

**It's Possible<sup>™</sup>  
to fall in love  
with your  
home again.**

Southwest Product Catalog



**Hardie® Plank** Navy Blue  
**Hardie® Trim & Hardie® Soffit** Arctic White



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Now is the time  
to bring your  
vision to life.

With endless design possibilities that embody your aesthetic, no matter how unique, Hardie® fiber cement exterior solutions give your home a beautiful design without having to sacrifice durability and protection. Trusted by homeowners on over 10 million homes\* from coast to coast, and rated the #1 brand of siding in North America, it's clear that the vast product offerings from James Hardie can make the home you've always wanted possible. **Revel in the beauty of your home's gorgeous exterior with the unprecedented peace of mind that only Hardie® products can provide.** With James Hardie, your dream home is possible.

<b>ENDLESS DESIGN POSSIBILITIES</b>	With a wide variety of colors, products and textures, you can create the personalized home exterior design that reflects your unique style – and that you'll love for years to come.
<b>TRUSTED PROTECTION</b>	Hardie® fiber cement products resist fire, moisture and extreme weather, and hold no appeal for pests. All to help protect your home, and everything you cherish.
<b>LONG-LASTING BEAUTY</b>	Enjoy the peace of mind that comes with a low-maintenance exterior, backed by a 30-year non-prorated substrate warranty.**





Hardie® Plank Iron Gray  
Hardie® Trim Arctic White

Endless  
design  
possibilities.

Endless ways  
to express  
yourself.



Hardie® Plank Countrylane Red  
Hardie® Trim Arctic White



Hardie® Plank Inlet Blue



ENDLESS DESIGN POSSIBILITIES

# Products and colors that complement any style.

With a wide portfolio of products and nearly 700 pre-finished colors, creating your perfect design style is possible with Hardie® products.

## Modern

Whether you crave clean lines and sleek profiles or bold hues, you'll find the perfect colors and styles to add a modern flair to your home that will be sure to make a lasting statement in your neighborhood.

## Transitional

Transitional styles beautifully combine contemporary and traditional elements to create a design style that stands out. Mix your favorite profiles and colors to create a fresh look you'll love for years.

## Traditional

Traditional homes offer timeless beauty that never goes out of style. Achieve the perfect balance between your home's character and your personal style with a variety of colors and products that add undeniable charm.





# Statement Collection® Colors

It's your turn to let your home stand out with our Statement Collection® colors. Curated by our design experts, this collection of Hardie® siding and trim products with ColorPlus® Technology finishes are tailored to your home's region. This gorgeous selection is locally stocked in your area, making it easier than ever to find the exterior style of your dreams.



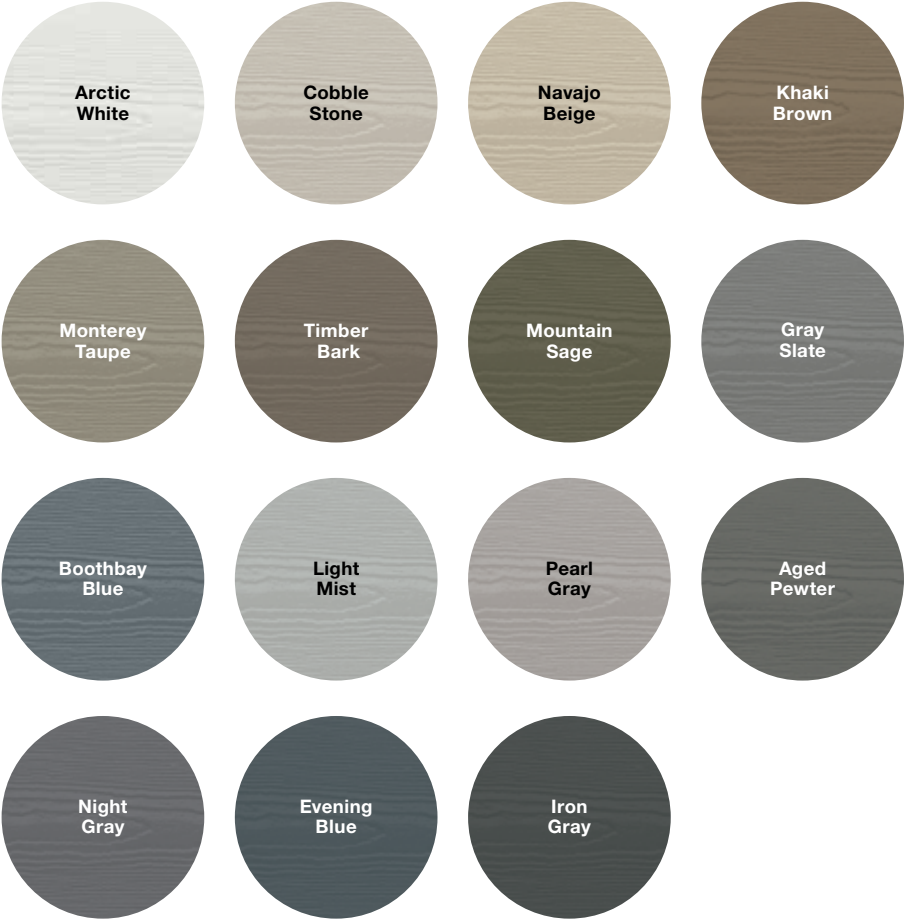
## COLORPLUS® TECHNOLOGY

ColorPlus® Technology finishes combine distinct beauty and high performance in a way that no other finish does. They're the easiest way to choose a gorgeous pre-finished color for your house, and feel confident in its staying power.



Scan code to request a sample.

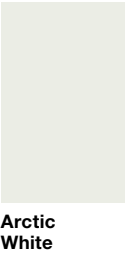
### Hardie® Plank, Hardie® Panel, Hardie® Shingle and Hardie® Trim Batten Color Offering



