



















# TruDefinition® DURATION MAX®

Shingles with Patented SureNail® Technology

### Taking beauty and performance to the MAX.

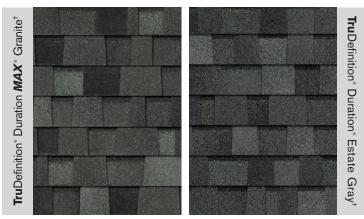
**Tru**Definition\* Duration **MAX**\* Shingles combine the bold, thick appearance of a wood shingle with the strength and durability of our Patented SureNail\* Technology to deliver both dramatic beauty and peak performance. Through the use of multiple granule colors and shadowing, **Tru**Definition\* Duration **MAX**\* Shingles create a truly unique and striking effect: rustic hues, lively contrast, complementing shadow lines for greater dimension and the maximum thickness available in a Duration\* Series Shingle. The **Tru**Defintion\* Duration **MAX**\* offering also includes COOL Roof Collection Colors. These colors are specifically designed with solar-reflecting granules to help decrease the amount of heat transferred into a home. In addition, **Tru**Definition\* Duration **MAX**\* Shingles provide the following:

- Patented SureNail\* Technology featuring Triple Layer
   Protection\*+ for added performance
- Limited Lifetime Warranty\*/\*
   (for as long as you own your home)
- 130-MPH Wind Resistance Limited Warranty\*

### The perfect finishing touch.

Color-matched Owens Corning\* DecoRidge\* Hip & Ridge Shingles add curb appeal without sacrificing protection. The thick, high-profile design offers added depth and dimension, resulting in a refined look for your home. The durable construction and preformed design allow for the high performance and simple installation that you expect from Owens Corning Roofing.

### Compare the difference.



Next to color, nothing adds to the look of a new roof more than a thick, dimensional design. **Tru**Definition\* Duration **MAX**\* Shingles provide a significant increase in thickness over ordinary shingles for an appearance that can increase curb appeal.

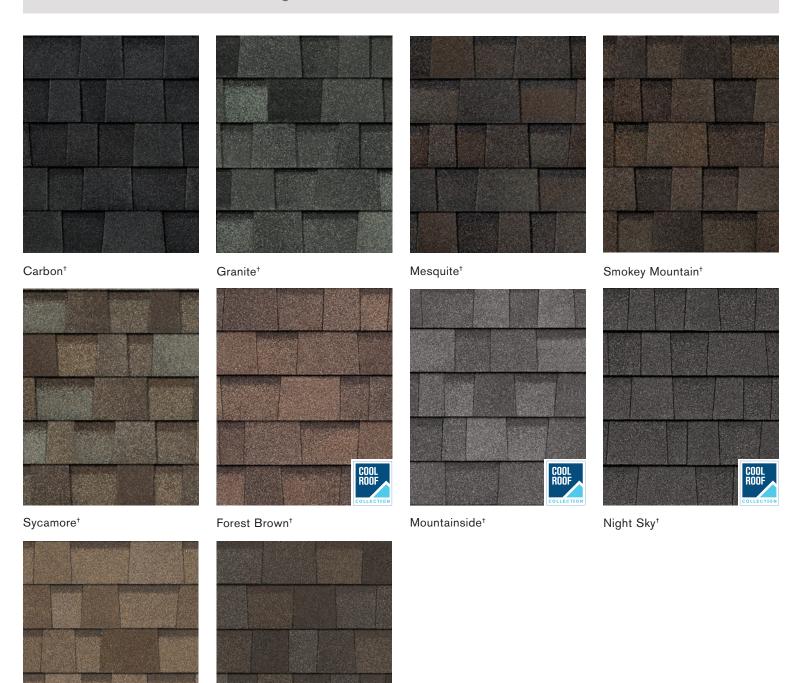


#### TruDefinition® Duration MAX® Shingle Colors

COOL ROOF

Sand Castle<sup>†</sup>

Summerwood<sup>†</sup>



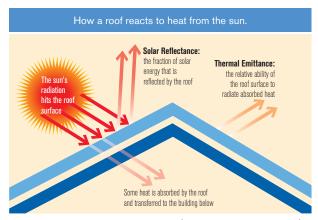


COOL ROOF

# Owens Corning® COOL Roof Collection



In a premium offering of TruDefinition® Duration MAX® Shingles, there are COOL Roof Collection colors that are specially designed to reflect the sun's rays, helping to make your home more comfortable and energy efficient. These deep, rich colors are unexpected for solar-reflecting shingles which are typically very light in color. Now you can save energy and look great at the same time.



