

# **Wind Story Brochure (RESGN245)**

Updated: 9/16



*Quality You Can Trust...From  
North America's Largest Roofing Manufacturer!™*



— *Is your home at risk?*

## Who is **GAF**?

Founded in 1886, GAF is North America's largest roofing manufacturer (nearly \$3 billion in sales). Professional installers have long preferred the rugged, dependable performance that only a GAF roof can offer, and have made our Advanced Protection® Shingles the #1 shingle brand in North America.

Here are just some of the reasons why GAF is your best choice!

- Manufacturing locations across North America—to serve you better
- Inventors of the Timberline® Advanced Protection® Shingle — the #1-selling shingle in North America
- Rated #1 in shingle quality in the 2014 *BUILDER*® magazine Brand Use Study
- Named #1 in innovation for shingles by *Home Builder Executive* magazine in 2012 and 2013
- First to pass ASTM D3161 Class F (110 mph) and ASTM D7158 Class H (150 mph) wind ratings on every manufactured shingle (per UL public listing)
- Regularly sought out to appear in leading home and garden publications and on home improvement networks such as HGTV
- First to produce an energy-efficient asphalt shingle available in rich colors, called Timberline® Cool Series®

*The bottom line is: Why trust your most valuable asset with anyone else?*



GAF Shingles are the  
**#1 Choice**  
of Professional Contractors  
in the United States



2012 - 2016  
**WOMEN'S CHOICE AWARD**  
9 OUT OF 10 CUSTOMER RECOMMENDED  
ROOFING PRODUCTS



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

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For more information, visit us at

**[gaf.com](http://gaf.com)**



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RESGN245

## Roof vs. Wind... *Beating Mother Nature*

Consumer  
Reference  
Series

**FACT:**

More than 60% of all homes in the U.S. are vulnerable to damage from high winds generated by storms and heavy rains.

Source: The Institute for Business & Home Safety





## *Did You Know...* Basic Wind Speeds In The Continental U.S. Are 100 mph And Higher (see map).

Yet, many “bargain-priced” shingles  
are only warranted for 60 mph winds.