### Hardie® Trim Color Offering



### Hardie® Soffit Color Offering



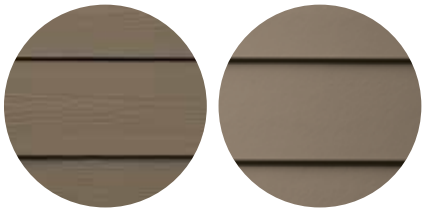
### Hardie® Plank

Thickness 5/16 in  
Length 12 ft planks

Select Cedarmill® & Smooth

Width 8.25 in

Exposure 7 in

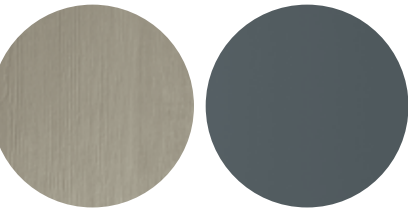


### Hardie® Panel

Thickness 5/16 in

Select Cedarmill® & Smooth

Size 4 ft x 10 ft



### Hardie® Shingle

Thickness 1/4 in  
Length 48 in

Straight Edge Panel

Height 15.25 in

Exposure 7 in



### Hardie® Soffit

Thickness 1/4 in

Non-Vented Select Cedarmill®

Width 24 in

Length 8 ft



### Hardie® Trim

Length 12 ft

4/4 Rustic Grain

Thickness .75 in

Width 5.5 in

5/4 Rustic Grain

Thickness 1 in

Width 3.5 in 5.5 in 7.25 in 11.25 in



### Hardie® Trim

Length 12 ft

4/4 Smooth

Thickness .75 in

Width 5.5 in

5/4 Smooth

Thickness 1 in

Width 3.5 in 5.5 in



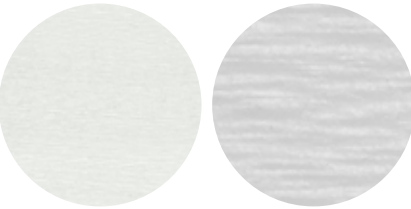
### Batten Boards

Smooth & Rustic Grain

Thickness .75 in

Length 12 ft

Width 2.5 in



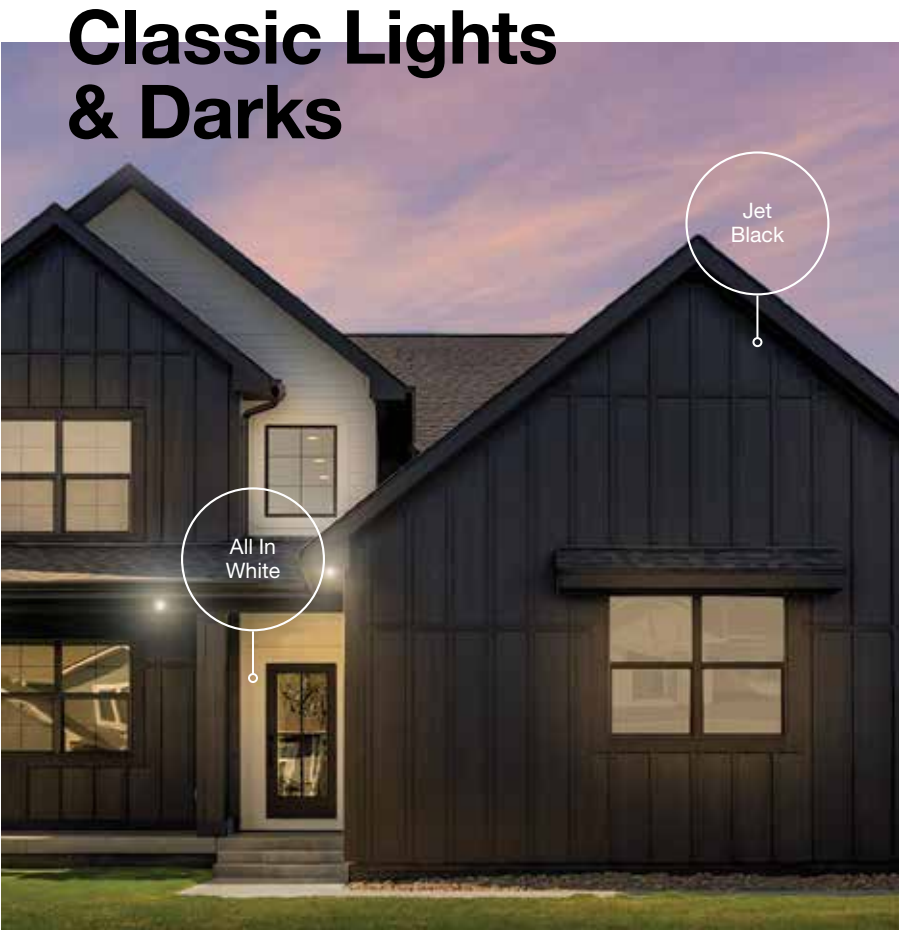


# Dream Collection® Colors

Looking to further express your sense of style? Look to our Dream Collection® colors.

- Featuring a color palette of nearly **700 ColorPlus® Technology** finishes
- Made to order in a wide array of Hardie® siding and trim styles
- Matches elevated design flexibility with the uncompromising performance of our fiber cement products

To see the full range of the Dream Collection® colors, visit [jameshardie.com/dream](https://jameshardie.com/dream)



Scan code to view colors and request a product sample.

# Peaceful Pastels



# Earth Tones



# Blues & Greens



# Grays & Neutrals



# MAGNOLIA HOME

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Hardie® Shingle Straight Edge Panel  
It's About Thyme

“CHIP AND I WERE REALLY EXCITED TO COLLABORATE WITH JAMES HARDIE. OUR AIM IS ALWAYS TO NOT ONLY GIVE CLIENTS A BEAUTIFUL HOME, BUT ONE THAT WILL STAND THE TEST OF TIME.

— Joanna & Chip Gaines





*introducing the*  
**MAGNOLIA HOME | JAMES HARDIE  
COLLECTION**

We've partnered with Magnolia Home to create an inspired collection of exteriors in colors, styles and textures curated by Joanna Gaines to transform your home into your favorite place to be. This collection was created to help simplify the process of re-siding your home, so you can design with confidence. You'll have added peace of mind knowing your project is backed by the trusted protection and long-lasting beauty of the recognized leader in exterior siding, James Hardie.



**EVERY HOME  
TELLS A STORY**

When it comes to design, Joanna's favorite style is anything that's beautiful and timeless and tells a unique story. That's what made the idea of partnering with James Hardie so easy. With the beautiful, nature-inspired colors and styles of Hardie® siding and trim curated for this collection, Jo created an inspiring palette of possibilities. She's made it easy for homeowners to choose what they want for their exterior transformation.

The Magnolia Home | James Hardie Collection can help you create an exterior you love.

“WHEN PEOPLE TELL THEIR OWN STORY  
RATHER THAN FEELING PRESSURE TO FIT  
WITHIN A SPECIFIC STYLE, THERE’S MORE  
FREEDOM - AND THEIR SPACE BEGINS TO  
FEEL LIKE HOME.”