Source: Cool Roof Rating Council (http://www.coolroofs.org)

## Cool Roof Requirements in California and Other Compliance Programs

### Additional Features of COOL ROOF COLLECTION colors:

- Meet the prescriptive Cool Roof requirements of California Title 24, Part 6
- Are Cool Roof Rating Council (CRRC) rated
- Meet City of Los Angeles Cool Roof requirements
- Meet Property Assessed Clean Energy (PACE) financing program requirements
- May help lower household energy consumption by keeping the roof cooler; also may help decrease CO<sub>2</sub> emissions



# There's a line between a good shingle and a great shingle.

It's the nailing line on your shingles. The difference is having SureNail\* Technology.





#### Breakthrough Design

Patented SureNail\* Technology is the first and only reinforced nailing zone on the face of the shingle.

#### "No Guess" Wide Nailing Zone

This tough, engineered woven-fabric strip is embedded in the shingle to create an easy-to-see strong, durable fastener zone.



A unique "triple layer" of reinforcement occurs when the fabric overlays the two shingle layers, called the common bond area. This provides increased protection against "nail pull" from the wind.

#### Double the Common Bond

SureNail\* features up to a 200% wider common bond area in the nailing zone over standard shingles.



### TruDefinition\* DURATION MAX\* Shingles Product Attributes

Warranty Length\*

Limited Lifetime<sup>‡</sup> (for as long as you own home)

Wind Resistance Limited Warranty\*

130 MPH

TRU PROtection\* Non-Prorated Limited Warranty\* Period

10 Years

#### **Product Specifications**

Size	131/4" x 393/8"
Weight per Square	350 lbs.
Application Exposure	5%"
Shingles per Bundle	16
Shingle Count per 4 Bundles	64
Coverage per 4 Bundles	98.4 sq. ft.

#### **Applicable Standards and Codes**

ASTM D228

ASTM D3018 (Type 1)

ASTM D3161 (Class F Wind Resistance)

**ASTM D3462** 

ASTM D7158 (Class H Wind Resistance)

ASTM E108/UL 790 (Class A Fire Resistance)

CSA A123.5§

ICC-ES AC438#

PRI ER 1378E01

# DecoRidge\* Hip & Ridge Shingles Product Specifications

	10"	8"	
Exposure	8"	8"	
Pieces per Carton	30	30	
Lineal Feet per Carton	20 ft.	20 ft.	

#### **Applicable Standards and Codes**

ASTM D228

ASTM D3018 (Type 1)

ASTM D3161 (Class F Wind Resistance)

**ASTM D3462** 

ASTM E108/UL 790 (Class A Fire Resistance)

- \* See actual warranty for complete details, limitations and requirements.
- † Actual colors and granule blends may vary from the photo. We suggest that you view actual product on the roof to get a better idea of the finish color. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area.
- # 40-Year Limited Warranty on commercial projects.
- § Only on product sold in Canada.
- + The amount of Triple Layer Protection\* may vary on a shingle-to-shingle basis.
- <sup>‡‡</sup> Tru-Bond\* is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning.

For patent information, please visit www.owenscorning.com/patents.

- SureNail\* Technology is not a guarantee of performance in all weather conditions. SureNail\* Technology is available only on Owens Corning\* Duration\* Series Shingles.
- # International Code Council Evaluation Services Acceptance Criteria for Alternative Asphalt Shingles.
- Aged solar reflectance calculated based on equation provided in California Energy Code (Title 24, Part 6).
- ♦ ♦ Indicates initial thermal emittance.
- ## SRI calculation based on calculated aged solar reflectance and initial thermal emittance. SRI is calculated using California Energy Commission SRI calculator worksheet and it is calculated in accordance with ASTM E1980.
- ^ Excludes non-Owens Corning\* roofing products such as flashing, fasteners, pipe boots and wood decking.

#### Disclaimer of Liability

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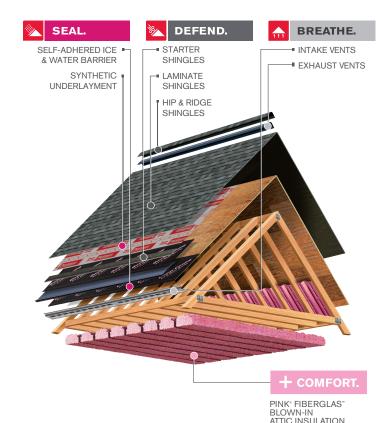
# TOTAL PROTECTION. TOTAL CONFIDENCE®

## The most important part of the roof? All of them.



It takes more than just shingles to protect a home. It takes an integrated system of components and layers designed to withstand the forces of nature outside while controlling

temperature and humidity inside. The Owens Corning® Total Protection Roofing System® gives your customers the assurance that all of their Owens Corning® roofing components are working together to help increase the performance of the roof — and to enhance the comfort and enjoyment of those who live beneath it.





### OWENS CORNING ROOFING AND ASPHALT, LLC ONE OWENS CORNING PARKWAY

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(Compton)

