

## **MARKETING BULLETIN**

## Cost-Effective Restoration of Tectum<sup>™</sup> Acoustical Ceiling Panels

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We have an answer to the question, "How do you treat dirty Tectum ceiling panels?"

Tectum panels, like any ceiling material, may discolor with time and exposure to the elements. The problem is that strength and long-term durability are not always enough to satisfy those who wish to maintain an attractive appearance as well as the desired sound absorbency and fire rating.

What good is a ceiling panel that lasts twenty years if it stops looking good after five?

While attempts to use paints and ceiling cleaning solvents (bleach and peroxides) have met with varying degrees of success, in our opinion, the best solution is to recommend ProCoustic Acoustical Tile and Ceiling Coating. This material is designed specifically for application on acoustical panels and is a Class A fire retardant coating.

Ceiling restoration using ProCoustic results in the appearance of a new Tectum ceiling panel. ProCoustic is not discolored by surface dirt as would conventional paints and actually improves the sound absorbing qualities of the ceiling panel. ProCoustic is also available in any color to provide the desired decorative effect or the off-white appearance of natural Tectum ceiling panels.

- It is a Class A fire retardant coating.
- It can be tinted in color to meet any specification.
- ProCoustic results in a slightly improved Noise Reduction Coefficient.
- It is a non-toxic coating.
- When coated in place, the panel will not be stuck to the grid.

Acoustical, fire, light reflectance and toxicity test data is available upon request.

For further ProCoustic information, call Tectum Inc. or the ProCoustic manufacturer, ProCoat Products, Inc. in Holbrook, Massachusetts at 781-767-2270; email at info@procoat.com; or visit their website at www.procoat.com.

