

Improper cleaning can stain & damage your brick investment.

Use of raw muriatic acid, for example, can leave green, brown or yellow stains on your brick. It can etch the mortar joints, reducing their resistance to weathering.

Most brick manufacturers recommend PROSOCO's Sure Klean® products to clean their masonry units. Since 1956, Sure Klean® products have safely cleaned more than 40 billion bricks. Sure Klean® sets the standard for architects, professional builders and homeowners who recognize the importance of proper masonry cleaning.

Your new brick home may be one of the largest investments of your lifetime. Don't leave its final appearance to chance.



When it's time to clean, insist on

►SURE KLEAN®◄

Ask your brick distributor to recommend the Sure Klean® product that's right for your new brick home.

Clean and protect your new home's masonry — inside and out.

PROSOCO makes a full range of treatments to clean, protect and maintain the brick, concrete, tile and stone surfaces of your new home.

Paver Kare® Paver Enhancer

Trade in efflorescence, moisture and traffic-related staining for deeper, richer, more uniform color on paver surfaces. Water beads up and runs off treated surfaces, yet there's no surface film to prevent "breathability" or create a slip hazard.

Stand Off® Gloss 'N Guard

"The shine that shields" gives your brick and concrete pavers and stone tiles a deep lustrous finish that resists dirt, oil, spilled food and drink, scuff marks and more! Easy application, low-odor Gloss 'N Guard protects vertical and horizontal surfaces – indoors or out.

Consolideck® Saltguard® WB

This water-based protective treatment keeps corrosive salts from air, water and deicing agents out of your home's masonry and concrete. That means your concrete driveway and concrete or paver walkways look better, last longer and add to your property's value.

Paver Kare® Sand Joint Stabilizer

Keep sand in your paver joints, and water and weeds out! Low-odor Sand Joint Stabilizer bonds grains into the joints and to each other. Sand stays in the joints despite weather, cleaning and traffic. Spray-on Sand Joint Stabilizer makes both pavers and joints weather- and water-resistant.

The first name and the last word in cleaning, protecting and maintaining your masonry investment.

PROSOCO
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►SURE KLEAN►

Cleaning & Protecting Your New Brick Home



Innovative solutions for buildings.™

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Congratulations

on selecting **brick** for your new home!

You've picked a material that shows your good taste – one that will increase the value of your property. A brick home not only makes an elegant statement about its owners, it's also a very practical selection.

Brick homes are:

- Cost-effective
- Energy-efficient
- Durable
- Low-maintenance

Brick is a wise choice for residential construction because it's easy to maintain.

However, there are a few considerations...

Construction is a dirty job.

Before your new home is ready for you, your builder should rid the outside walls of stains and dirt from construction, including:

- Mortar smears
- Mud
- Grease
- Efflorescence
- Lime leaching and more

This cleaning step is one of the least expensive – yet most important – factors affecting your new home's appearance.

Maintain the natural durability of your new brick home.

The use of water repellents to enhance the natural weather resistance of brick masonry has grown in recent years.

Though no substitute for proper design and construction practices, the right water repellent can:

- Reduce water penetration and the damaging freeze/thaw cycle that results.
- Control efflorescence, mildew and other water-related stains.

Protect the beauty and durability of your new brick home with Sure Klean® Weather Seal Siloxane PD.



Water beads up and runs off bricks treated with Sure Klean® Weather Seal Siloxane PD.