

Product Data Sheet

7031-100 (28010) Acrylic Wall Primer



Description: 7031-100 (Hempel 28010) is a single-component, water-borne, acrylic primer designed to seal and prepare surfaces for Neoflex coatings where a solvent-borne system is not appropriate.

Recommended use: Priming and sealing of acrylic-based mortar systems generally associated with Exterior Insulated and Finish Systems (EIFS).

Availability: Available in North America. Not included in Group Assortment; other regions must confirm.

Colors and packaging:

7031-100 (2801010000) White 5-gallon pail

Physical constants:

Water Resistance	<20%	ASTM D471
Adhesion	5 lb/in	ASTM D903
MVT at 3 Mils	30 English	ASTM E96
Weight/Gal	9.5 lbs/gal	ASTM D1475
Weight Solids	34%	ASTM D5201
Volume Solids	24%	ASTM D5201
VOC	96.66 g/L	ASTM D5201
Viscosity	82 KU	ASTM D562

The above tested results are typical values. Individual lots may vary up to 10% from the typical value. Further technical information can be found at www.neogard.com.

Application details:

Application method: Roller or spray
Thinner (max.vol.): Water (no more than 10%)
Mixing: Mix for a minimum of 3–5 minutes before applying; Jiffy Mixer paddle recommended
Application rate: Apply at 200–400 square feet per gallon depending upon surface and condition.
Cleaning of tools: Water

Safety: Handle with care. Before and during use, observe all safety labels on packaging and paint containers, consult Neogard Safety Data Sheets and follow all local or national safety regulations.

Surface preparation: According to Neogard system Guide Specifications.

Application conditions: Surfaces should be clean, dry and structurally sound.
Do not apply when temperature is below 45°F/8°C.

Subsequent coat: According to Neogard system Guide Specifications.

Storage temperature: Store in a cool area (75°F/23°C). Must be stored above freezing (32°F/0°C).

Product Data Sheet

7031-100 (28010)

Acrylic Wall Primer



Note: **7031-100 is for professional use only.**

Issued by: Hempel (USA) – 28010

This Product Data Sheet (“PDS”) relates to the supplied product (“Product”) and is subject to update from time-to-time. Accordingly, the buyer/applicator should refer to the PDS current as of the time of delivery. In addition to the PDS, the buyer/applicator may receive some or all of the specifications, statements and/or guidelines listed below or available at www.neogard.com (the “Additional Documents”):

No.	Document Description
1	PDS
2	Guide Specification
3	Application Manual
4	Other Technical Support Information (i.e. summary application tables, troubleshooting guides, maintenance manuals, chemical resistance charts and other technical information)

In the event of a conflict between this PDS and the Additional Documents, the conflict shall be resolved in accordance with the order of priority set forth above. In addition, the buyer/applicator should refer to the relevant Safety Data Sheet current as of the time of delivery and available at www.neogard.com. Buyer/applicator is responsible for determining the suitability of the intended use of the Product, and Neogard disclaims all responsibility for any use, handling and storage of the Product that is not in accordance with the requirements set forth in the relevant PDS and the Additional Documents. The terms and provisions hereof apply to this PDS, the Additional Documents and any other documents supplied by Neogard in respect of the Product. The Product is supplied and all technical assistance is given subject to the General Conditions of Sale of Hempel Products and/or Services available at www.hempel.com. **NEOGARD MAKES NO OTHER WARRANTY THAT EXTENDS BEYOND THE WARRANTY REFERENCED THEREIN INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTIES OR CONDITIONS OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. NEOGARD WILL NOT BE LIABLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES FOR BREACH OF ANY EXPRESS OR IMPLIED WARRANTY OR CONDITION, OR THAT IN ANY WAY ARISE IN RELATION TO THE PRODUCT. 7031-100-PDS ksk 09232021.docx**

Neogard®, a part of Hempel
2728 Empire Central - Dallas, Texas 75235 - Phone (214) 353-1600 - Fax (214) 357-7532 - www.neogard.com