



# Sustainabillion

## More than half a billion

**T**hat's the square footage of concrete, brick and stone architecture that's been treated with PROSOCO's water-based protective treatments since 1997 – the farthest back PROSOCO's computer records go. The exact number is 673,648,007, as of May 18, 2009. In football terms, it's nearly 12,000 football fields of walls, flatwork and sculptures. Eleven thousand, six hundred and ninety five football fields, to be exact.

In baseball terms, if you had a dollar for every square foot treated, you could cover the 2009 payroll of the New York Yankees, baseball's highest priced roster – three times over, with plenty of change.

PROSOCO protective treatments help concrete, brick and stone architecture, new and historic, stand up to weather, water, graffiti,

spills, traffic – just about everything except meteor strikes.

These products are water-based, VOC-compliant, ok-to-use-in-California and environmentally responsible. They include water-, oil- and salt-repellents, anti-graffiti barriers, masonry consolidation treatments, dampcourse fluids and hardener/densifiers for concrete floors.



**Long walk** – PROSOCO water-based protective treatments have protected more than half a billion square feet of concrete, brick and stone, Jan. 1, 1997 - May 18, 2009. The exact number, 673,648,007, is enough to treat a 4-foot wide sidewalk circling the earth one and a quarter times!

They've been used at airports, big box stores, churches, drive-in movies, fire stations, garages, homes, hospitals and hotels, state capitols, the Pentagon. . . well, you get the idea. PROSOCO water-based protective treatments have been used inside and out, in small towns and big cities all across America – to the tune of 2,670,595 gallons.

And that doesn't count the tens of thousands of gallons used between 1997 and 1985 – the year PROSOCO introduced its first water-based protective treatments.

On the U.S. Capitol and the Walt Disney Concert Hall, from Florida to Washington State, from 1985 to now, PROSOCO's water-based protective treatments have helped concrete, brick and stone architecture look better, last longer and use less resources in their care and maintenance.

And that's the very definition of sustainability.