

GAF Applicator Program Sell Sheet

Updated: 11/16



*Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™*



 **StreetBond**[®]

BECAUSE EXPERTISE CAN'T BE MEASURED IN PSI.

Stand apart from the competition by becoming certified in **StreetBond[®] Pavement Coatings and StreetPrint[™] Asphalt Stamping Technology.**

Want to effectively distinguish your business while sharpening the skills of your crew? Join the new GAF Applicator Program for experienced pavement coating professionals and start reaping the many benefits of this exclusive designation!

WE'VE GOT YOU COVERED.

Differentiate your pavement coatings business effectively and with pride when you become a certified applicator with GAF. Our two exclusive certifications come with valuable benefits you won't get anywhere else:



As a GAF Authorized Applicator, you:

- Show your expertise in pavement coatings applications
- Have GAF standing behind your business with extended warranties for your customers
- Get trained on specialized application techniques and equipment to gain Master Applicator status and experience the added benefits



As a GAF Master Applicator, you:

- Promote your mastery of the StreetPrint™ asphalt stamping process as well as pavement coatings applications
- Offer extended 5-year warranties available exclusively to Master Applicators
- Access valuable programs through GAF Tools For Success to improve and grow your business

Receive Top-Of-The-Line Training

GAF is committed to providing you with the best training resources, as well as instructors with extensive coatings experience who know the ins and outs of the trade. Ask your GAF representative about the latest training resources available in your area.

Offer Extended Warranties

Give your customers the added reassurance of a quality job well done. GAF stands behind its Authorized Applicators and Master Applicators with extended warranties that give you the edge over your competition.

Who Qualifies to Offer StreetBond® Warranties?	Standard Product Warranty	Extended Material-Only Warranty		
	All Products	StreetBond® DuraShield	StreetBond® SB120	StreetBond® SB150
	1 Year	3 Years	3 Years	5 Years
Anyone	YES	NO	NO	NO
GAF Authorized Applicator <small>(StreetBond® only and NO Tools 4 Success)</small>	YES	YES	YES	NO
GAF Master Applicator <small>(Can do StreetPrint™ & gets Tools 4 Success)</small>	YES	YES	YES	YES

Master Applicators – Take Advantage of Tools For Success

The GAF Tools For Success program was designed with the contractor in mind — and Master Applicators can start benefiting right away! From generating more leads and building customer trust to effectively managing crews and increasing capabilities, our time- and money-saving tools give Master Applicators a further competitive advantage. We think you'll agree that GAF offers more tools to grow your business than anyone!



Speak with your GAF representative to learn about all the valuable resources available to you and your crew, and enroll in the Applicator Program today!

