



### Pulling the elements together.

Each Owens Corning Exterior Design Collection™ beautifully coordinates all the elements of your exterior – roofing, siding, trim, stone, windows and accessories – so you know which products you need and which colors and styles work best together. In this section, we give you a closer look at the impact each of these elements has on the overall look of your exterior design. You'll also find our Exterior FX™ Design Visualization program to be a very helpful tool in seeing how the elements work together.

#### Choosing a roof.



- If your home has a roof that is very steep or is very visible from the street, consider choosing from our Architectural Series shingles, which offer rich, layered color and a more dramatic effect.



- Traditional Series shingles can improve your home's curbside appeal. Their affordable price also lets you add value to your home without spending more than you can afford.

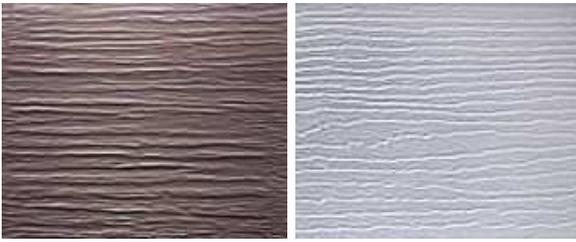


- If you are replacing your roof, but are not planning on replacing your siding (or brick, stucco, etc.), look to your siding when selecting your roof color. When you look closely at a roofing shingle, you can see that it is made up of many granules of different colors. Choosing a roofing shingle with granules in a color that matches your siding or any stone or brick on your home's exterior, can help you create a unified exterior.

#### Choosing siding.

- Owens Corning vinyl siding comes in a variety of profiles, or styles. The profile you choose is an important part of your home's overall look. Your contractor can show you

examples of each of our profiles.



- Consider the siding texture as part of your exterior design. Our siding is available in a variety of textures, from a brushed finish that looks like painted wood, to a cedar wood grain that was created from real cedar molds.

- Whether you are replacing your roof or keeping the one you have, remember to look closely at your shingles' granule colors so that you can select a complementary siding color.

#### Choosing stone.

- If you're planning on adding stone to your home's exterior, it can be installed before, after, or at the same time as your new siding. Choose a stone color that has shades of your siding or roof color in it to pull your home's exterior design together.



- Owens Corning Cultured Stone® products are cast in molds, using a unique process that replicates existing colors and textures with meticulous detail. Each color and texture has its own blend of ingredients including portland cement, lightweight aggregates and iron oxide pigments, producing the look and feel of natural stone.

#### Choosing accessories.

- Accessories like soffit, corner posts and window trim are installed at the same time as siding. These are considered your primary accent points and give you an opportunity to use color to create visual interest.





- Consider choosing a color that contrasts with your siding for a dramatic effect, or a color that closely matches your siding for a more subtle exterior design. For more on making your color selection, see *The Basics of Color*.

- Decorative millwork like window and door mantels, molding, and other architectural elements are considered secondary trim pieces and can be used to add another color to your home's exterior.



- If your home has a complex design with a lot of angles on its exterior, you may want to choose a trim color that is one shade deeper than your siding color for a more subtle look. If your home has a simple or open facade, you may want to choose a secondary trim color that contrasts with your primary trim for a more colorful look.



- Shutters, doors, shakes and scallops can be used to add visual interest to your home's exterior. Since these elements are usually accents and do not play a prominent role in your home's overall exterior, you can be a little more experimental when choosing color. Consider using an accent color in a bold, rich shade to highlight these elements.

- Shakes can be used on the whole house or as an accessory to create textural depth. Scallops add an old-fashioned, elegant feel that adds dimension and beauty to a home exterior.

### Choosing windows.



- Windows in specialty shapes can be grouped with more traditional window styles to create a dramatic focal point.
- Consider adding new windows at the same time you replace your siding, for minimum disruption of your home and lifestyle.

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