

# New Rules

*for new-construction clean-down  
of contemporary masonry buildings*



# Introduction

Cleaning today's relatively new concrete masonries like manufactured stone and concrete brick is different from cleaning clay masonry. Clay masonry can usually withstand the more aggressive cleaners needed to dissolve hardened mortar smears. But even clay masonries now vary enough to require specialized cleaning procedures.

The situation gets even more complicated when you consider that many of today's buildings increasingly are mixtures of different types of masonries.

A typical example is the City Building, Edgewood, Ky., completed in 2006.

That one structure has red and gray clay brick, cream-colored architectural block, cast stone and precast concrete. You've seen buildings like that. You've likely worked on some.

Long gone are the days when masonry meant red clay brick and gray mortar only. Long gone are the days of "one size fits all" post-construction cleaning of new masonry. Cleaning that way now can mean disaster.

The good news is that by following a few simple guidelines, you can bring home great results every time on even the most complicated combinations of concrete, clay and stone masonry, natural and manufactured.

Some of those guidelines, like "Always test before overall cleaning," are timeless. Others, like "clean early and quickly," have been around, but are increasingly important.

Still others, such as "Know your surface" are new rules for masons brought up in the traditions of "masonry equals brick or block," and "one size fits all" for cleaning them.



PHOTO

Manufactured stone and clay brick co-exist in this under-construction shopping mall in Olathe, Kan. Different masonry types in the same structure can make post-construction cleanup challenging.

Cover photo: Bottoms up—An applicator correctly begins cleaning this concrete brick wall from the bottom up. The technique helps keep rundown from soaking in, causing hard-to-remove stains.

# The new rules

## 1. Know your surface.

A knowledgeable and professional contractor cleaned a two-story brick office building in Indiana, in 2003. He used a proprietary product from a reputable manufacturer, and followed responsible procedures just like he always did.

Too late, the contractor discovered he was cleaning concrete brick, not clay brick. The powerful cleaner, though safe for clay brick, eroded the surface and washed an unacceptable amount of color from the face of the concrete brick. The contractor landed in court.

Concrete brick and manufactured stone often look like clay brick and natural stone – that’s the idea. But colored concrete can be damaged by cleaning formulations and rinsing pressures that are used with great success on clay masonry and natural stone.

Also, cleaners for concrete products often contain non-etching ingredients not used in their counterparts for clay masonries. The small amounts of acid(s) found in cleaners for clay and concrete are usually different as well – specialized for particular substrates.

Even individual types of clay brick or natural stone have important differences. Some clay bricks have special additives that create striking color effects. An inappropriate cleaner can react with those additives causing hard-to-remove stains.

Cleaning limestone or cast stone the same way you clean granite or sandstone can etch or bleach. As soon as you get the job, get on site and positively identify every substrate you’ll be cleaning.

## 2. Always test before overall cleaning.

When SparkleWash International contractor Craig Christensen, Omaha, Neb., cleaned the simulated river stone exterior of Cabela’s, Omaha, he followed rule number one. Christensen got on the job site as soon as he could to examine the rounded, multi-colored manufactured stones.

He got samples from the mason contractor and took them back to his shop. The stones came in eight colors. Christensen tested cleaners on each one. He found that six of the stones were integrally colored, and could stand up to a vigorous cleaning with the right product.

The other two accent colored stones sported an applied surface coating to give them their color. The cleaning technique that worked on the integrally colored stones easily washed the color from these two accent stones.

His shop-testing led Christensen to develop a procedure that isolated the accent stones during the general clean-down. He then field-tested on an out-of-the-way spot of the Cabela’s wall in the same conditions in which he planned to clean.

The knowledge gained from testing guided Christensen to a successful job. It was a project that could’ve easily tripped up someone with a more casual approach.

Always test, and always clean under the same conditions you tested under.



Natural or simulated? It’s the job of this manufactured stone, a concrete product, to look like natural stone.

### *3. Use the mildest cleaner and dilution that still gives effective results.*

Cleaners for concrete masonry are gentler than their counterparts for clay. That's because concrete masonry has some of the same components as the mortar films and smears that have to be removed before buildings are ready for clients.

The best concrete and manufactured stone cleaners are precisely balanced — just strong enough to dissolve films and mortar smears that aren't fully hardened. They're safe enough to do that without harming the masonry.

On a building that combines clay and concrete masonry, the cleaner made for clay might harm the concrete, unless you take precautions. But if you get to the job early enough — before the excess mortar has fully hardened, the same gentle cleaner and dilution that's safe for concrete will also effectively clean the clay brick.

That brings up rule 4 — clean early.

### *4. Clean early*

A mason contractor in Indianapolis didn't have enough water on site to clean his new concrete brick car dealership. He waited 60 days until a waterline and hydrant were installed.