— Joanna Gaines



 WATCH JO'S INSPIRATION



STYLES

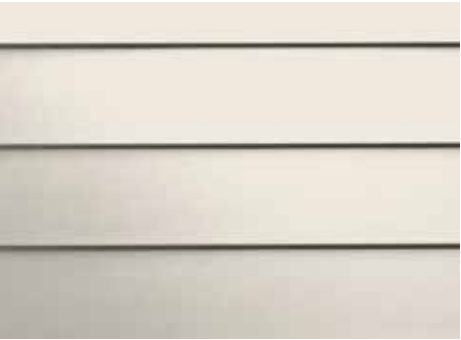
*find your perfect mix of exterior products*



HARDIE® PANEL  
& HARDIE® TRIM BATTEN



HARDIE® SHINGLE



HARDIE® PLANK



HARDIE® TRIM



HARDIE® SOFFIT

For more detailed product size and availability information,  
visit [jameshardie.com/magnolia](https://jameshardie.com/magnolia).

TEXTURES

*choose the texture you prefer*



HARDIE® TRIM SMOOTH



HARDIE® SIDING SMOOTH\*



HARDIE® TRIM RUSTIC GRAIN



HARDIE® SIDING SELECT CEDARMILL\*\*

\* Textures available for siding and soffit.  
Hardie® Shingle only offered in Select Cedarmill®.

DESIGN *the*  
HOME YOU’VE ALWAYS IMAGINED

Visualize Hardie® products on a 3D model of your home with  
HOVER® Design Studio, brought to you by James Hardie.

Every home tells a story. What will yours be? Start your free design.



VISUALIZE THE COLLECTION ON YOUR HOME

COLORS

*select the hue that’s right for you*



BIRCH TREE



WEATHERED CLIFFS



RUSTIC ROAD



RUGGED PATH



IT’S ABOUT THYME



STONE BEACH



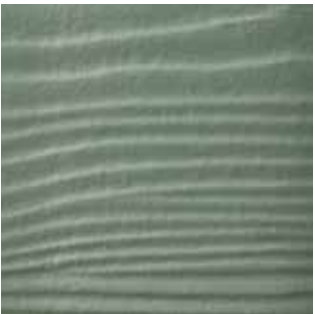
STONE PAVER



WARM CLAY



DRIED EUCALYPTUS



CHISELED GREEN



WANDERING GREEN



MUDFLATS



SLATE STEPS



PEPPERY ASH



LAST EMBERS



MIDNIGHT SOOT

All products in this collection come prefinished with ColorPlus® Technology finishes by James Hardie.



# A classic look that stands the test of time.

## Hardie® Plank

From Victorians to Colonials, Hardie® Plank is the perfect siding for your style, and has the durability and long-lasting beauty that can transform your home exterior. With endless gorgeous color and plank pairings available, you'll discover a Hardie® Plank style that transforms your home's aesthetic.



## Hardie® Plank



Select Cedarmill®



Smooth



Beaded Select Cedarmill®



Beaded Smooth

Thickness 5/16 in   Length 12 ft planks						
Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
Exposure	4 in	5 in	6 in	7 in	8 in	10.75 in
Prime Pcs/Pallet	360	308	252	230	190	152
ColorPlus® Pcs/Pallet	324	280	252	210	—	—
Pcs/Sq.	25.0	20.0	16.7	14.3	12.5	9.3

### Select Cedarmill®

Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
Statement Collection®				•		
Dream Collection®	•	•	•	•		
Prime	•	•	•	•	•	•

### Smooth

Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in*	12 in
Statement Collection®				•		
Dream Collection®	•	•	•	•		
Prime	•	•	•	•	•	•

### Beaded Select Cedarmill® & Beaded Smooth

Width	8.25 in
Exposure	7 in
ColorPlus® Pcs/Pallet	210
Pcs/Sq.	14.3
Statement Collection®	
Dream Collection®	•
Prime	



# Classic cedar style in cutting-edge material.

## Hardie® Shingle

Restore the look of your grand Cape Cod home or add distinction to your handsome bungalow. Hardie® Shingle embodies the enchanting look of cedar shingles with lower maintenance. You can create your perfect exterior style using Hardie® Shingle around your entire home, or place it in accent areas for an added boost of charm you’ll love.

Better than the real thing, Hardie® Shingle resists rotting, curling, warping and splitting.



## Hardie® Shingle



Staggered Edge Panel



Straight Edge Panel

Staggered Edge Panel	
Length	48 in
Height	15.25 in
Exposure	6 in
Prime Pcs/Pallet	100
ColorPlus® Pcs/Pallet	100
Sq/Pallet	2
Pcs/Sq.	50.0
Statement Collection®	
Dream Collection®	•

Prime •

Straight Edge Panel	
Length	48 in
Height	15.25 in
Exposure	7 in
Prime Pcs/Pallet	86
ColorPlus® Pcs/Pallet	86
Sq/Pallet	2
Pcs/Sq.	43.0
Statement Collection®	
Dream Collection®	•

Prime •



# Designed for versatility and beautiful performance.

## Hardie® Panel

Hardie® Panel delivers style and substance. When combined with Hardie® Trim Batten, it achieves the rustic board-and-batten look that defines your charming cottage or modern farmhouse. Its crisp, clean lines and ability to pair beautifully with other siding products make Hardie® Panel a smart choice for the home of your dreams.



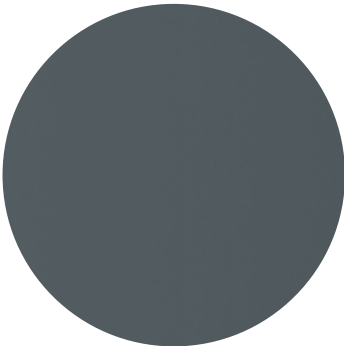
Hardie® Panel  
Select Cedarmill®  
Evening Blue

Hardie® Trim  
Batten  
Rustic Grain  
Evening Blue

## Hardie® Panel



Select Cedarmill®



Smooth



Sierra 8

	Thickness 5/16 in		
Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Prime Pcs/Pallet	50	50	50
ColorPlus® Pcs/Pallet	50	—	50
Pcs/Sq.	3.2	2.8	2.5

### Select Cedarmill®

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Statement Collection®			•
Dream Collection®	•		•
Prime	•	•	•

### Smooth

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Statement Collection®			•
Dream Collection®	•		•
Prime	•	•	•

### Sierra 8

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Statement Collection®			
Dream Collection®			
Prime	•	•	•



# A finished look starts with beautiful trim.

## Hardie® Trim

Form meets function at every intersection with Hardie® Trim boards. With an authentic look, Hardie® Trim boards provide design flexibility for columns, friezes, doors, windows and other accent areas.

