



Transform ordinary gray concrete floors into spectacular color floors.

Vivid Dye enhances the natural, organic beauty of concrete.

Why should your floor be gray when the rest of your world is in color?

VIVID FAST DRY
CONCRETE **DYE**

L&M
Construction Chemicals

A product brand of LATICRETE International, Inc.



VIVID DYE brings the beauty of color to your polished concrete floor.

Your polished concrete floor carries its own signature. No two concrete slabs are exactly alike. **Vivid Dye** brings you color options that accentuate the beauty of your **fgsPermaShine** polished concrete floor.

Discover how the translucent colors of Vivid Dye can revitalize the beauty inherent in new or existing concrete floors. When combined with **FGS Hardener Plus**, your **fgsPermaShine** floor will add a nearly luminous effect to the natural finish of your concrete for a dramatic, satisfying appearance.

Vivid Dye offers you a diverse and rich color palette of

premium, micronized pigments. L&M Vivid Dye colors can be combined to create an unlimited number of color variations and intensities. Vivid Dye allows for great flexibility in visual appearance while it offers an attractive color treatment.

In any concrete floor, natural ingredients and finishes can and will affect the final color appearance. That's why your certified **fgsPermaShine** professional will work with you to explore the unique properties of your polished concrete floor—and to discover the many possibilities of color with Vivid Dye.

VIVID CONCRETE DYE™

Translucent Decorative Concrete Dye for Polished Concrete

Product Description:

L&M Vivid Dye is formulated using extremely fine molecules of color designed to penetrate and color interior concrete surfaces. **Vivid Dye** is ideal for use with the **fgsPermaShine** polished concrete floor system, but can also be used as a base color or touch up for colored concrete.

Features & Benefits:

- Extensive selection of vibrant colors.
- Extremely easy to apply, Fast drying.
- Perfect for **fgsPermaShine** Polished Concrete Floors.
- Can be used in conjunction with acid stained floors.
- Available in VOC-Exempt Solvent Formula or Low-Odor Water-Based formulas.
- Formulated to be applied to any properly prepared cementitious surface.
- Packaged for easy and safe shipping and storage.

For Best Results:

- For use in interior concrete applications only.
- Not recommended for porous surfaces.
- Not a final coating. Must be sealed with topical sealer, **FGS Hardener Plus** or **L&M Lion Hard** for long term performance.
- **Always apply on non-conspicuous test area to confirm actual color.**

For Professional Use Only. Refer to technical data sheets and MSDS for proper installation instructions and safe handling instructions.