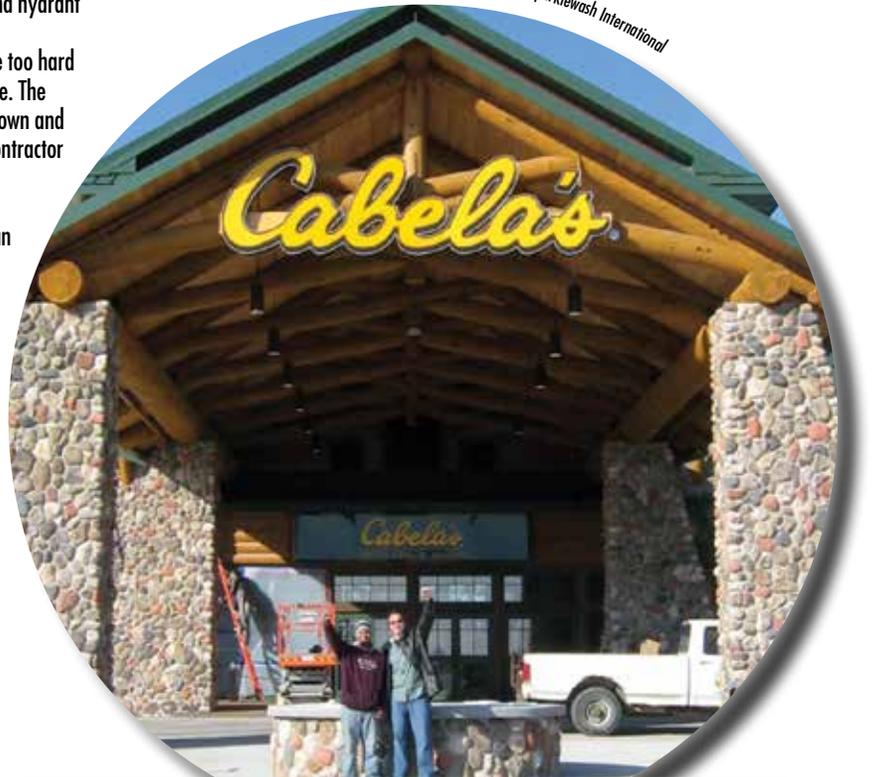
By then, the smears and films of the high-strength mortar had become too hard for the relatively gentle cleaner — though it was a good one — to dissolve. The clean-down was ineffective. The general contractor's idea was to tear it down and start again, at a price tag of \$100,000 — which he thought the mason contractor should cover.

Don't give mortar smears and films a chance to become as hard as the masonry. Get it off while it's still relatively soft. You should be ok if you clean most concrete masonry within 7–21 days of installation. High-strength mortars and grouts are another matter. Clean those within 3–7 days.

Since cleaners for clay brick are more aggressive than those for concrete and manufactured stone, the cleaning window is a little different. Fourteen to 28 days is about right. The general principle is the same though — the younger the excess mortar, the more easily it comes off, whether you're cleaning clay or concrete.

Don't clean too early, though — you could damage the mortar joints.

Courtesy Craig Chistensen, Sparklewash International



Not all manufactured stones are created equal. Six of the eight colors shown here are integrally colored, and could stand up to a vigorous cleaning. Two of the eight got their color from an applied surface coating that would've been washed out from a vigorous cleaning. The cleaning contractor discovered the difference in testing, and cleaned the building successfully.

## 5. Use the right cleaner for the right job.

How do you know what the right cleaner is for any given masonry? Chances are the masonry manufacturer will be glad to tell you. It's an increasingly common practice for manufacturers to have their products tested by an independent lab to see which cleaners work best, and at what dilutions.

That crucial info is often supplied automatically in the form of a pallet tag on every cube of masonry. If not, manufacturers will usually be glad to give you their recommendations on request for cleaning their products.

It's in their interests as well as yours to have projects come out looking as beautiful as you can make them.

On a project with multiple masonry types, you may be able to clean the entire building with one cleaner — IF — you get to it early enough to use the mildest cleaner and dilution possible. See rules three and four.

Otherwise, follow the masonry manufacturer's guidelines for cleaning each type of masonry.

## 6. Never clean with raw acid.

Once upon a time, raw acid was all there was to clean with. Since those days, advances in the manufacture of masonry and other construction materials have made use of raw acids, such as muriatic, very dangerous. Muriatic acid in particular is impure in content, and inconsistent in strength. It can and has stained and etched nearly every type of masonry, landing many a contractor in a legal bed of thorns.

Don't use it!



PHOTO

Though muriatic acid is cheaper than appropriate proprietary cleaners, the potential expense in damaged masonry is enormous. Here, improper cleandown with muriatic acid dissolved vanadium salts in the brick, causing ugly green stains.

Courtesy Tony Perez-Pared, Construction Specialty Marketing



The cleaner was appropriate for clay brick. Unfortunately, the contractor didn't test it before use on this manufactured river stone. The cleaner removed much of the stone's surface-applied color, along with the excess mortar.