With higher performance to withstand damage from the elements compared to wood trim, Hardie® Trim is the perfect option for a long-lasting home. Hardie® Trim is a low-maintenance and durable accent for your exterior — adding an extra component of beauty to your home.



## Hardie® Trim



4/4 Rustic Grain		Thickness .75 in		Length 12 ft boards	
Width		3.5 in	5.5 in	7.25 in	9.25 in 11.25 in
Prime Pcs/Pallet		322	184	138	115 92
ColorPlus® Pcs/Pallet		322	184	138	115 92
Statement Collection®			•		
Dream Collection®		•	•	•	• •
Prime		•	•	•	• •

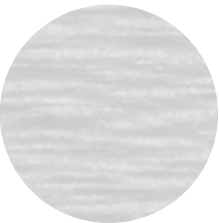
4/4 Smooth		Thickness .75 in		Length 12 ft boards	
Width		3.5 in	5.5 in	7.25 in	9.25 in 11.25 in
Prime Pcs/Pallet		322	184	138	115 92
ColorPlus® Pcs/Pallet		322	184	138	115 92
Statement Collection®			•		
Dream Collection®		•	•	•	• •
Prime		•	•	•	• •

5/4 Rustic Grain		Thickness 1 in		Length 12 ft boards	
Width		3.5 in	5.5 in	7.25 in	9.25 in 11.25 in
Prime Pcs/Pallet		238	136	102	85 68
ColorPlus® Pcs/Pallet		238	160	120	100 80
Statement Collection®		•	•	•	• •
Dream Collection®		•	•	•	• •
Prime		•	•	•	• •

5/4 Smooth		Thickness 1 in		Length 12 ft boards	
Width		3.5 in	5.5 in	7.25 in	9.25 in 11.25 in
Prime Pcs/Pallet		238	136	102	85 68
ColorPlus® Pcs/Pallet		238	160	120	100 80
Statement Collection®		•	•		
Dream Collection®		•	•	•	• •
Prime		•	•	•	• •

### Batten Boards

Thickness	.75 in
Length	12 ft
Width	2.5 in
Prime Pcs/Pallet	43
ColorPlus® Pcs/Pallet	190



Rustic Grain	
Statement Collection®	•
Dream Collection®	•
Prime	•



Smooth	
Statement Collection®	•
Dream Collection®	•
Prime	•



# Protection in every detail, complete confidence in every area.

## Hardie® Soffit

Every part of your home’s exterior matters. With Hardie® Soffit panels, you can live confidently, knowing that gaps between eaves and exterior walls are covered to provide trusted protection.

### DID YOU KNOW?

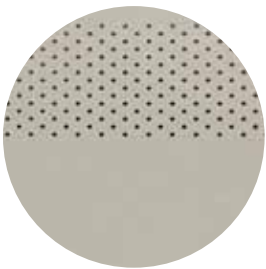
Using vented soffit improves ventilation and reduces the chance of water-vapor condensation that can promote mold, mildew and stains and which can damage your home’s framing over time.

In warm climates, vented soffit allows hot, humid air to escape, which not only helps prevent condensation in the attic, but also helps reduce air-conditioning costs.

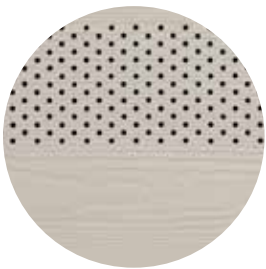
In cool climates, vented soffit helps prevent condensation from forming on the interior side of the roof sheathing and reduces the chances of roof-damaging ice dams.



## Hardie® Soffit



Vented  
Smooth



Vented  
Select Cedarmill®



Non-Vented  
Smooth



Non-Vented  
Select Cedarmill®

Thickness 1/4 in				
Length	12 ft	12 ft	8 ft	8 ft
Width	12 in	16 in	24 in	48 in
Prime Pcs/Pallet	200	150	100	50
ColorPlus® Pcs/Pallet	216	156	108	—

### Vented Smooth

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection®			
Dream Collection®	•	•	•
Prime	•	•	•

### Vented Select Cedarmill®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection®			
Dream Collection®	•	•	•
Prime	•	•	•

### Non-Vented Smooth

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in	8 ft x 48 in
Statement Collection®				
Dream Collection®	•	•	•	
Prime	•	•	•	•

### Non-Vented Select Cedarmill®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in	8 ft x 48 in
Statement Collection®			•	
Dream Collection®	•	•	•	
Prime	•	•	•	•





Hardie™ Architectural Collection  
Hardie® Artisan Shiplap Siding (left)  
Hardie® Architectural Panel in Fine Sand (right)

Hardie™  
Architectural  
Collection

Reimagining  
what’s possible for  
your home exterior.

Now, you can modernize your home's aesthetic in a variety of never-before-seen ways. Our latest, most innovative products go beyond more traditional exterior designs to create new looks to help you make your personalized vision a reality.





# Distinctive design, engineered to last.

## Hardie® Artisan Siding

Offering gorgeous, deep shadow lines and extra thick boards, Hardie® Artisan siding will set your home apart. The 5/8-inch thickness and unique features of Hardie® Artisan siding provide precise fit and finish as well as the freedom to miter corners for attractive, streamlined styling.

### LOCK JOINT SYSTEM

Hardie® Artisan siding flat wall profiles have a lock joint system that helps enable faster, cleaner installation. Orient vertically, horizontally or use as soffit.

### MITERED CORNERS

Add sophistication to your design with mitered corners that can be crafted on-site with any Hardie® Artisan profile.



Lock  
Joint

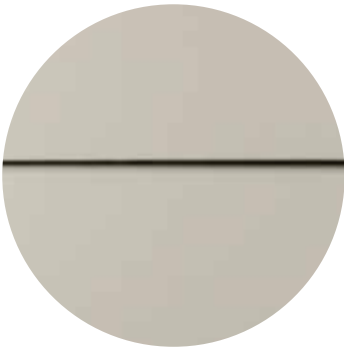


Mitered  
Corners



Hardie®  
Artisan Siding  
V-Groove

## Hardie® Artisan Siding



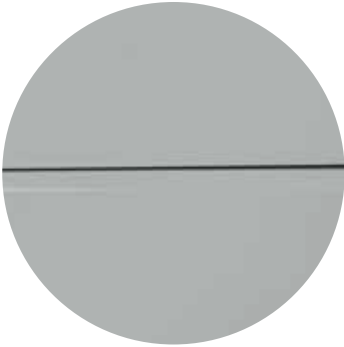
Lap Siding



Shiplap



V-Groove



Square Channel

Lap Siding		Thickness 5/8 in
Width	7.25 in (6 in exposure)	8.25 in (7 in exposure)
Length	12 ft	12 ft
Pcs/Pallet	144	125
Finish	Primed	Primed



### FLAT WALL PROFILES

Shiplap		Thickness 5/8 in
Width	10.25 in (9 in exposure)	
Length	12 ft	
Pcs/Pallet	105	
Finish	Primed	



V-Groove		Thickness 5/8 in
Width	8.25 in (7 in exposure)	
Length	12 ft	
Pcs/Pallet	126	
Finish	Primed	



Square Channel		Thickness 5/8 in
Width	10.25 in (9 in exposure)	
Length	12 ft	
Pcs/Pallet	105	
Finish	Primed	





# Discover a fresh look that is unmistakably you.

## Hardie® Architectural Panel

Reimagine what’s possible for your home with the Hardie™ Architectural Collection. Offering contemporary design solutions to fit any style, you can elevate your exterior with a gorgeous, fresh perspective.

