

Geocel®

Geocel® Asphalt Primer

Geocel Asphalt Primer is an asphalt-based material designed for priming a variety of surfaces to provide a firm base and improved adhesion of hot-mopped or cold-applied coatings. The unique heavy-bodied formula eliminates wind drift during application while providing maximum bonding to porous and non-porous surfaces.

- Heavy-body formula to eliminate wind drift
- Primes a variety of surfaces
- Provides a smooth protective film
- Traps and encapsulates dust and other loose particles
- 100% asbestos free

Basic Uses:

- As a roof primer prior to the application of hot-mopped or cold-applied asphalt coatings, and solvent or emulsion-based coatings
- In waterproofing and damp proofing applications
- On metal edging and flashings, weathered composition roofing, concrete and masonry surfaces, and gypsum surfaces

Adheres To:

Asphalt, metal, concrete, masonry, brick, and other surface materials



Part #	Color (USA)	UPC	SCC
GC01903	Black	0 79239 01903 9	100 79239 01903 6

6 cans (7.158 lbs.) per case; Case dimensions: 8.43 L x 5.75 W x 10.12 H

PRODUCT DATA SHEET

ASPHALT TECHNOLOGY

Coverage:

70 sq. ft. per can depending on porosity of surface

Grade:

Aerosol spray

Packaging:

14 oz. aerosol can

Limitations:

- Refer to the Safety Data Sheet for specific information on materials hazards, etc.

After Use:

To prevent clogs, hold can upside down and spray until clear gas appears. To clean actuator, wear eye protection and wipe off with mineral spirits. Follow manufacturer's instructions for safe use. Do not stick pin in opening. Recycle empty can per local regulations.

Surface Preparation:

Surfaces must be clean, dry, and free of loose particles to maximize adhesion

Coverage Rate:

Apply at the rate of 0.5 to 1 gallon per 100 sq. ft. (8-16 wet mils) depending upon the condition and porosity of the surface to be primed.

Application and Tooling:

Shake can vigorously before use for at least one minute until ball rattles freely. Shake can intermittently during use. Hold can 8-12" from surface, spray in a sweeping motion side to side with slight overlap. Allow to dry thoroughly before applying coatings or adhesives.

Dry Time:

8 -24 hours.

Cleaning:

Promptly clean up with a regionally compliant cleaning solvent. Follow manufacturer's precautions when handling flammable or toxic solvents. Wash hands with soap and water.

Cautions:

CONTAINS ALIPHATIC HYDROCARBONS. DANGER! EXTREMELY FLAMMABLE. Keep away from heat, sparks, and open flame. Vapors will accumulate readily and may ignite explosively. Keep area ventilated during use until all vapors are gone. DO NOT SMOKE - Extinguish all flames, pilot lights, and heaters - Turn off stoves, electric tools and appliances, and any other sources of ignition. CONTENTS UNDER PRESSURE. Avoid prolonged exposure to sunlight or heat from radiators, stoves, hot water, and other heat sources that may cause bursting. Do not puncture, incinerate, burn or store above 120° F. Keep upright in a cool, dry place. Do not discard empty can in trash compactor. VAPOR HARMFUL. Use with adequate ventilation. Avoid continuous breathing of vapor and spray mist. To avoid breathing vapors or spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air or wear respiratory protection (NIOSH approved) or leave the area. Avoid contact with eyes and skin. Wash hands after using. FIRST AID: In case of eye contact, flush thoroughly with large amounts of water for 15 minutes and get medical attention. For skin contact, wash thoroughly with soap and water. In case of respiratory difficulty, provide fresh air and call physician. WARNING: DELAYED EFFECTS FROM LONG-TERM OVEREXPOSURE. Contains solvents which can cause permanent brain and nervous system damage. Intentional misuse by deliberately concentrating and inhaling the contents can be harmful or fatal. DO NOT TAKE INTERNALLY. KEEP OUT OF REACH OF CHILDREN.

Availability and Cost:

Available from various construction material and industrial distributors. Cost and further technical data are available from your local Geocel Products Group representative or from our office.

Limited Warranty:

This warranty is made to you, the product purchaser who owns the property where the product is applied. This warranty is not transferable except that if a contractor purchased and applied the product to the property for you, then the warranty is transferable to you. If this product, when applied and maintained according to product application and maintenance instructions to a properly prepared surface, fails to perform, contact us at 1-800-348-7615 and upon satisfactory evidence of product failure, and with your proof of purchase, you may either receive a replacement of an equivalent quantity of product free of charge, or request a refund from the store where purchased. This warranty shall not apply to any defect, damage, or product failure resulting from improper surface preparation, structural defects, environmental damage, failure of a previous product, deterioration or defect in the underlying substrate, or improper application or maintenance of the product. Your sole remedy, and the sole liability of Geocel under this warranty is the replacement of product or refund and does not include labor or costs associated with the application or removal of any product. IN NO EVENT SHALL GEOCEL BE LIABLE FOR ANY TYPE OF INCIDENTAL, CONSEQUENTIAL, SPECIAL, EXEMPLARY, PUNITIVE, OR INDIRECT DAMAGES WHETHER OR NOT PURCHASER IS ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. ALL IMPLIED WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, SHALL HAVE THE SAME DURATION AS THE ABOVE EXPRESS WARRANTY. Some states do not allow limitations on how long an implied warranty lasts or limitations on incidental or consequential damages, so portions of the limitations above might not apply to you. This warranty gives you specific legal rights, and you may have other rights, which vary from state to state.

Maintenance:

No maintenance should be required.

Product Cure:

1 day

Application/Service Temperatures:

Application: 50° F to 90° F

Service: -40° F to 180° F

Storage:

Store in cool, dry area, away from heat, sparks, and naked flames. Store in a dry ventilated area.

Shelf Life:

Two years (unused)