



What products have received the certification?

That depends on how well you communicate the system attributes to your customers. Our goal was to provide you products differentiated from the pack. Our densifier works better, requires less labor, and creates less waste in the process. GemTone stains have no odor and aren't flammable or combustible. LS Guard™ enhances and locks in color without creating a problem for building occupants. Our lack of impact on building occupants is not just a marketing claim, we have certified testing results to back it up.

A key attribute for the specifying architect or owner is peace of mind. The certification assures our products actually do what our marketing literature claims.

How can I get additional information on Consolideck® green marketing efforts?

Consolideck® Team Applicators and Distributors will receive additional information to help sell the PROSOCO line against competing systems and commercial flooring. Keep an eye out for new documents at www.consolideck.com.

Who is PROSOCO's contact person for questions about the certification?

Dwayne Fuhlhage, Regulatory Affairs Director, is located at the Lawrence office. He is a Certified Hazardous Materials Manager (CHMM) and participates in a variety of chemical policy, environmental marketing, and VOC committees through PROSOCO's trade association memberships.



Environmental Marketing of the Consolideck® Brand

Frequently Asked Questions

Product Data Sheets for key lithium silicate products include a third party certification for indoor air quality (IAQ) performance from Scientific Certification Systems (SCS). This FAQ is designed to help Consolideck Team partners understand this environmental marketing approach.

Who is Scientific Certification Systems?

SCS is a leading third party, independent certifier for environmental performance claims for various types of products. SCS is well known and respected with a large market presence including certification services for Home Depot's Eco Options program.

What is the Certified Indoor Air Gold certification?

The SCS Certified Indoor Air Gold logo is awarded to manufacturers who prove indoor air quality performance through independent testing that mimics conditions at schools and other occupied spaces after the construction process. Specifically, the four primary Consolideck treatments have been tested to California's The Collaborative for High Performance Schools (CHPS) Specification 01350; Special Environmental Requirements. PROSOCO has gone one step further by involving SCS to certify the testing and our production process.

What products have received the certification?

1. Consolideck® LS™
2. Consolideck® LS/CS™
3. Consolideck® GemTone Stain (all standard colors and custom blends)
4. Consolideck® LS Guard™

What's the point of Specification 01350?

This is a performance standard that goes beyond what we have come to be familiar with in the USGBC's LEED® building system. LEED® NC 2.2 allows points for indoor air quality for paints and coatings compliant with South Coast Air Quality District Rule 1113 standards. This only considers the mass of VOCs in the product.

The California criterion is designed to be protective of growing children who spend much of their time indoors. Specification 01350 goes well beyond the simple mass based VOC content bar set in LEED® NC 2.2. These products have been subjected to small chamber testing to verify that indoor air, post-construction, does not contain measurable quantities of VOCs or eighty listed, toxic chemicals.

PROSOCO
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That's great for California Sales Representatives; what's in it for the rest of us?

In addition to giving customers access to proven performance, we have differentiated our system from the competition. There are direct advantages and soft advantages that you will learn to present in messaging about the PROSOCO Consolideck® brand:

- The SCS independent certification assures specifiers and owners indoor air quality performance for the finished product. Architects in the LEED® field are concerned with liability if projects do not meet overall performance criteria.
- The new LEED® for Schools ranking system goes beyond mass VOC and references the Specification 01350 testing in order to gain credits for the overall indoor product specification list (EQ Credit 4).
- These products meet the same criteria as linoleum, VCT, and carpet also certified to SCS Indoor Air Gold. This helps seal the deal against competing flooring systems.
- The logo will be featured prominently on the Consolideck® website, the Product Data Sheets, system brochure, and product labels.
- This is a system approach. The customer can densify, stain, and guard their concrete floor with peace of mind.