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fgs-permashine.com



www.lmcc.com/videos

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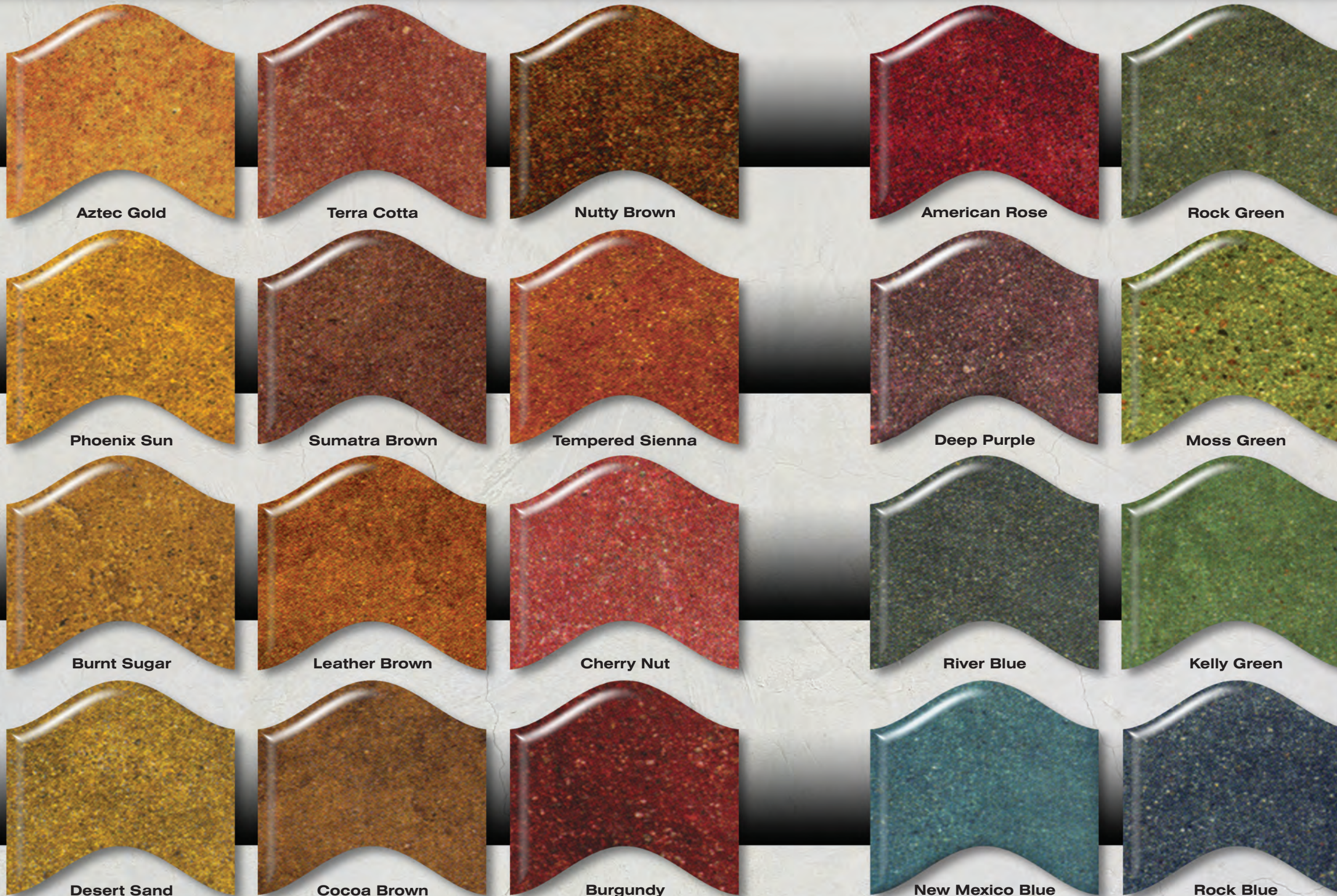
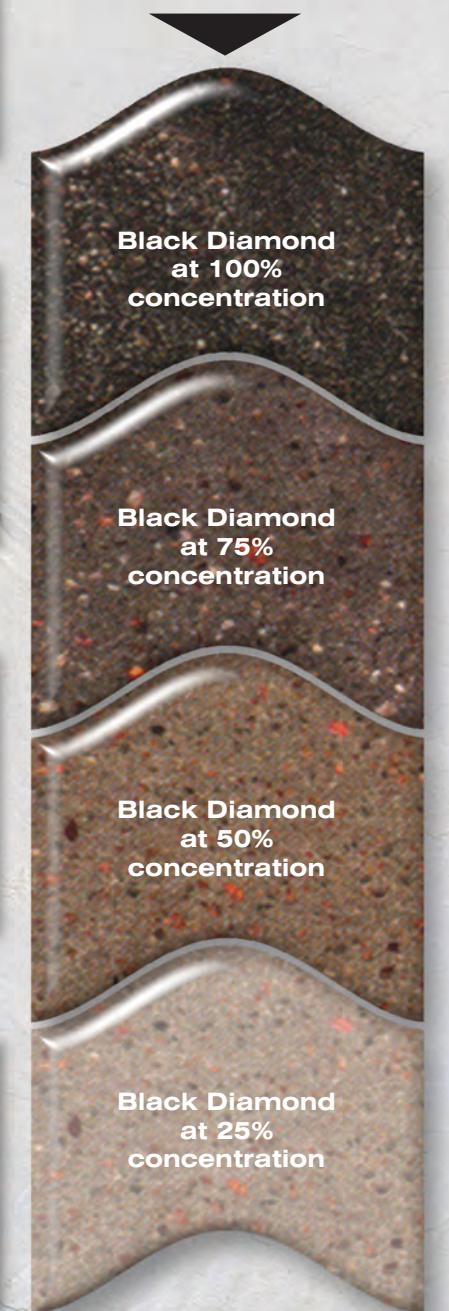
- Rich Colors
- Interior Use
- Easy to Apply
- Fast Drying



All Vivid Dye colors are available in water-based and VOC-exempt solvent formulas.

Flexible Color:

All Vivid Dyes can be used in various concentrations to give you a full range of color intensities. See how it works with the example of Black Diamond shown below:



Vivid Dye is Specially Formulated For Use With
fgsPermaShine
 polished concrete

DISCLAIMER: All colors are shown at 100% intensity, except **Black Diamond**, which is shown in various concentrations. Since no control is exercised over product use, L&M Construction Chemicals, Inc. and its respective agents and assigns represents and warrants only that its products are of consistent quality within the manufacturers' tolerances. Coverage, color intensity, hue, and cost are totally within the user's control. The color chart is an approximation of the range of colors but does not necessarily represent final results. Due to limitations and variations in printing, color accuracy is not guaranteed.
Test samples are recommended in all applications prior to actual use.