

# PAREXUSA

## Primer



### DESCRIPTION:

- 100% Acrylic-based primer
- Reduces the chance of efflorescence which may result from the cement content of various bases
- Enhances the appearance and uniformity of Parex USA Acrylic and Elastomeric Finishes and Coatings.
- Vapor permeable.
- Improves Acrylic and Elastomeric Finishes and Coating coverages
- Color: White or tinted to the color of Parex USA finish or coating

### USES:

Exterior and Interior:

- Any surface suitable for Parex USA Acrylic and Elastomeric Finishes and Coatings
- Under dark colors and Swirl Finishes

### COMPOSITION:

- Binder base: 100% acrylic
- Water-based: VOC compliant. Meets SCAQMD Rule 1113 when using Parex USA Non-VOC Colorants.
- Pigment base: Titanium dioxide
- Percent Solids
  - By Weight: 68.95%
  - By Volume: 50.95%
- VOC: 10g/l (0.815 lb/gal)

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## COVERAGE:

Depending on the condition of the substrate and method of application, approximate coverages per pail is:

- One coat: 1600-2000 ft<sup>2</sup> (150-185 m<sup>2</sup>)

## CONTAINER:

60 lb (27.2 kg) net weight in plastic pails.

- Storage: Protect from sun and freezing at all times.
- Do not stack pails more than 3 pails high.
- Shelf Life: Reference Parex USA Expiration Date of Products Technical Bulletin.

## DRYING TIME:

Approximately 1/2 to 4 hours under normal conditions. High humidity and low temperatures extend drying time.

## CLEAN-UP:

Water soluble prior to drying. Clean tools and containers with water prior to drying.

## SURFACE PREPARATION:

- Remove surface contaminants such as dust or dirt without damaging the substrate.
- For previously painted surfaces, all loose and chalking paint must be removed, and glossy surfaces dulled.
- New concrete and masonry must be clean and cured a minimum of 28 days.
- Any form-release agents or bond breakers must be removed.

- Uneven concrete or masonry can be leveled with any Parex USA Basecoat & Adhesive or other suitable, compatible product.
- For interior drywall, prepare as for painting.
- For additional options, contact Parex USA Technical Support.

## MIXING:

- Use clean equipment for mixing and preparation
- Mix thoroughly. Up to 1 gallon (3.75L) of cool, clean portable water can be added per pail.
- Stir occasionally as needed to keep uniformly mixed.

## APPLICATION:

- Read the entire label before using this product.
- Apply with a roller, brush or suitable spray equipment in a continuous coat.
- When cutting-in with a brush around edges of the system do not allow a buildup of primer. If a buildup is present it will produce a visible and unsightly difference in the finish applied over it.
- Parex USA Primer must be completely dry before any Parex USA Acrylic and Elastomeric Finishes and Coatings are applied.
- When using Swirl Texture finishes, the primer should be tinted to the color of the Finish.
- For spray applications, strain the material using a paint strainer.

## LIMITATIONS:

- Ambient and surface temperatures must be 40°F (4°C) or higher during application and drying time. Provide supplemental heat and protection from precipitation as needed.
- Use only on surfaces that are sound, clean, dry, and free from any residue which may affect the ability of Parex USA Primer to bond to the surface.
- Not to be used under cementitious finishes.
- Application in direct sunlight in hot weather may adversely affect aesthetics.

## WARNING:

- Read complete Warning information printed on product container prior to use. For medical emergency information, call 1-800-424-9300.
- For more information on handling this product refer to its Safety Data Sheet (SDS). The most current SDS and Product Data Sheet (PDS) can be found on our website.
- This Product Data Sheet has been prepared in good faith on the basis of information available at the time of publication. It is intended to provide users with information about the guidelines for the proper use and application of the covered product(s) under normal environmental and working conditions. Because each project is different, Parex USA, Inc. cannot be responsible for the consequences of variations in such conditions, or for unforeseen conditions.

## PAREXUSA

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