



ECOTOUCH[®] INSULATION

EASY TO HANDLE. FAST TO INSTALL.



For installers, homeowners and the environment, Owens Corning[™] EcoTouch[®] insulation is the right insulation at the right time.

EcoTouch[®] insulation with PureFiber[®] Technology raises the bar on sustainability while enhancing the performance qualities that have made Owens Corning the most preferred brand in insulation. In fact, Owens Corning[™] EcoTouch[®] insulation is rated #1 for handleability and ease of installation by contractors and is preferred by 2 out of 3 professional installers over all other brands.¹

With Owens Corning[™] EcoTouch[®] insulation, it's never been easier to get the job done right.

- Exceptional stiffness and recovery characteristics with no additional handwork needed so you can achieve high-quality, inspection-ready installs¹
- Easy to cut and split with less dust, allowing you to properly insulate irregular cavities and around common obstructions¹
- Installs fast to help you get more done in less time¹

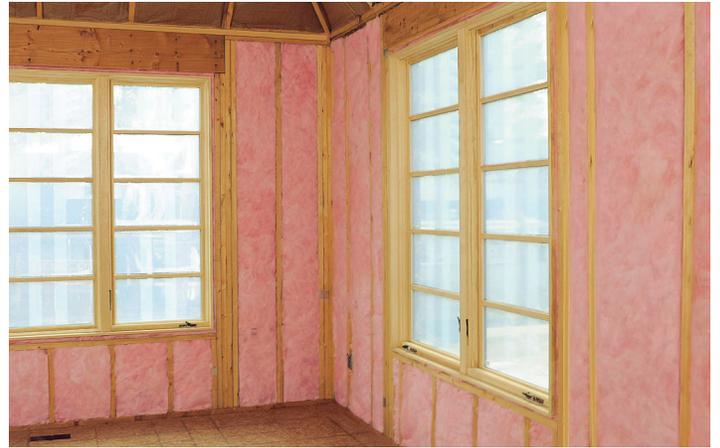


PureFiber® Technology

- GREENGUARD GOLD CertifiedSM and validated to be formaldehyde free²
- Certified to contain at least 55% recycled content
- Contributes to LEED® project certification



EcoTouch® is an insulation product of choice for the high-performing, energy-efficient, sustainable homes that today's homeowners are looking for.



COMMERCIAL PRODUCTS	ASTM C665	ASTM E84*	ASTM E136
EcoTouch® Thermal Batt Insulation Unfaced	TYPE I	<25, <50	X
EcoTouch® Thermal Batt Insulation Kraft-Faced	TYPE II, CL C	N/R	
EcoTouch® Thermal Batt Insulation Foil-Faced	TYPE III, CL B & C	<75, <150	
EcoTouch® Flame Spread 25 FSK-Faced	TYPE III, CL A	<25, <50	
EcoTouch® Flame Spread 25 Extended Flanges PSK-Faced	TYPE II, CL A	<25, <50	
ProPINK FastBatt® Insulation	TYPE II, CL C	N/R	
QuietZone® Acoustic Batt Insulation Kraft-Faced	TYPE II, CL C	N/R	
Sonobatts® Insulation Unfaced	TYPE I	<25, <50	X
Sonobatts® Insulation Kraft-Faced	TYPE II, CL C	N/R	
Sound Attenuation Batt Insulation (SAB)	TYPE I	<25, <50	X

*Also applies to UL 723 test method.

To build your business like never before, contact your Owens Corning Distributor today or call 1.800.GET.PINK.®

Air Sealing • Insulating Systems • Moisture Management • Sustainable Building Science • Complete Energy Performance



¹ According to a 2010 clinical trial conducted in Toronto, Canada, by Ducker Worldwide on behalf of Owens Corning Insulating Systems, LLC.

² Owens Corning™ EcoTouch® Unfaced fiberglass insulation is validated to be formaldehyde free by the GREENGUARD Environmental Institute.

³ Certified by Scientific Certification Systems to have a minimum of 55 percent recycled glass content, with at least 37 percent post-consumer recycled and the balance pre-consumer recycled glass content.

OWENS CORNING INSULATING SYSTEMS, LLC

ONE OWENS CORNING PARKWAY
TOLEDO, OHIO 43659

1-800-GET-PINK®
www.owenscorning.com