### Wind Damage Is Common...And Your Home May Be At Risk!

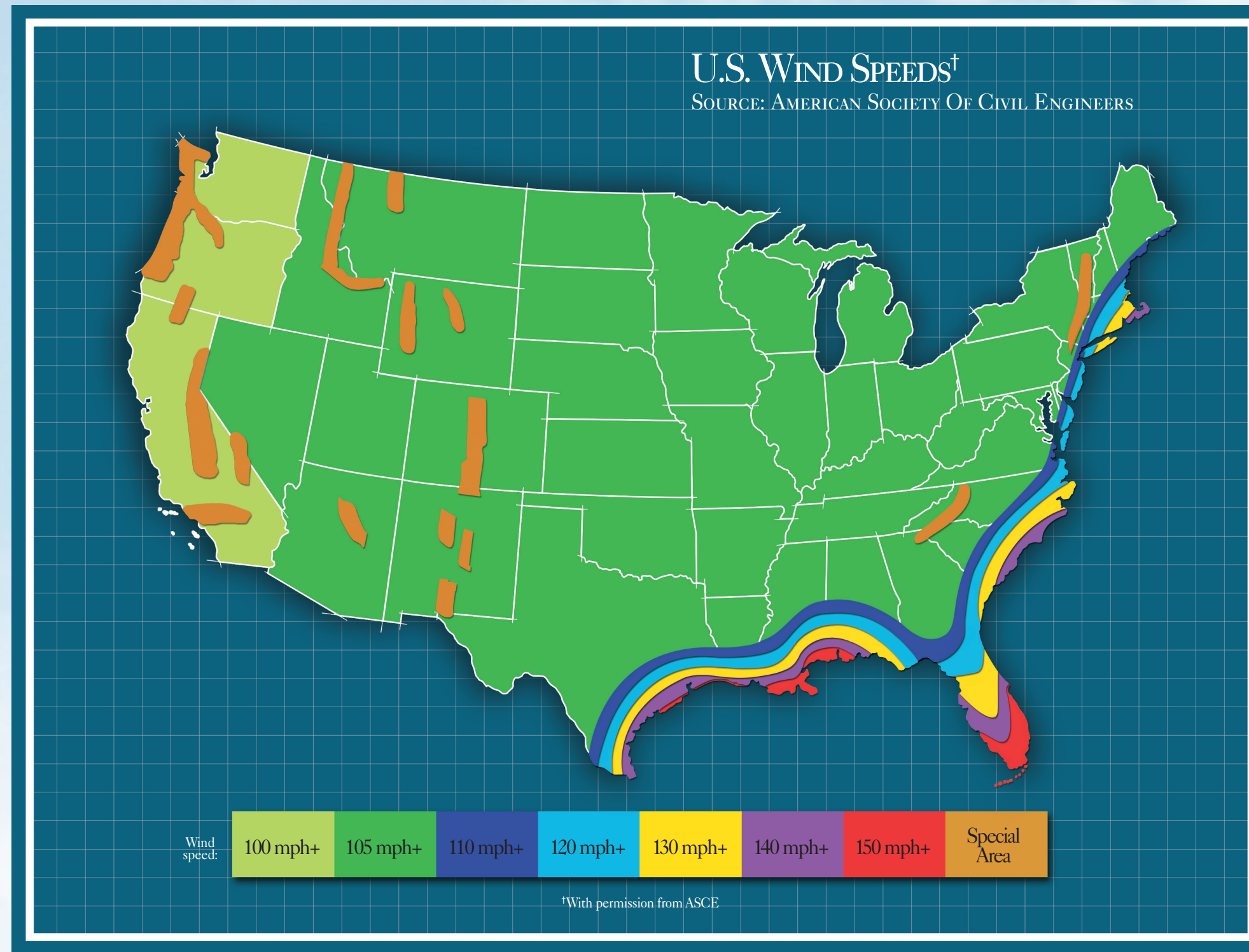
- On average, wind causes more than \$9 billion in residential property damage each year in the U.S. (Based on Verisk Climate data for 2010–2014.)
- Coastal areas are particularly susceptible to damage from hurricanes and other tropical storms—but even many inland areas have pockets of high wind, especially on or near mountaintops or ridges.
- Blown-off shingles may leave your home and its contents vulnerable to water damage, mildew, and mold.

### What You Should Do To Protect Your Home...

- Don’t assume that all roofing contractors know about the code requirements with regard to wind speed.
- Use the table (below the map) to see average U.S. wind speeds in your area.\*

\*Check local building codes for the exact specifications for your area.

**IMPORTANT!** Be sure to check the wind rating of the shingles you’ll be installing before you choose your new roof!



## As North America’s Largest Roofing Manufacturer, We’ve Taken The Lead To Ensure Your Protection...

Every GAF Shingle meets ASTM’s  
highest wind ratings!\*

- *The Toughest Shingles Around...*  
Our shingles pass the tough ASTM Class F 110 mph wind test—for a full two hours.\*\*
- *Maximum Peace Of Mind...*  
GAF’s special Dura Grip™ Adhesive seals our shingles so tightly, they even pass the ASTM Class H wind test—which means our shingles are resistant to winds up to 150 mph!\*\*\*
- *Install With Confidence...* You can install any GAF Shingle in any part of the U.S., because they all pass the 110 mph and 150 mph ASTM wind tests.\*\*
- *Your Best Choice...* Don’t risk wind damage to your most valuable investment—your home.

\*All GAF Shingles produced starting 1/1/10 meet ASTM D3161 Class F 110 mph and ASTM D7158 Class H 150 mph. Testing performed under controlled laboratory conditions.

\*\*GAF-warranted wind speeds may be less than those listed above. See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions.



Blown-off shingles may expose your home to structural damage, mold, and mildew.



GAF Shingles with Class F and Class H wind ratings are the best choice for protecting your home.