Going beyond wood-look designs, the clean lines of the Hardie® Architectural Panel can help achieve a range of styles from traditional to more modern looks. Orient them horizontally or vertically, or mix them with other Hardie® products, to create a truly unique design that speaks to your aesthetic.



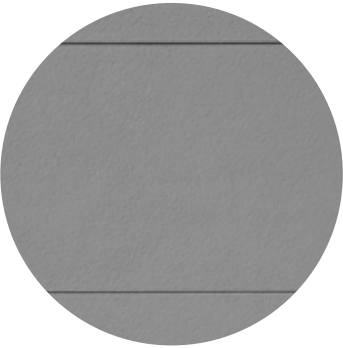
Scan code to view the Look Book.



## Hardie® Architectural Panel



Fine Sand



Fine Sand-Grooved



Mounded Sand



Sea Grass

Fine Sand		Thickness 5/16 in	
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	40
Finish	Primed	Primed	Primed

Fine Sand-Grooved		Thickness 5/16 in	
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	40
Finish	Primed	Primed	Primed

Mounded Sand		Thickness 5/16 in	
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	40
Finish	Primed	Primed	Primed

Sea Grass		Thickness 5/16 in	
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	40
Finish	Primed	Primed	Primed

Visit [jameshardie.com/hardie-architectural-collection](https://www.jameshardie.com/hardie-architectural-collection) to view your area's current offering.



# Clean lines that are sure to make your home shine.

## Hardie™ Architectural Trim

New looks with new metal trim options to match. As part of the Hardie™ Architectural Collection, Hardie™ Architectural Trim offer a variety of benefits in helping you achieve a lasting look for your exterior:

- Slim profiles complement panel sizes and deliver clean architectural lines
- Multiple aesthetic options that enable endless design possibilities
- Delivers long-lasting beauty and stands up to the elements
- Integrated solution of panels and metal trims designed for effective water management
- Easy to cut and install



Scan code to view the Look Book.



## Hardie™ Architectural Trim

**Corner trims** | Slimline corner trims designed to deliver a sleek contemporary look.



**Low-Profile Inside Corner Trim**  
Aluminum extrusion to be used for inside corners.



**Low Profile 45° Inside Corner Trim**  
Aluminum extrusion to be used for bay windows.



**Inside Corner Trim**  
Aluminum extrusion to be used for inside corners.



**Low Profile 45° Outside Corner Trim**  
Aluminum extrusion to be used for bay windows.



**Low-Profile Outside Corner Trim**  
Aluminum extrusion to be used for outside corners.

**Transition trims** | Helps accentuate transition areas for a more complete and finished look.



**Low Profile Inside Corner Transition**  
Provides clean vertical and horizontal options for transitions from panel siding to lap siding.



**2-piece J Trim**  
Provides a clean finish at openings, edges of panels and at material transitions.



**Low Profile Outside Corner Transition**  
Very popular face sizes which offer a clean outside corner for transitioning from vertical siding panels to lap siding.



**J Trim**  
Aluminum extrusion to be used as a trim at abutments (e.g. soffit, masonry, windows, etc.).



**Vertical Siding H-Mold Transition**  
Designed to cover vertical joints where you transition from panel siding to lap siding.

