard to reach with traditional hot asphalt installation equipment.

**Before You Choose Your Next Roofing System,  
Consider The Benefits Of A GAF Cold-Applied Roof:**

## **Proven Technology...**

Most people assume that cold-applied roofing is a new technology and wonder if it is a safe choice. The reality is that GAF has invested over 25 years in refining this technology. We demonstrate our confidence in GAF cold-applied roofing systems with premium guarantees of up to 20 years.\*

## **Single-Source Guarantee...**

Adhesives and membranes are tested together, in an assembly. That is how performance is determined and approvals are achieved. Substituting an adhesive compromises performance. Assure success and accountability with TOPCOAT® Matrix™ Adhesives and Ruberoid® Membranes, both from one manufacturer—one source for your peace of mind.

\*See guarantees for complete coverage and restrictions.

# GAF Cold-Applied Roofing Systems Are Proven, Safer, And Easier To Install

**Plus, You'll Get The Same Superior Performance That You've Come To Expect From A GAF Roof:**

## **Versatile Performer**

Cold-applied asphaltic systems provide contractors with the options they need and the convenience property owners demand. Adhesives are available in varying formulations, may be used over a variety of substrates, and can be applied with different techniques (sprayed, squeegeed, or rolled). They are versatile enough to be installed in a wide range of temperatures (generally from 45°F to 120°F). One thing all cold adhesives have in common is they provide a terrific solution to applications where hot asphalt installation is impractical. Plus, they can be repositioned during application to eliminate voids that can cause roof failure — helping to provide asset protection you can trust.

## **Less Hassle...**

Fewer installers are required and jobs are simplified, resulting in quicker installation and less chance that your roofing job will be delayed—and less chance of hassles for you.

## **Cost Competitive...**

In addition to these advantages of GAF cold-applied roofing systems, they are cost-competitive too. The result: a superior value for owners!



# Cold-Applied Roofing

The Versatile Alternative  
For Almost Any Property

**GAF**<sup>®</sup>  
Quality You Can Trust...  
From North America's  
Largest Roofing  
Manufacturer!<sup>™</sup>

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Central Sales Office: (630) 296-1980  
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Contractor Services 1-800-ROOF-411  
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## Industrial Buildings

Where great performance is required to protect assets and assure productivity

## Schools

Eliminating hot kettles and 450° asphalt from the job site results in a safer installation

## Hospitals

Less equipment is needed to install the roof, so disruption to patients, visitors, and the facility can be kept to an absolute minimum

## Residential Low-Slope

Homeowners are thrilled that their flat porch or garage roof can be installed with a minimum of inconvenience

## High-Rise Buildings

Tenants have less to complain about, and access to key areas is not impeded by traditional installation equipment