## 7. The basics still apply — follow them.

### Don't spare the water.

Lots of water is one of the secrets to a great masonry clean-down. Before applying the cleaner, drench the masonry (it's called pre-wetting). When the masonry pores are filled with water, the cleaner can't soak in. It stays on the surface, where it does its job, dissolving excess mortar and job dirt.

Use more water to rinse the spent cleaner and dissolved mortar and job dirt off the wall. We're not talking a quick once-over with a garden hose here. Weak, inadequate rinsing can leave stains and cleaner residue.

Ideally, rinse with 400 to 1,000 psi, at 6-8 gallons per minute.

### Clean bottom-to-top, and always keep lower areas wet to prevent streaking.

A contractor in New Orleans began cleaning at the top of a building that featured red clay brick and red mortar above white cast stone. He paid no attention to keeping the areas beneath the cleaning wet.

The result was that reddish rundown from the cleaning soaked into the white cast stone, leaving nasty streaks. Fortunately, a remedial cleaner was able to correct the situation. Unfortunately, the cleaning contractor was required to do the remedial cleaning at his own expense. That amounted to thousands of dollars and several weeks of lost time.

Unlike many other types of cleaning, masonry clean-down begins at the bottom and works up. That forces a more deliberate and thorough rinsing, and makes it easier to keep lower parts of walls wet. Keeping them wet stops rundown from penetrating.

That's important, if you plan to make money on your jobs.

### Follow all safety precautions in the product literature

Many of these guidelines are common sense, like "don't get this product in your eyes," or "wear protective clothing." Guidelines such as "don't cut or alter these cleaners with other chemicals, or with bleaches" keep people and masonry safe.

Use cleaners only as specified. Results may be unpredictable if you use them for anything else. By closely following all safety guidelines — written by field service experts — you maximize your chances for a successful, accident-free cleaning job.



PHOTO

We're not talking garden hose here. Plenty of water, in both the pre-wetting and rinsing steps, is vital to a successful post-construction clean-down of new masonry.



Courtesy Mark Williams, Specialty Materials, Inc.

A typical example of today's masonry, the City Building, Edgewood, Ky., features brick, architectural block, precast concrete and manufactured stone. The rules for successful post-construction clean down of such buildings vary from procedures for cleaning buildings of mostly one type of masonry.

### In cold weather, remember the “40 and Rising” rule

Though you get the best results when air and surface temperatures are well above freezing, construction schedules often dictate that cleaning takes place when conditions are less than ideal. If you have to clean during cold weather follow these tips.

- Water-saturated masonry is vulnerable to freeze/thaw damage. Never clean if the masonry could freeze before drying.
- Chemical cleaners and rinse water rely on chemical reactions to dissolve and rinse away construction soiling. Cold temperatures slow these chemical reactions. Compensating for the cold by using a stronger cleaning solution may cause permanent damage to the masonry — especially today’s sensitive colored concrete and manufactured stone.
- Instead, extend the dwell time of the properly diluted cleaning solution by 10–20 percent. Scrub areas of heavy soiling with a masonry washing brush. Pre-wetting and rinsing with hot water also warms the surface and improves results.
- Schedule wet cleaning for when air and surface temperatures are 40°F and rising. That’s the “40 and rising” rule. In cold weather this means your wet-cleaning window may be only a few hours around noon. Use the time before and after to dry-brush and scrape away heavy accumulations of excess mortar and job dirt from the next day’s work area.
- If a limited cleaning window is impractical, enclose the work area with polyethylene and use space heaters to warm the masonry. This extends your workday and improves results.
- One final caution — warm weather test panels won’t work for cold weather cleaning. Test in cold to clean in cold.

### Don’t go it alone.

Never try to guess your way through problems or questions. The masonry manufacturer, distributor, sales rep or masonry cleaner manufacturer are always happy to do all they can to help.

The right answer is usually just a phone call away.



PHOTO

Don’t go it alone. If you have problems or questions, call the manufacturer of the masonry or the masonry cleaner. Other sources of help and information include distributors and manufacturer’s field representatives.



## About PROSOCO

You've seen their work across America, from local landmarks to the U.S. Capitol. PROSOCO products for cleaning, protecting and maintaining concrete, brick and stone helped turn Tweed Courthouse, New York; and Union Station, Kansas City, from urban eyesores to historic showpieces. From the Walt Disney Concert Hall and Dodger Stadium in Los Angeles, to the Empire State Building and the Pentagon, PROSOCO products are on the job.

A pioneer in new-construction and restoration cleaners, and protective treatments, family-owned PROSOCO freely shares its more than 50 years of hard-won knowledge and expertise.

Product data, specifications, case-histories, technical bulletins, free AIA-accredited training and more are just a mouse-click away at [www.prosoco.com](http://www.prosoco.com).

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Whether you seek a water-based, fluid-applied air and moisture barrier for cavity wall construction; or a way to clean sensitive masonry — PROSOCO has answers.

PROSOCO national headquarters, Lawrence, Kansas

New Rules  
for new-construction clean-down  
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A PROSOCO White Paper

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