**Joint and end trims** | Designed for clean finishes on short and cut ends of panels.



**Vertical Y Trim**  
Aluminium extrusion to be used along vertical butt joints. For horizontal panel orientations only.



**Vertical H Trim**  
Aluminum extrusion to be used along vertical butt joints. For horizontal panel orientations only.



**Low Profile Horizontal Z Trim**  
Aluminium extrusion to be used along horizontal control joints.



**Horizontal Z Flashing Trim**  
Aluminum extrusion to be used along horizontal control joints.

**Base trims** | Base trim and accessories for a clean and robust ground finish.



**Raised Reveal Base Trim**  
Aluminum extrusion with reveal and ledge to rest panels.



**L Base Trim**  
Aluminum extrusion with minimal profile to act as a starter strip

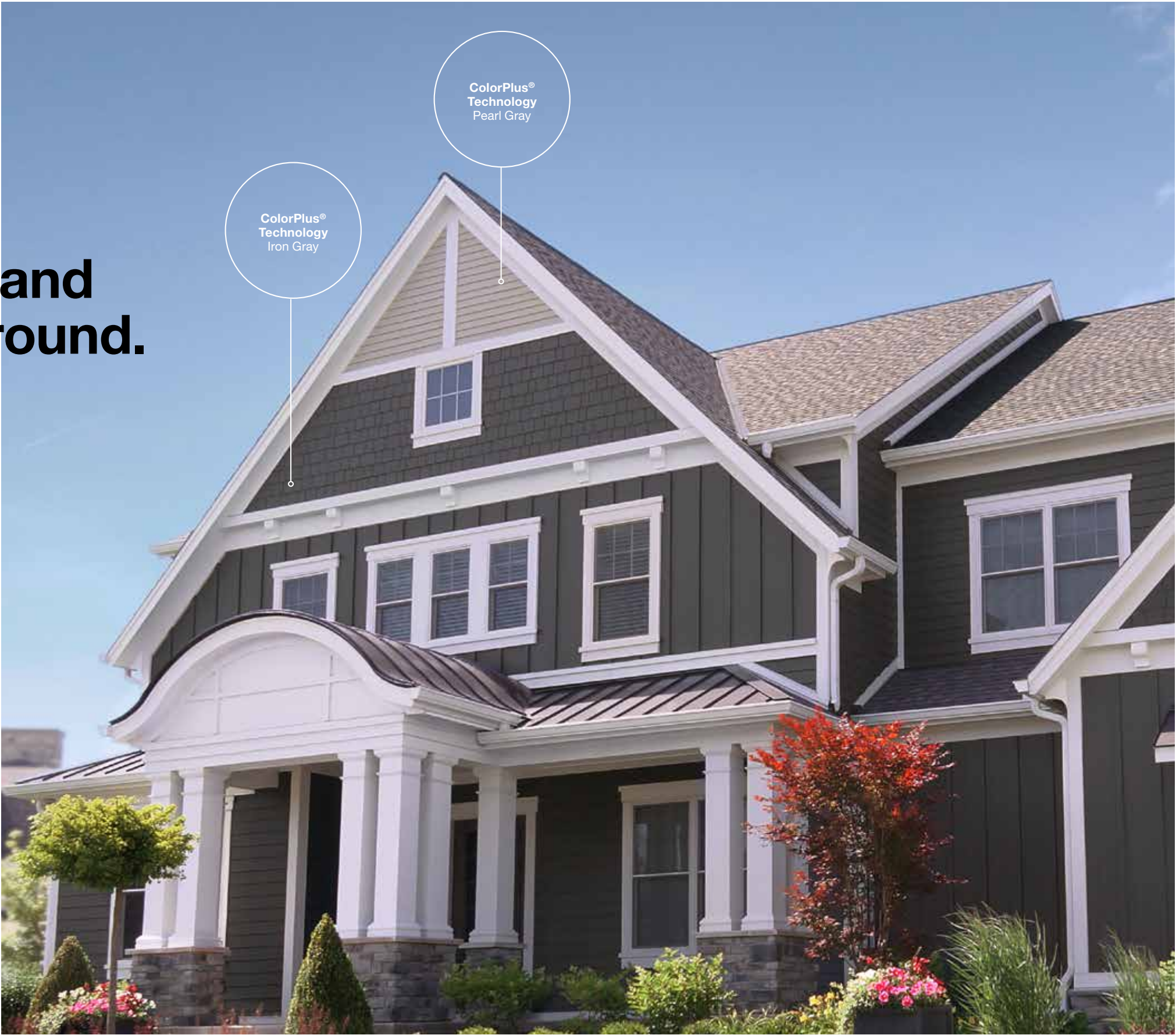


Complete Exterior  
by James Hardie™

Confidence and  
beauty all around.



Scan code to visualize  
Hardie® products on  
your home.





Durability  
you can trust.

Protection  
you can feel.



Hardie® Plank Shou Sugi Ban



Hardie® Shingle Staggered Arctic White



Hardie® Plank Midnight Black  
Hardie® Shingle Arctic White



# Tougher than the elements.



A home's exterior is its first line of defense against extreme weather and fire. Prepare your home for the unpredictable with non-combustible siding that won't burn.

- Listed for use in wildfire-prone Wilderness Urban Interface (WUI) zones in the western US.

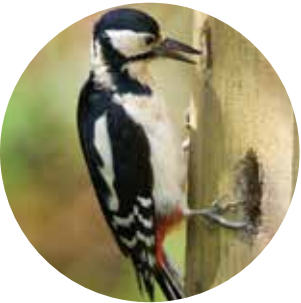
**Cal-Fire Compliant**



\*Hardie® siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments across the U.S. including Marietta, GA, Flagstaff, AZ and Orange County, CA. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames.



Scan code to watch the fire demonstration video.



## Pests

Mother Nature's creatures can wreak havoc on wood-based siding. It can be pecked by birds or damaged by termites or other pests. Hardie® fiber cement holds no appeal for these critters, saving you the maintenance hassle.



## Mother Nature

Your siding is exposed to Mother Nature all day, every day. You deserve to feel confident that it can hold its own throughout it all — from the changing seasons to extreme weather.

- FEMA Class 5 flood damage resistance (highest rating)
- Rated for use in High Velocity Hurricane zones by Miami-Dade County, Florida



## Water Resistant

From rain to ice to snow, Mother Nature's precipitation patterns leave wood exteriors at risk to cracking, swelling and warping. Take shelter from the storm knowing that your siding is built to resist water damage.



## Time

ColorPlus® Technology finishes provide a durable finish that helps resist fading and discoloration that other paint applications may see more quickly over time, so your exterior can keep its good looks longer.



# Made for what matters.

Hardie® fiber cement products offer leading performance so you can have added peace of mind. Know your options when choosing your exterior products, considering a variety of factors.

Hardie® Siding	Vinyl Siding	Wood-Based Siding
Non-Combustible		
✓	✗	✗
Hail and Impact Resistant		
✓	✗	✓
Pest Resistant		
✓	✓	✗
Resistant to Warping, Shrinking, and Swelling		
✓	✗	✗
Will Not Melt		
✓	✗	✓



“We’re so grateful we chose Hardie® Plank. Our community was devastated by Hurricane Sandy...our home was not.”

BILL JUSTUS  
*Vice-President of Supply Chain Services for David Weekley Homes*



“Everything outside the house was destroyed. But the house was standing. We were lucky... Hardie® siding really helped keep our house safe through the fire.”

DREW AND JESSICA  
*Homeowners from Tubbs Fire in Santa Rosa, CA*





# Exterior solutions inspired by nature and designed to help protect your home from it.

## Hardie™ Zone System

Only Hardie® fiber cement exterior products are Engineered for Climate®, designed specifically with your climate zone in mind for optimal performance. In the northern USA and Canada, HZ5® products resist shrinking, swelling and cracking in wet or freezing conditions. HZ10® products help protect homes from hot, humid conditions, blistering sun and more.

With Hardie® siding and trim, your home's exterior will be as tough as it is beautiful.





# The highest-quality materials for your highest satisfaction.

## Unique Formulation

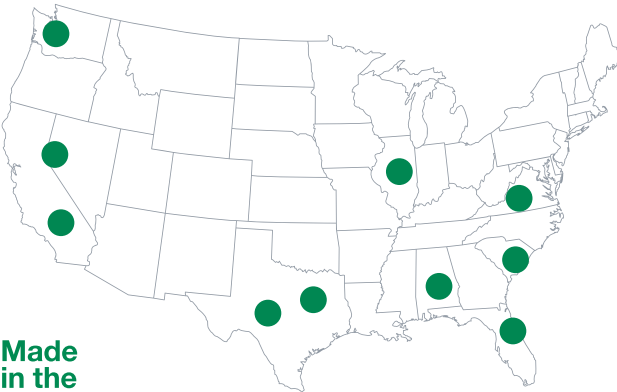
Not all fiber cement is the same. Our unique formulation, combined with innovative product design and manufacturing processes, creates a substrate that is specifically engineered to resist moisture, cracking, shrinking and swelling, for increased durability and workability.

### Proprietary enhancements create durable Hardie® siding

**Perfect balance of strength and workability**  
Our balance of high-quality Portland cement, sand and cellulose fiber delivers the best combination of strength and workability.

**Enhanced moisture resistance for unmatched durability**  
Patented and proprietary additives are chemically bonded within the substrate matrix to provide durable moisture resistance.

**Increased dimensional stability**  
Our siding is engineered at the microscopic level to create a fiber cement composite with superior dimensional stability that helps protect against shrinking and splitting.



Made in the USA

● James Hardie Manufacturing Plant



### Unmatched investment in manufacturing scale and production innovation

- Largest manufacturer of fiber cement in North America
- Over 7x the North American manufacturing capacity of our nearest fiber cement competitors
- More than 100 process and product quality checks
- Over 95 scientists and engineers in R&D providing dedicated resources for continuous innovation in manufacturing and product development
- More U.S. fiber cement patents than any competitor

\*Updated as of March 2023



# Building a Better Future for All™

## Raising our level of ambition.

James Hardie is committed to improving our sustainability performance proactively by carefully managing our social and environmental impacts. To help us track and assess our progress, we established sustainability goals that align directly with issues that matter most to our stakeholders and our overall corporate objectives.

### Building a framework for a bold and bright future

- Purpose**  
Building a better future for all.™
- Vision**  
To inspire how communities design, build and grow today and tomorrow.
- Mission**  
Be the most respected and desired building materials brand in the world.



Scan code to find out more about our sustainability efforts.



Scan for Environmental Product Declaration of Hardie products

### Adding value to our communities

We recognize our ability to impact the communities in which we live and work. While maintaining a global mindset, we put great care into how our business affects local communities. We contribute by sourcing, employing, delivering and giving locally.

### Creating an impact

We invest in the local community and aim to locate the plants close to suppliers, customers and potential new employees, as well as sustainable transportation opportunities.

<b>CONTRIBUTED</b>	<b>HIRED</b>
<b>\$1.85B</b>	<b>92%</b>
To communities in which we operate	From the local communities in which we operate
<b>SOURCED</b>	<b>DELIVERED</b>
<b>81%</b>	<b>67%</b>
Of raw materials locally	Of manufactured products locally

\*Above statistics are the James Hardie impact from fiscal year 2023.

### Setting ambitious goals as responsible stewards

- Reducing Emissions**  
Reduce absolute Scope 1+2 GHG emissions by 42% by 2030 from 2021 baseline and work towards net zero by 2050
- Minimizing Waste**  
Zero manufacturing waste to landfill by 2035
- Saving Water**  
Recycle an additional 20M cubic feet of water per year by 2030, compared to 2019



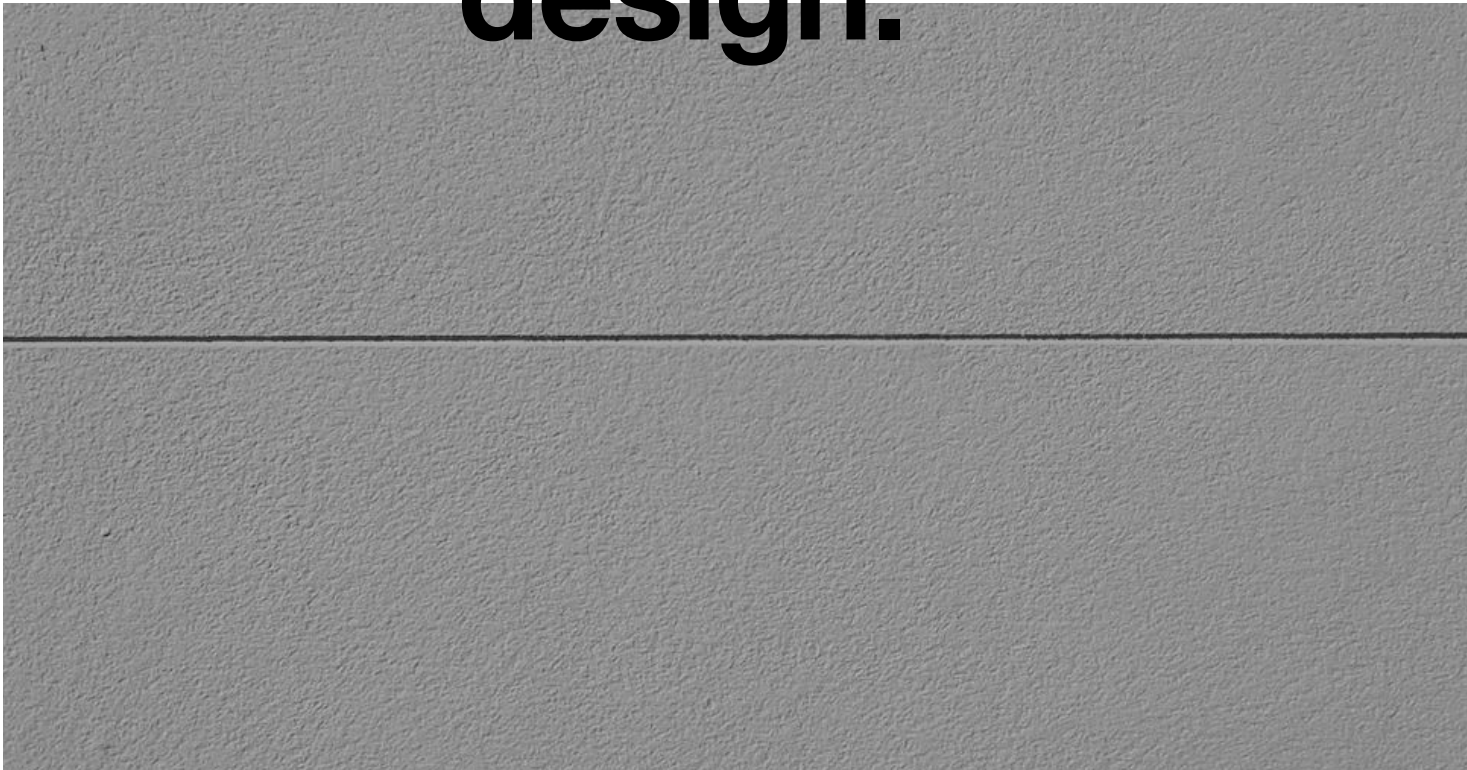


Hardie® Plank Evening Blue  
Hardie® Trim Arctic White

Long-lasting  
beauty by  
design.



Hardie® Artisan Siding Shiplap





# Beauty begins with a finish that lasts.



### ColorPlus® Technology

ColorPlus® Technology finishes are fully cured on our boards in a controlled factory environment and arrive at your home ready for installation year-round. With prefinished color products, you'll have peace of mind, knowing you'll have a more consistent color and finish that doesn't depend on good weather.

With nearly 700 colors available, ColorPlus® Technology finishes offer endless design possibilities and help keep your home looking beautiful longer.



## Finishing Technology

### Primer

A quality primer is the first step to ensuring that the paint color you select expresses your home's true beauty now – and for years to come. Our distinctive primer is climate tested and engineered to enhance the performance of paint on Hardie® fiber cement exterior solutions. It helps to provide consistent, long-lasting paint adhesion, even in the most demanding conditions.

### ColorPlus® Technology

Our advanced ColorPlus® Technology finishes deliver the ultimate in aesthetics and performance. Our products aren't simply painted at the factory. Our proprietary coatings are baked onto the board, creating a vibrant, consistent finish that performs better, lasts longer and looks brighter on your home.



### Exceptional finish adhesion

Our proprietary coatings are engineered for exceptional adhesion to our substrate and applied to the surface, edges and features for durable performance.



### Superior color retention

The finish is cured onto boards for a stronger bond, which allows for exceptional resistance to cracking, peeling and chipping.



### Superior UV resistance

ColorPlus® Technology finishes are engineered to retain vibrancy and reduce fade or discoloration from UV rays.



# Unparalleled beauty with unparalleled performance.

## See the James Hardie difference

James Hardie invented modern fiber cement. Trusted by homeowners on over 10 million homes\*, we continue to set the standard in premium, high-performance exterior cladding. Our products deliver uncompromising durability and finish quality for a beautiful, lower maintenance exterior.

Our unrivaled investment in R&D and constant innovations in product design, manufacturing and distribution allow us to remain steps ahead of the competition. With the support of our employees and partners, and with our exceptional warranties, we're committed to helping protect your home and investment every step of the way.



\*Estimate based on Hardie® siding sales and average housing unit size.





## Warranty — for peace of mind

Help protect your home with North America’s #1 brand of siding, backed by exceptional warranties. Unlike other companies, James Hardie doesn’t prorate Hardie® siding and trim substrate warranty coverage. We stand 100% behind Hardie® siding for 30 years and Hardie® trim for 15 years.

- Hardie® siding and soffit products come with a 30-year non-prorated limited substrate warranty.
- Hardie® trim products come with a 15-year non-prorated limited substrate warranty.
- ColorPlus® Technology finishes come with a 15-year prorated limited finish warranty.

### Non-Prorated Siding Substrate Warranty Coverage by James Hardie



## Endorsements — a reputation built on trust

For decades, our fiber cement products have been used to create better places to live. Each new home stands as a testament to our uncompromising quality. That proven track record has earned us the loyalty of millions of homeowners and the endorsements of trusted authorities across the building industry.



Hardie® products\* are backed by the Good Housekeeping Seal.

\*Includes Hardie® Plank (primed and with ColorPlus® Technology), Hardie® Trim with ColorPlus® Technology, Hardie® Backer, and Hardie™ Weather Barrier



Featured in  
HGTV® Dream Home 2024



Fast Company’s 2022 Innovation by Design Awards  
“The best home design of 2022”  
*Hardie™ Architectural Collection*

# Make your home stand up and stand out.

## Increase your home’s re-sale value\*

Re-siding with fiber cement siding is one of the top ways to increase your home’s re-sale value\*.



Scan code to view the Cost vs. Value Report.

\*Remodeling magazine Cost vs. Value Report 2008-2023. © 2023 Hanley Wood, LLC. Complete data from the Remodeling Cost vs. Value Report 2008-2023 can be downloaded free at [www.costvsvalue.com](http://www.costvsvalue.com)





FOR THE PROS

# Protection that performs at every layer.

## Hardie™ Weather Barrier Products

No exterior cladding can prevent 100% of water intrusion. Your home should have an additional line of defense. Hardie™ Weather Barrier products provide a superior balance of water resistance and breathability, keeping the area within the wall drier. This helps prevent moisture accumulation that may lead to mold and mildew growth.



### Installation advantages of Hardie™ Weather Barrier

- Thicker, more durable material for long lasting protection from water infiltration
- Superior tear resistance for easier, quicker installation
- Can be installed with staples in place of cap nails for cost savings
- Provides a higher level of performance, no matter what type of cladding you specify



Scan code to learn more.

#### Hardie™ Weather Barrier

Thickness	11 mil		
Length	100 ft	100 ft	150 ft
Width	3 ft	9 ft	9 ft

#### Hardie™ Pro-Flashing

Thickness	20 mil		
Length	75 ft	75 ft	75 ft
Width	4 in	6 in	9 in

#### Hardie™ Flex Flashing

Thickness	60 mil	
Length	75 ft	75 ft
Width	6 in	9 in

#### Hardie™ Seam Tape

Thickness	3.2 mil	
Length	164 ft	
Width	1-7/8 in	

## Installation Done Right

### INSTALLATION ACCESSORIES

#### Hardie™ Blade Saw Blades

Manufactured by Diablo, the Hardie™ Blade saw blade is designed specifically to cut fiber cement products and is the only saw blade James Hardie recommends. The blade creates clean, precise cuts while helping to reduce the amount of airborne dust produced.



#### PacTool® Gecko Gauge

The PacTool® Gecko Gauge is designed to improve the installation experience, allowing one person to hang Hardie® Plank lap siding during installation. Studies suggest the Gecko Gauge can improve the speed of solo installation by up to 30%.



## Finishing Touches

### COLORPLUS® TECHNOLOGY ACCESSORIES

#### Touch-Up Kits

Specially formulated to match ColorPlus® Technology finishes, our touch-up kits offer resistance to aging, color change and chalking. Estimated one kit per 4,000 sq ft of siding or 1,600 sq ft of trim.



#### Color-Matched Caulk

OSI® QUAD® MAX sealant offers a high-performance sealant solution to color match Statement Collection® products.\* About 18–20 linear feet per tube. Refer to packaging for manufacturer's recommendations.

\*For matching Dream Collection® products, contact your local James Hardie representative.

### TRIM ACCESSORIES

#### Flat Tabs

Eliminate face nails and improve the aesthetic of trim applications around windows, doors and band boards.

#### Corner Tabs

Use corner tabs to eliminate face nail holes that would detract from the finished look of corner trim installations.



Scan code to view install and technical documents.





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